



# **A September 2021 Attempt to Assess The 2021 & 2022 Elections**

**The Hawthorn Group, L.C.**

September 16<sup>th</sup>, 2021

***419 Days Until Election Day 2022***

# What Are The 2021 & 2022 Elections?

- **34 U.S. Senate – 14D vs. 20R (5-7 Retirements)**
- **435 U.S. House – 222D vs. 213R (Not Seeking Re-Election 8D vs. 8R)**
- **39 Governors – 19D vs. 20R (Term-Limited 4D vs. 4R)**
- **Major Foreign Elections – Canada, Germany, France, and Latin America**



**Among Many “Unknowns”  
There Are Some “Knowns”**



# **“Knowns”**

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- **Current State of Play**
- **Election Dates**
- **2020 Census Data**
- **COVID Data**
- **Economic Indicators**
- **Election Laws (mostly)**
- **Historic Voter Performance**
- **Current Voter Opinion**
- **Current Funding**



# Current U.S. State of Play

- U.S. Senate – **50D (2I)** vs. **50R**
- U.S. House – **220D** vs. **212R (3V)**
- Governors – **23D** vs. **27R**
- Attorneys General – **24D** vs. **26R**
- State Senates – **18D** vs. **32R**
- State Houses – **19D** vs. **29R (1 Shared)**
- State Trifectas – **15D** vs. **23R**

# When ARE the 2021 and 2022 Elections?

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**September 14 – California Governor recall**

**September 20 – Canada Parliament**

**September 26 – German Bundestag**

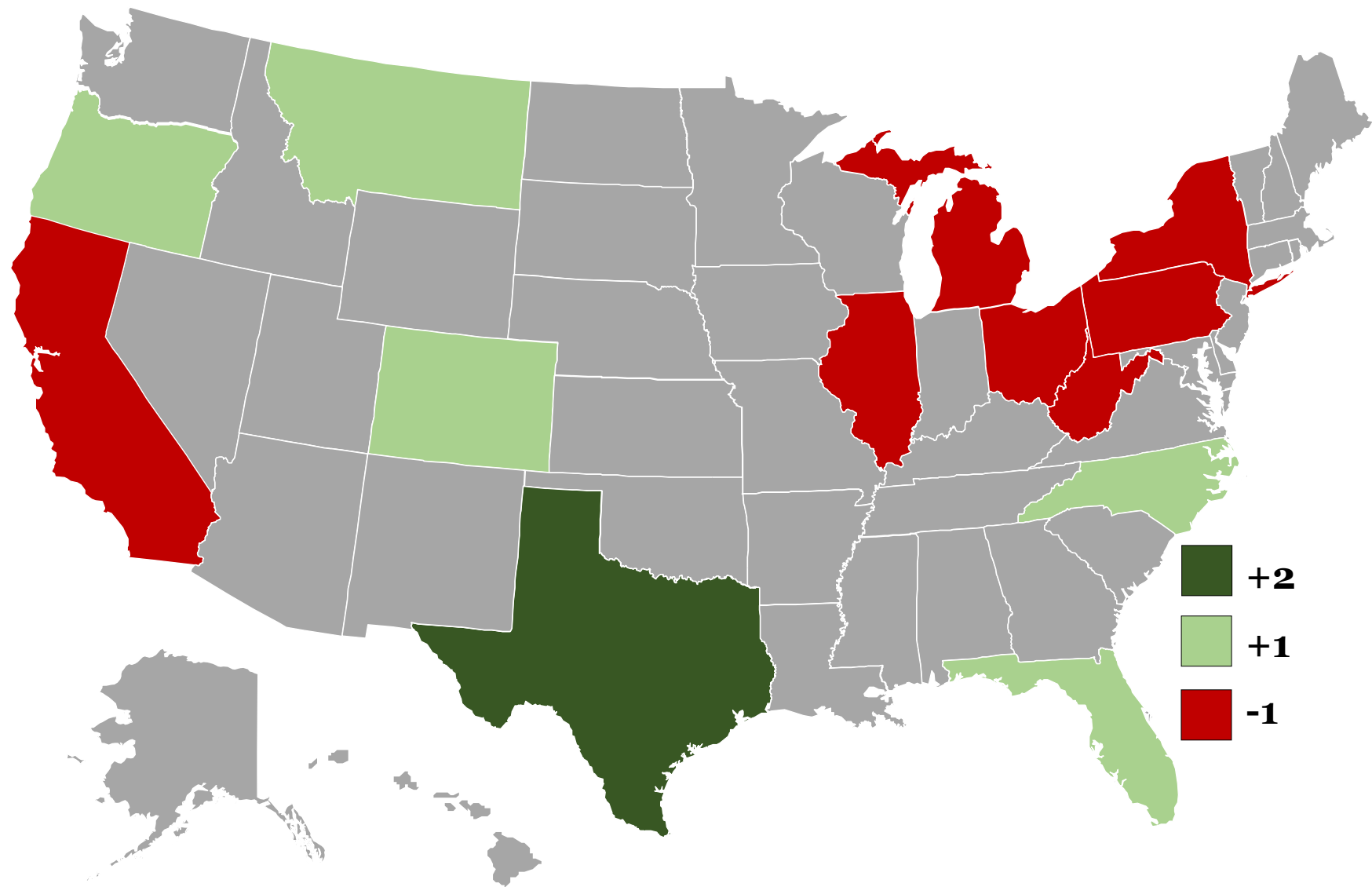
**November 2 – Virginia, New Jersey & NY Municipal**

**April 10 – France Presidential and National Assembly**

**May 21 & September 3 – Australia Senate & House**

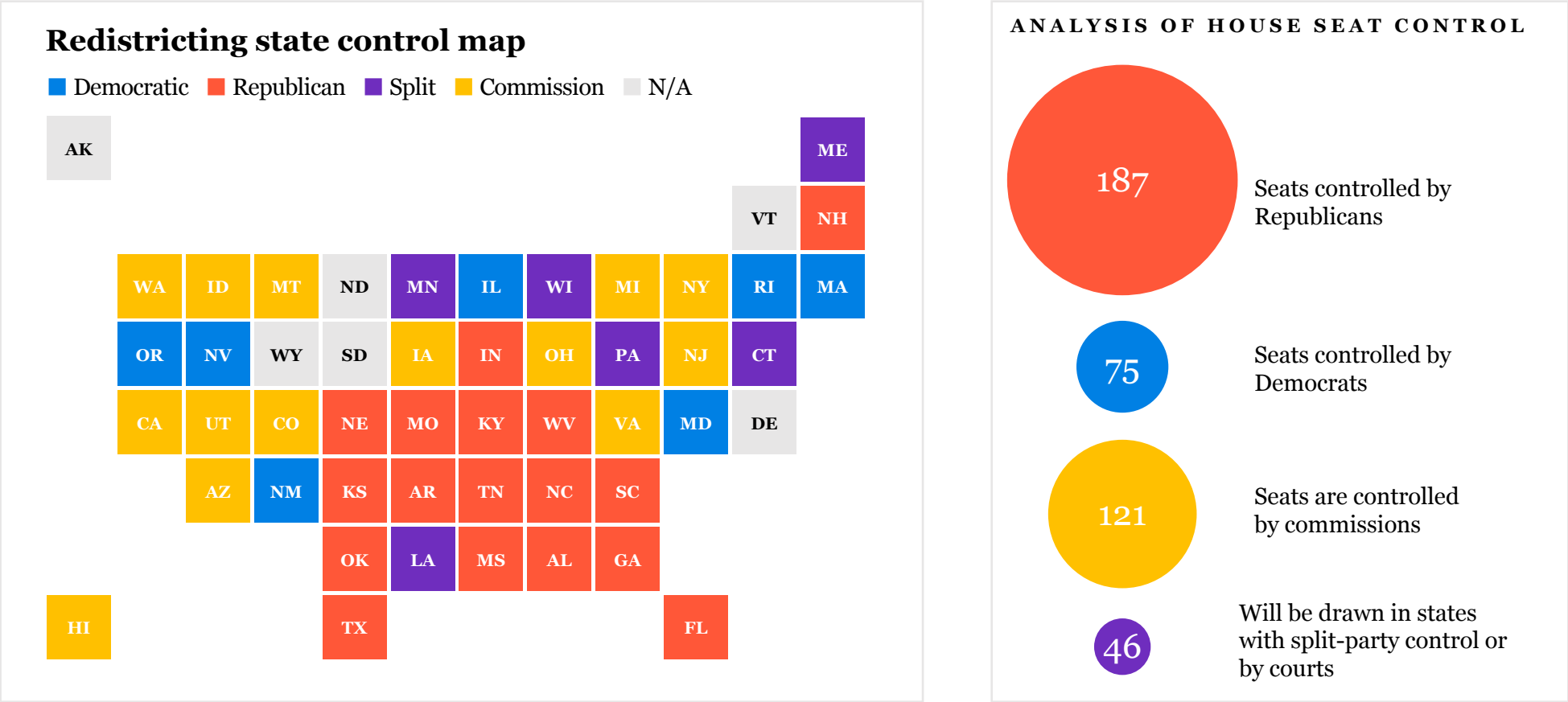
**November 8 – 34 U.S. Senators, 435 U.S. House,  
36 Governors, LA Municipal**

# 2020 Reapportionment Results



# Redistricting

## Republicans are in a better position to determine the next decade's House seats



# COVID in the U.S.

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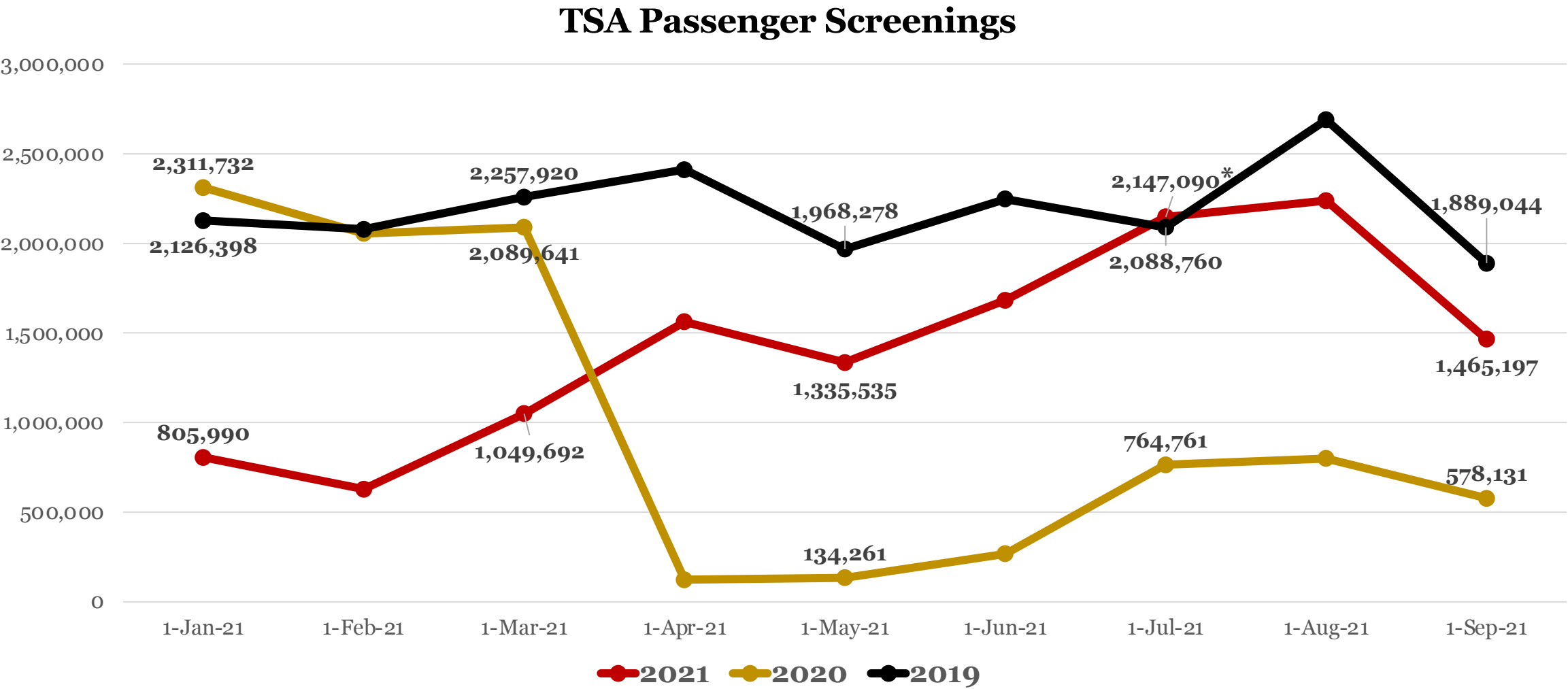
AS OF SEP 16, 2021 10:25AM

**TOTAL CASES:** 41,688,532

**TOTAL DEATHS:** 670,615



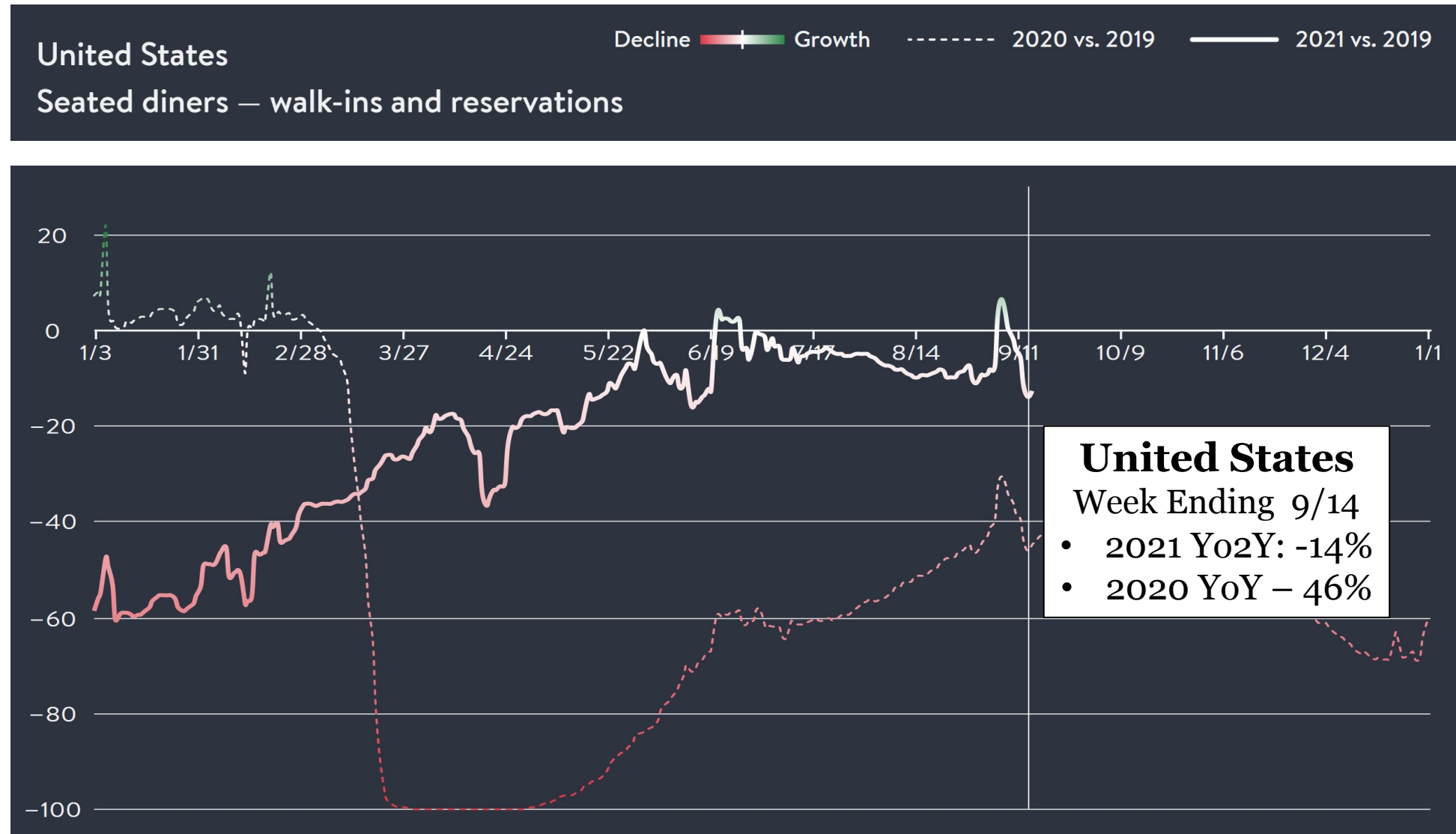
# TSA Data Comparison



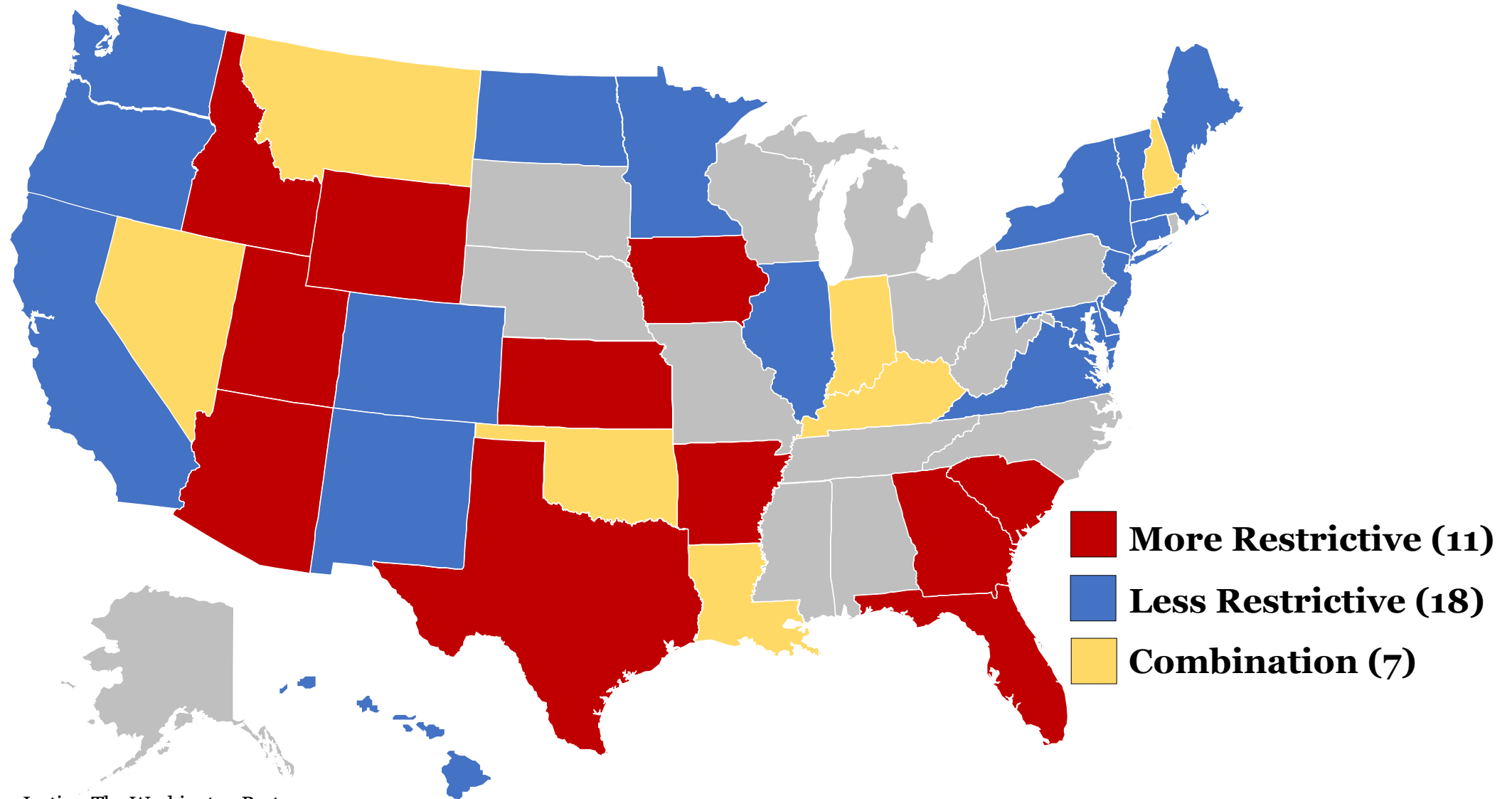
Source: TSA

July 1, 2021 and July 2, 2021 throughput figures surpassed same day figures from 2019.

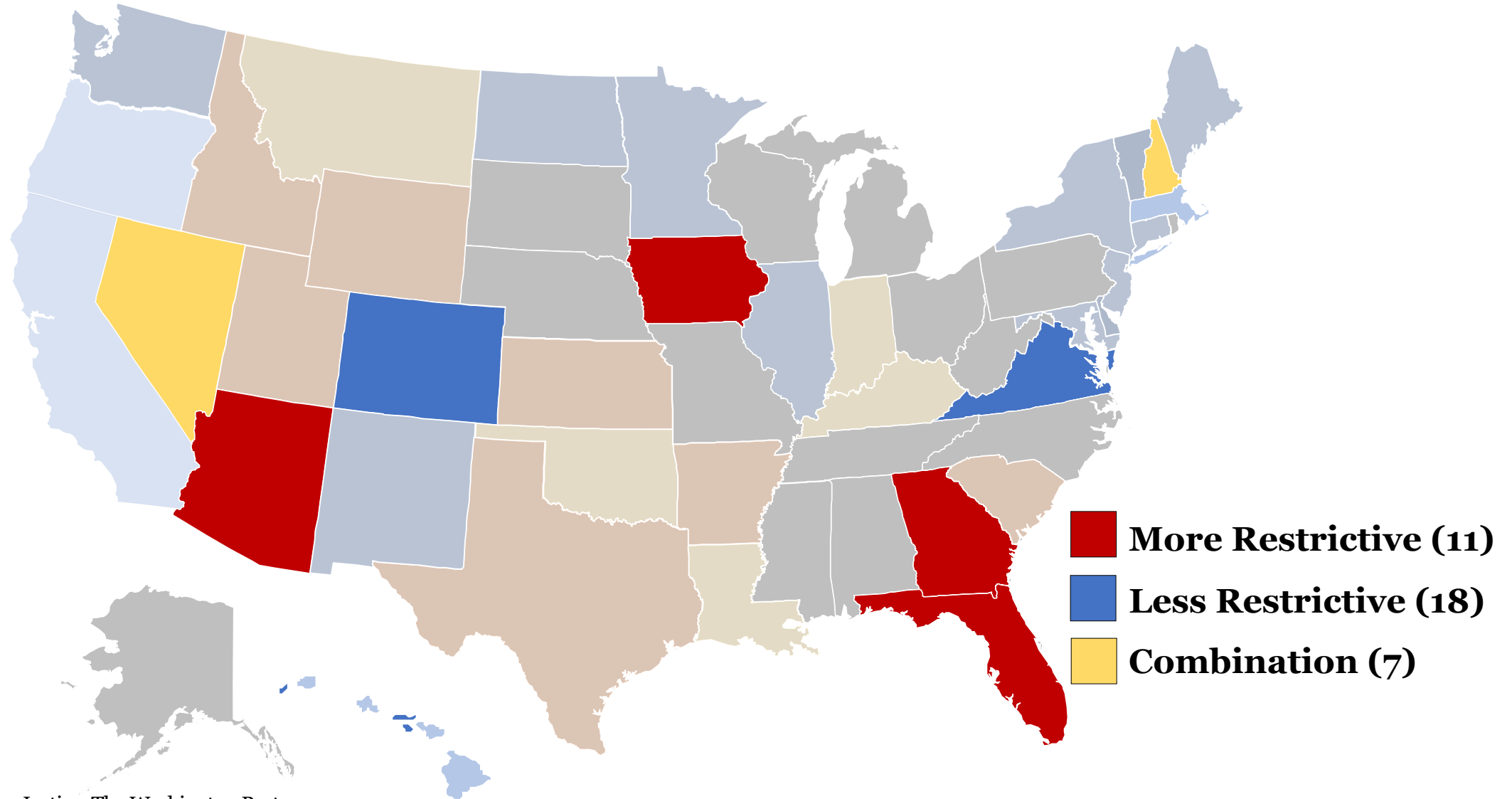
# Seated Diners from Online & Phone Reservations and Walk-Ins



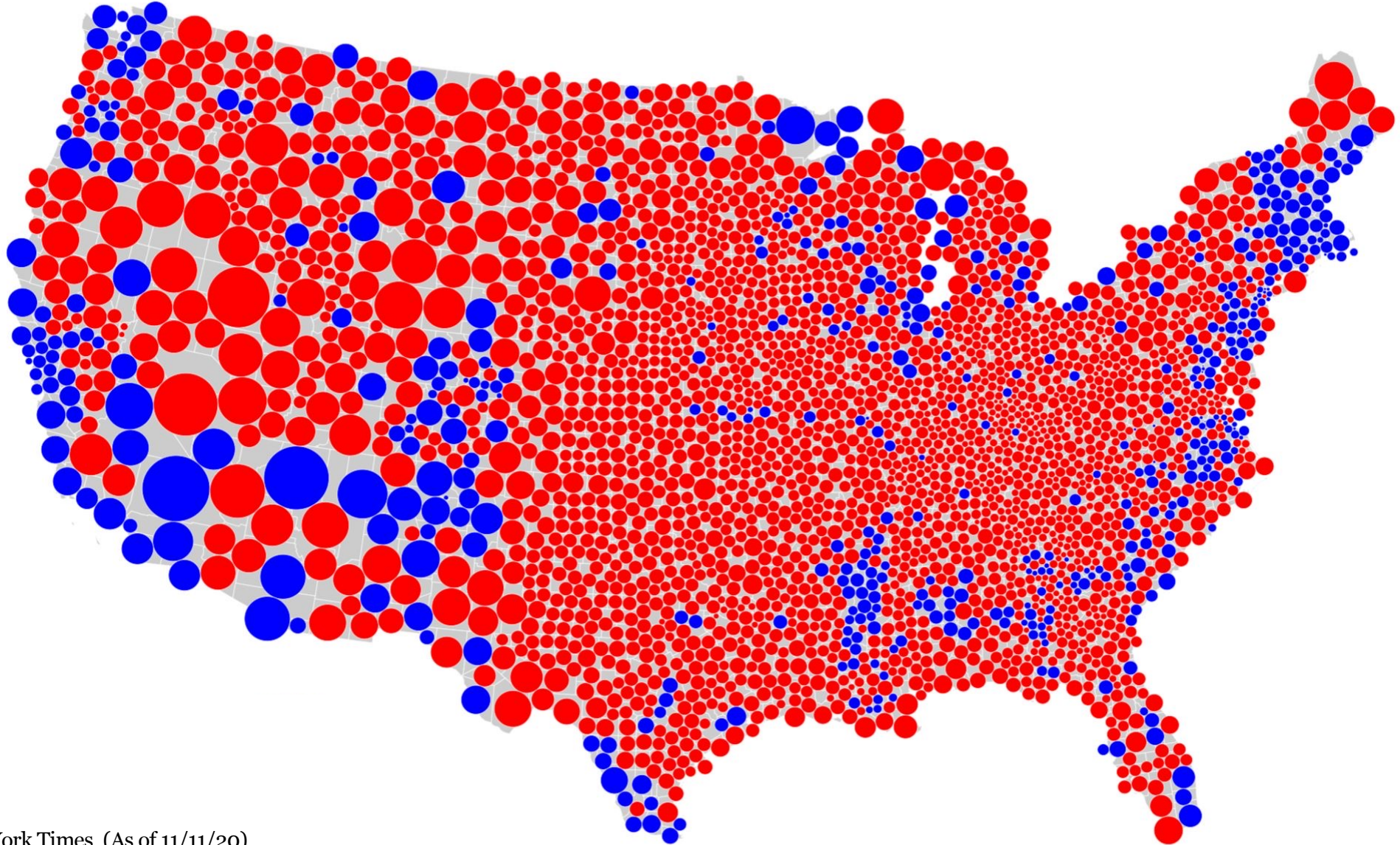
# Voting Law Changes Since January 1, 2021



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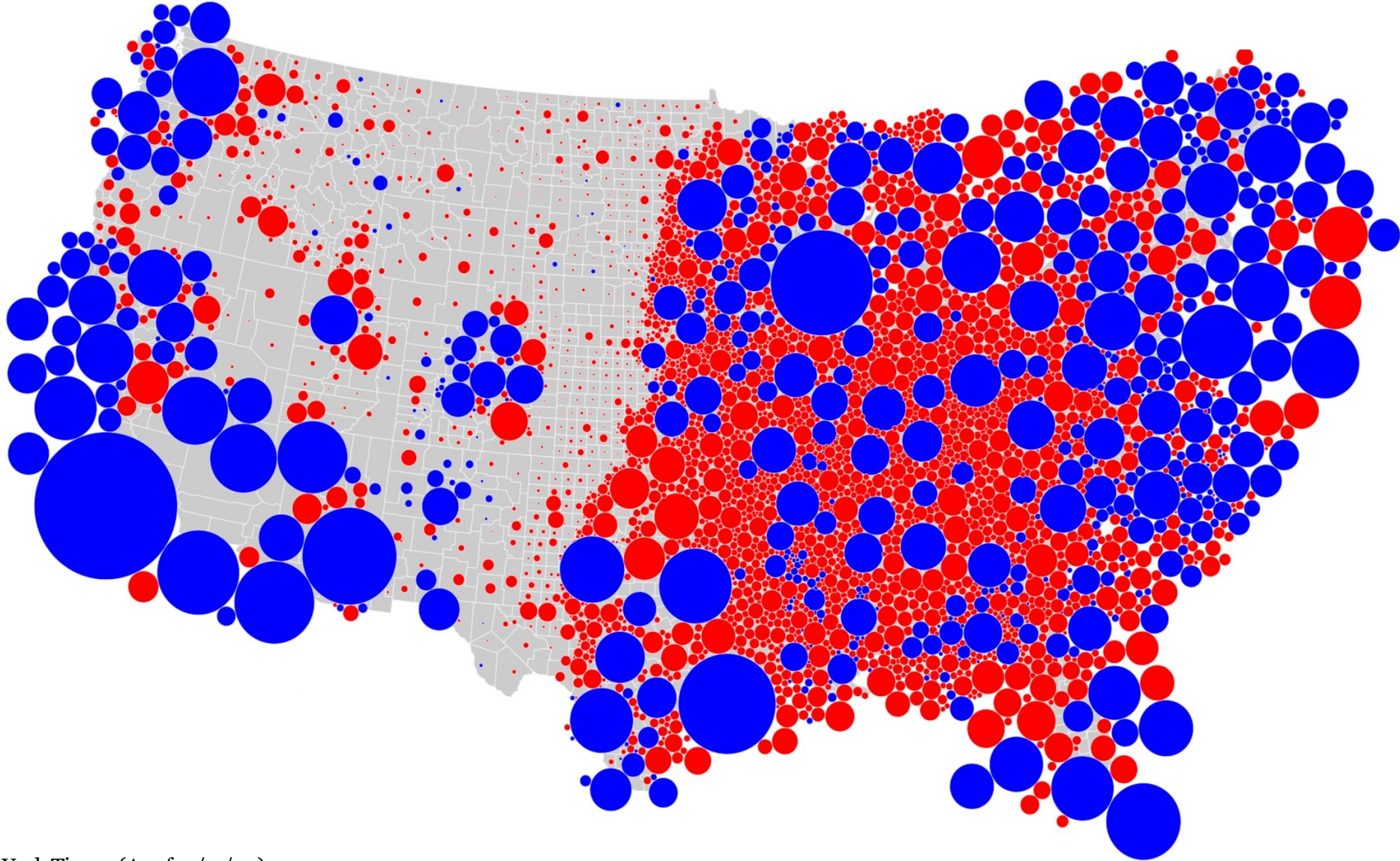
# Biden-Trump County Vote Comparisons – 2020 Land Area



Source: The New York Times (As of 11/11/20)



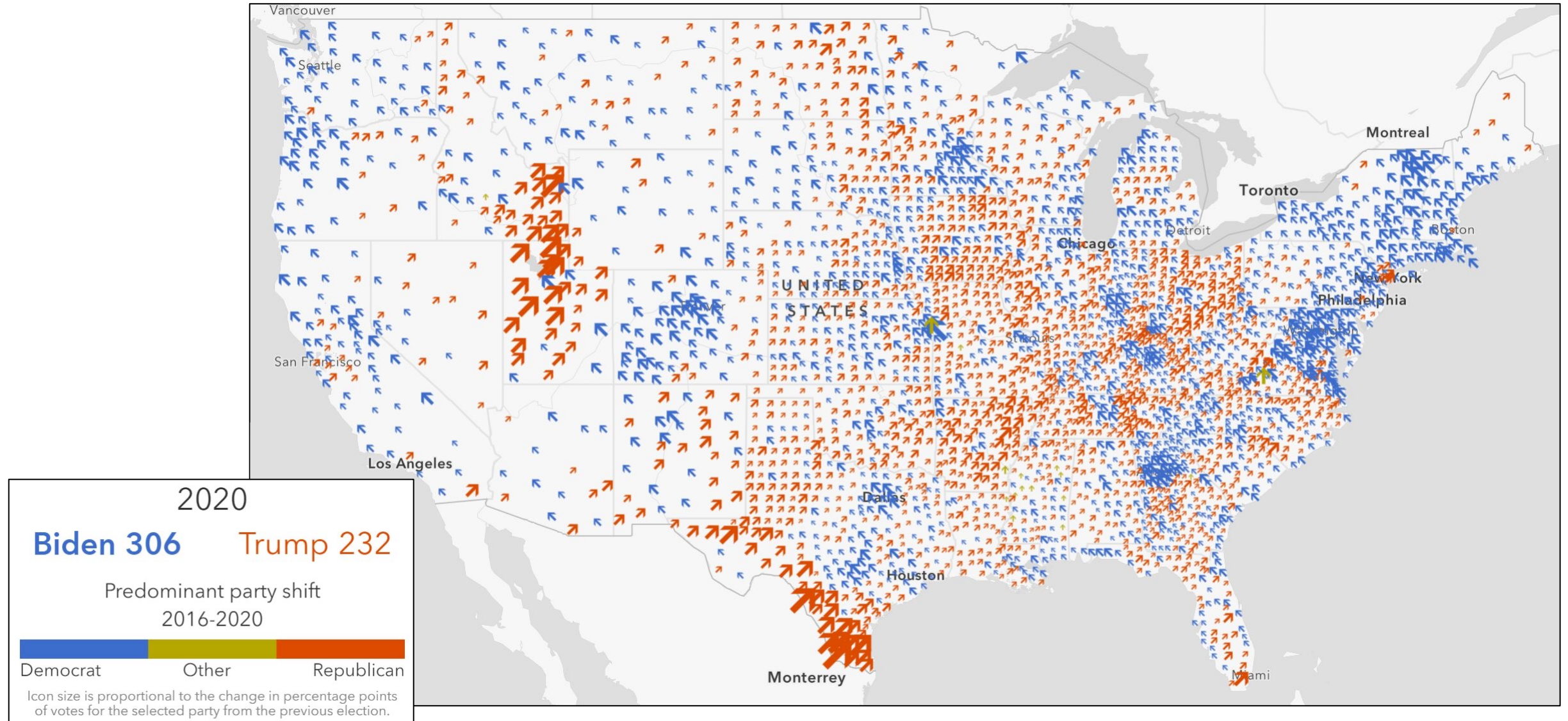
# Biden-Trump County Vote Comparisons – 2020 Population



Source: The New York Times (As of 11/11/20)



# The Winds of Change – 2016 to 2020



# Pre-Midterm Polling

## The vast majority of US voters are dissatisfied with the way things are going in America

In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

GALLUP SURVEY CONDUCTED JULY 6-21, 2021

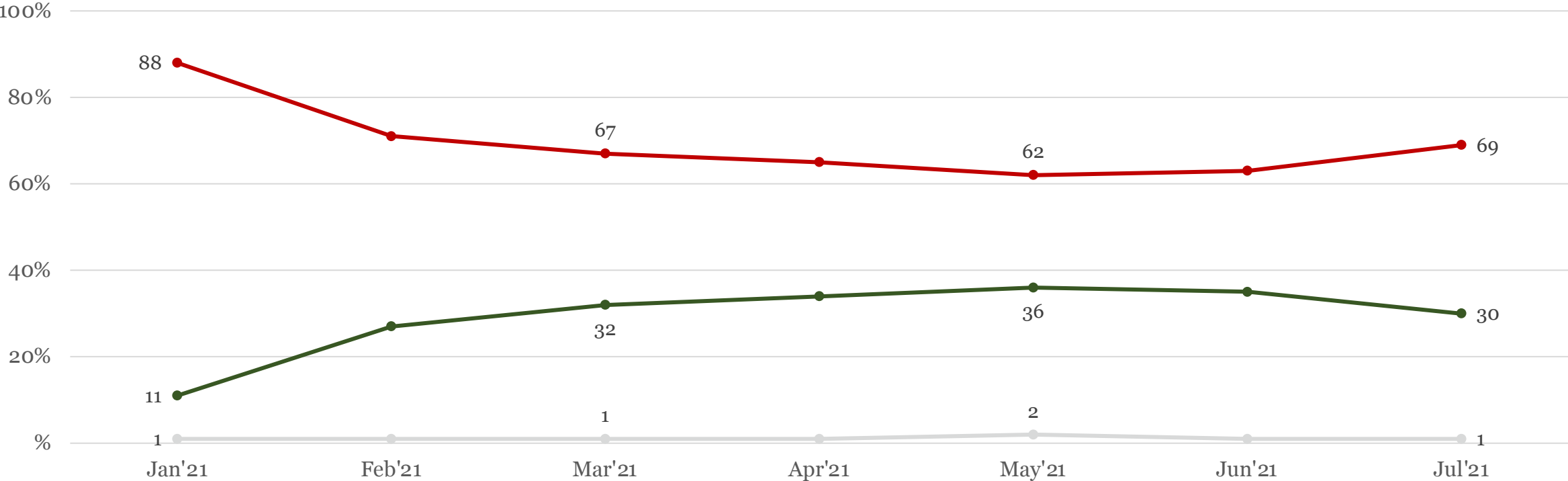
■ Dissatisfied ■ Satisfied ■ No Opinion

AS OF JULY 21, 2021

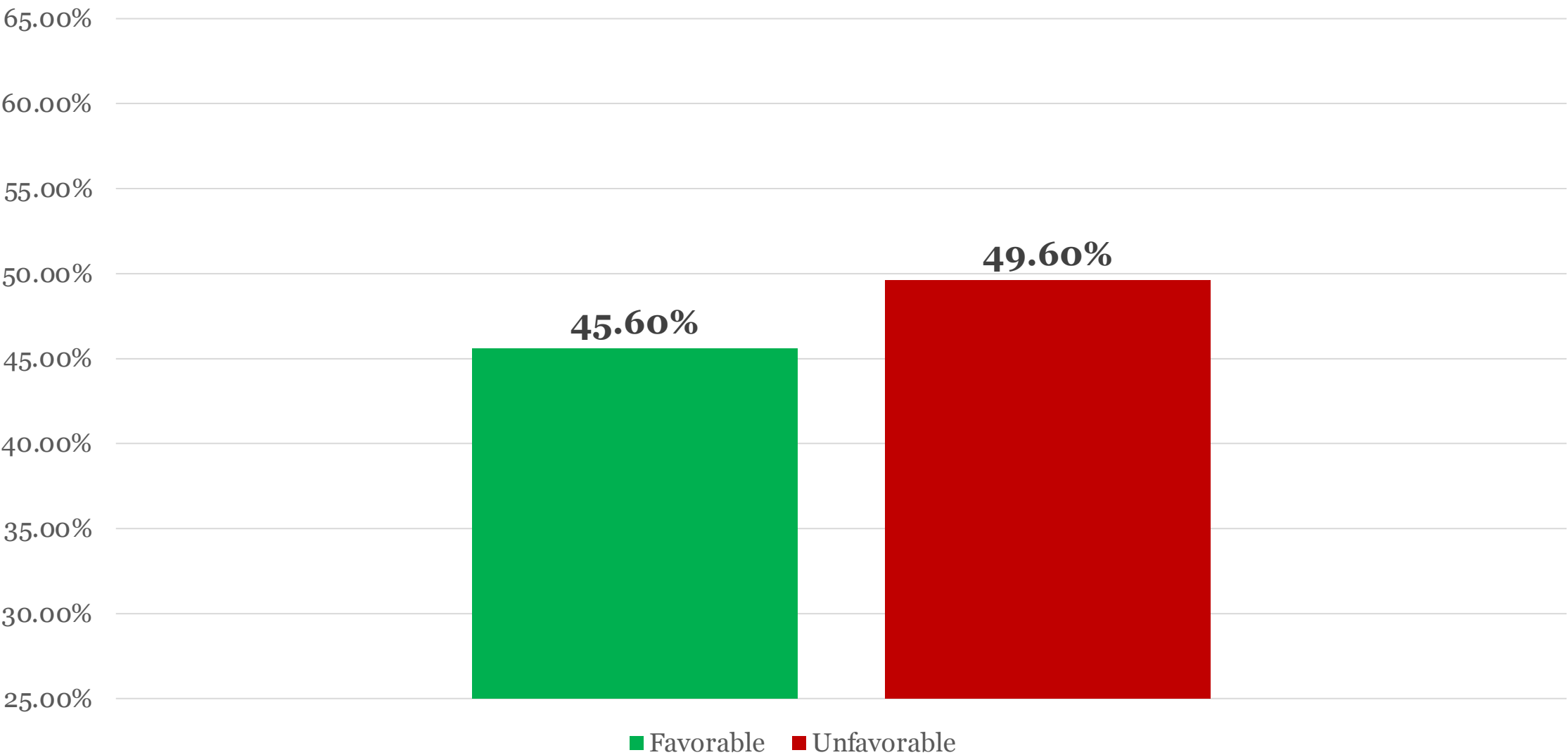
Dissatisfied: 69%

Satisfied: 30%

No opinion: 1%

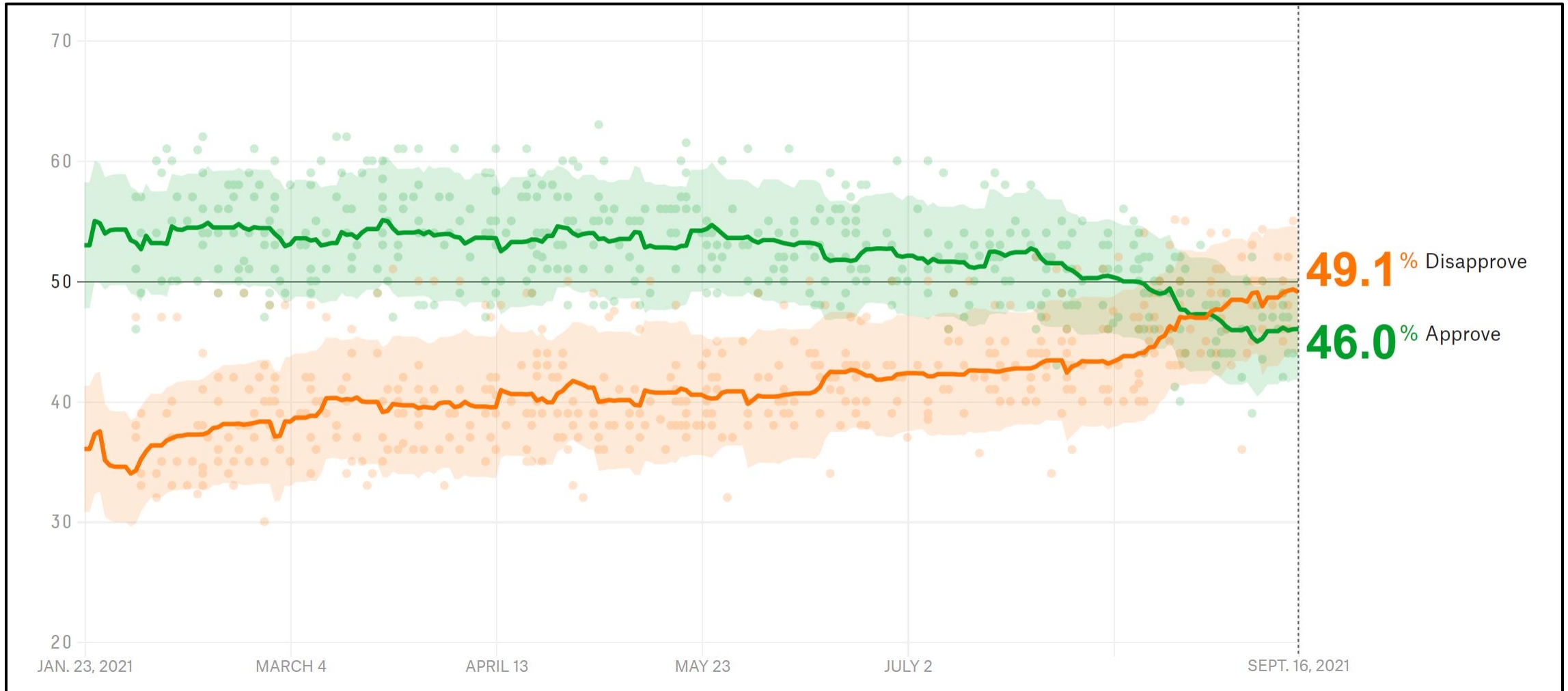


# Biden Favorability



Source: RCP Average 8/7/21-9/14/21

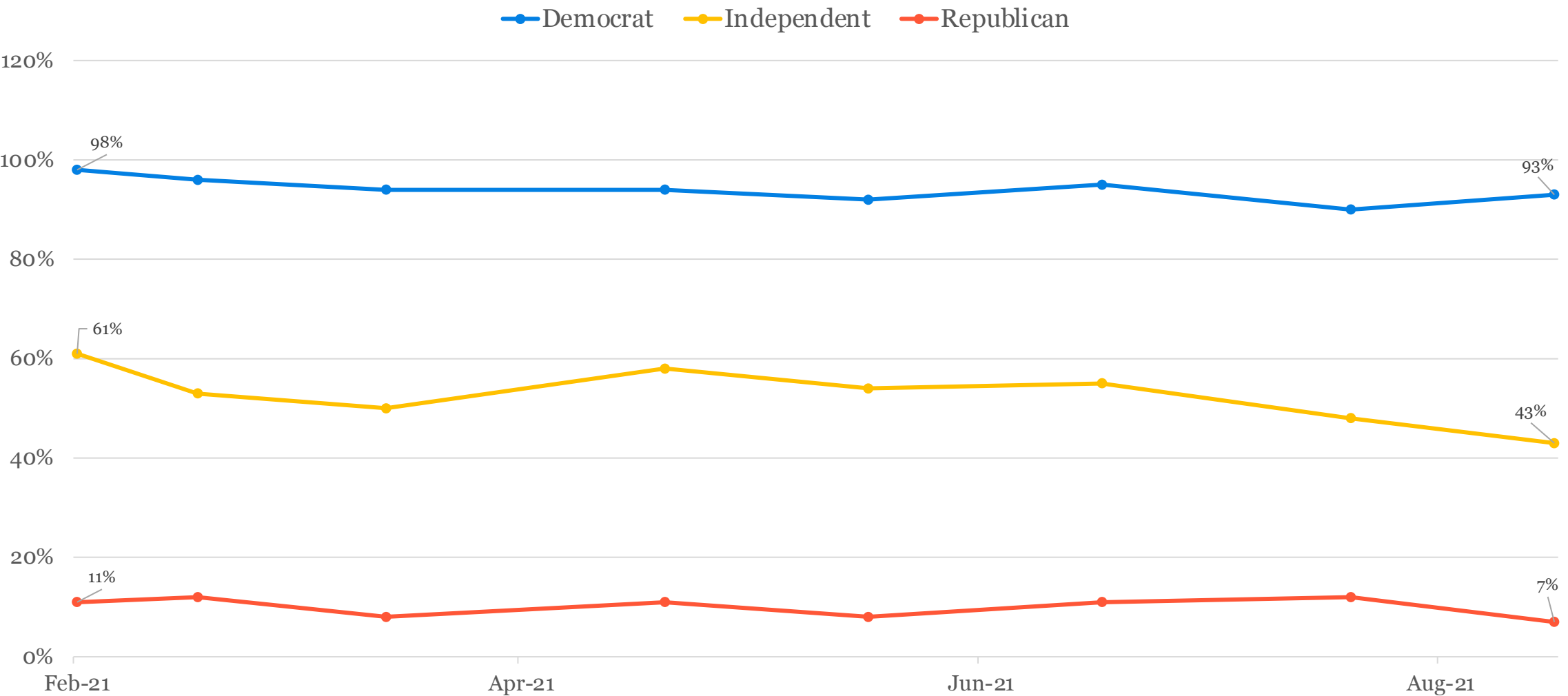
# Biden Approval Since Inauguration





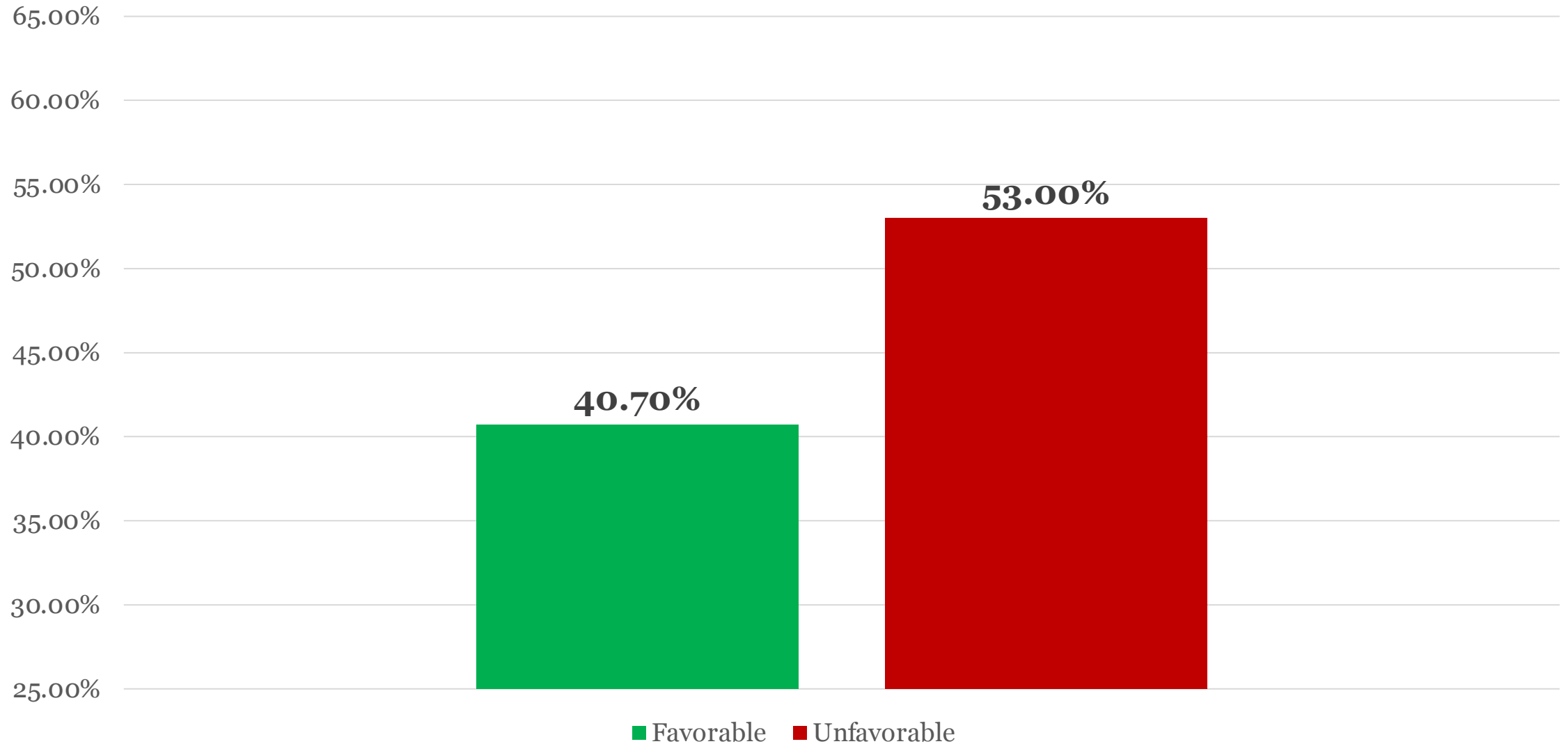
# Biden Approval Since Inauguration

**In August 2021, Biden's approval ratings decreased among Republicans and Independents**



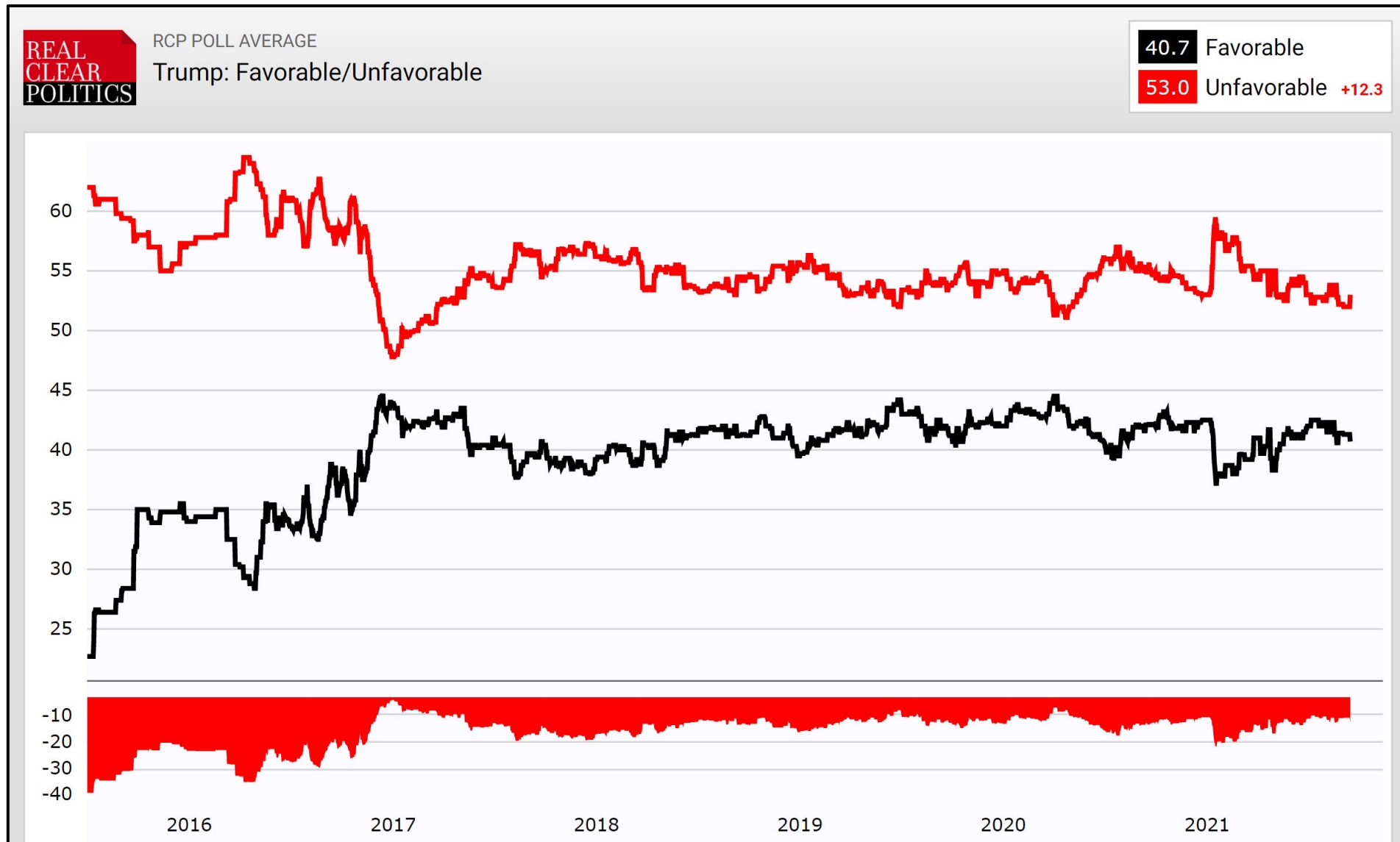
Source: Gallup

# Trump Favorability



Source: RCP Average 8/14/21-9/14/21

# Trump Favorability



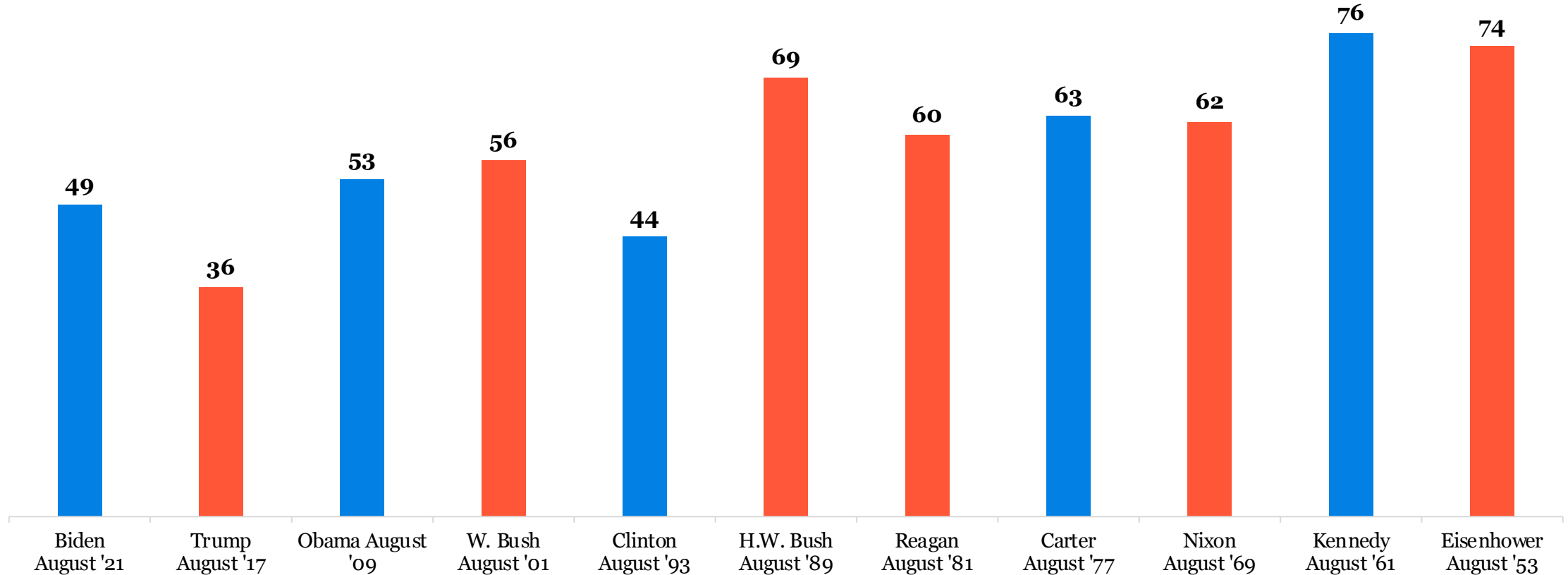
Source: RCP Average

# Presidential Approval Comparison

**Biden's approval rating is 13 percentage points higher than Trump's was at this point in his presidency.**

## Gallup comparative presidential approval ratings

IN AUGUST OF EACH PRESIDENT'S FIRST YEAR



# Fundraising - First Six Months of 2021

<b>Democratic National Committee</b>	<b>\$87.1 Million</b>
Democratic Senatorial Campaign Committee	\$46.6M
Democratic Congressional Campaign Committee	\$70.7M
Republican National Committee	\$85M
<b>National Republican Senatorial Committee</b>	<b>\$51.2M</b>
<b>National Republican Campaign Committee</b>	<b>\$79.3M</b>





**More is “Unknown” than “Known”**

# Storms – Literal and Political





# Storms – Literal and Political





# Storms – Literal and Political



# **“Known Unknowns”**

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- **Candidates/Nominees . . . and Trump**
- **Changing Voter Opinion . . . and Trust/Rage**
- **COVID**
- **Natural Disasters**
- **International Disasters**
- **Economic Crises**
- **Immigration Issues**
- **Critical Race Theory/Monuments/Re-naming**

# “Unknown Unknowns”

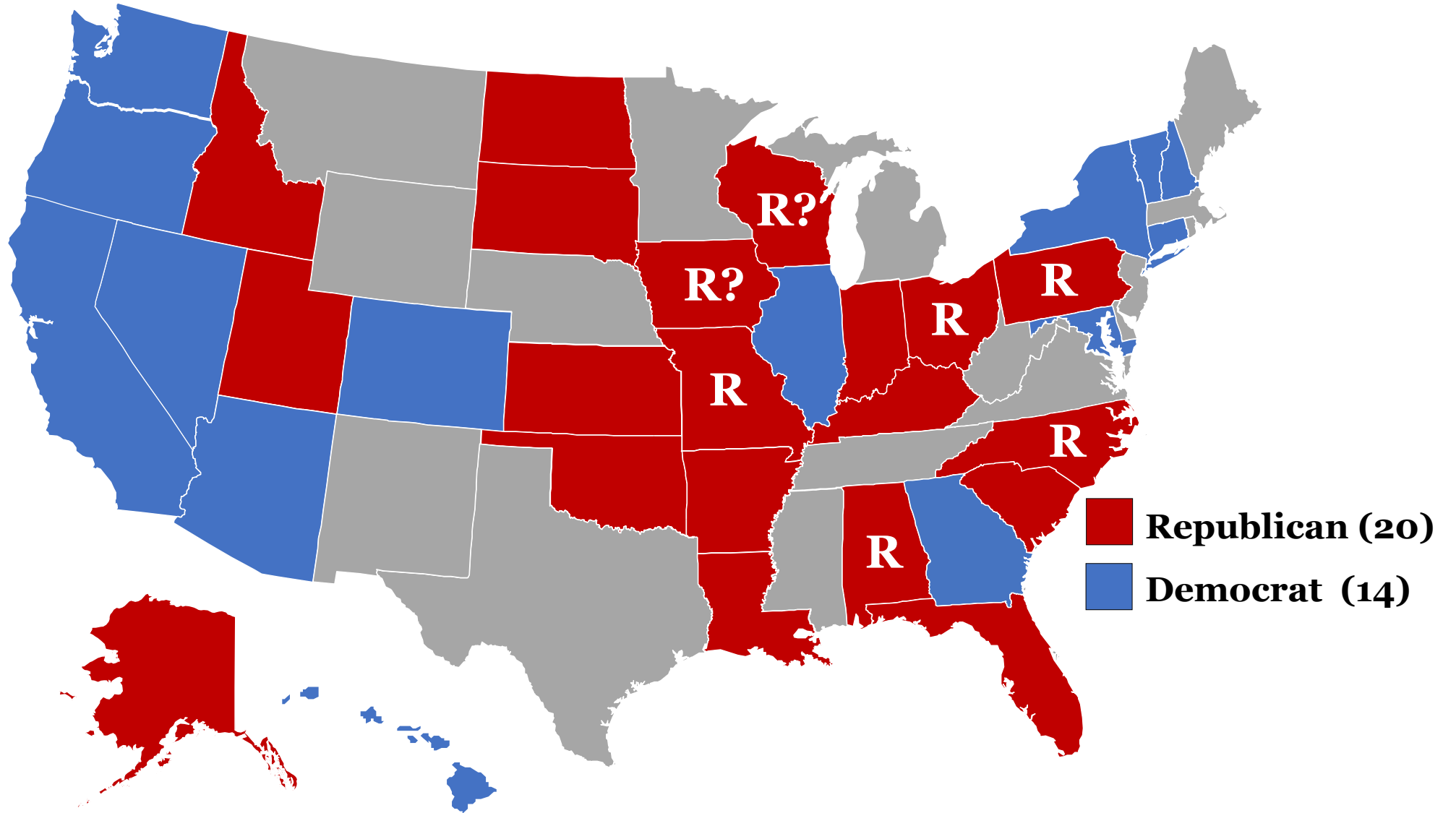
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# The Big Races



# U.S. Senate Elections in 2022

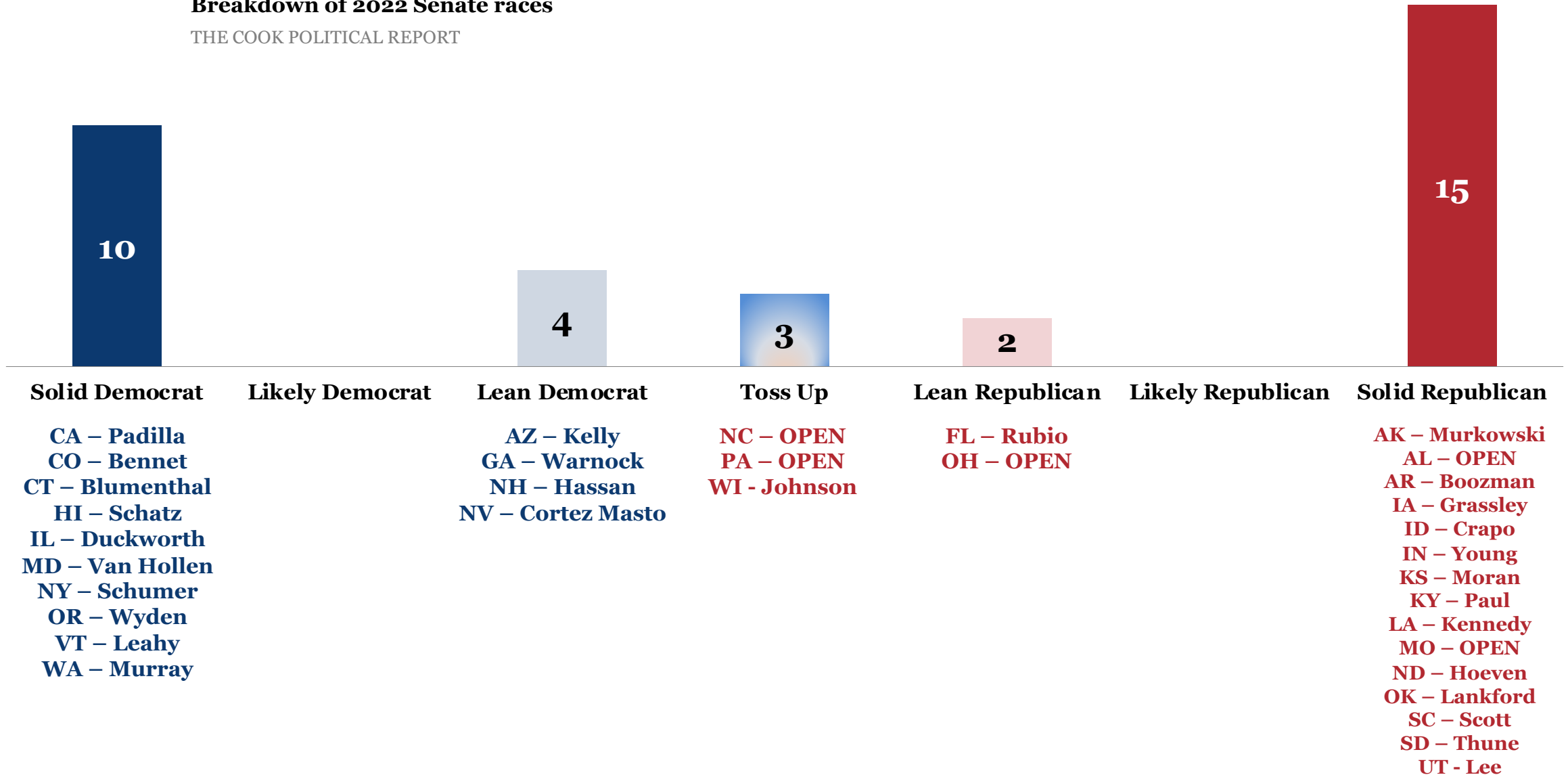




# Senate Races – Charlie Cook's Predictions

## Breakdown of 2022 Senate races

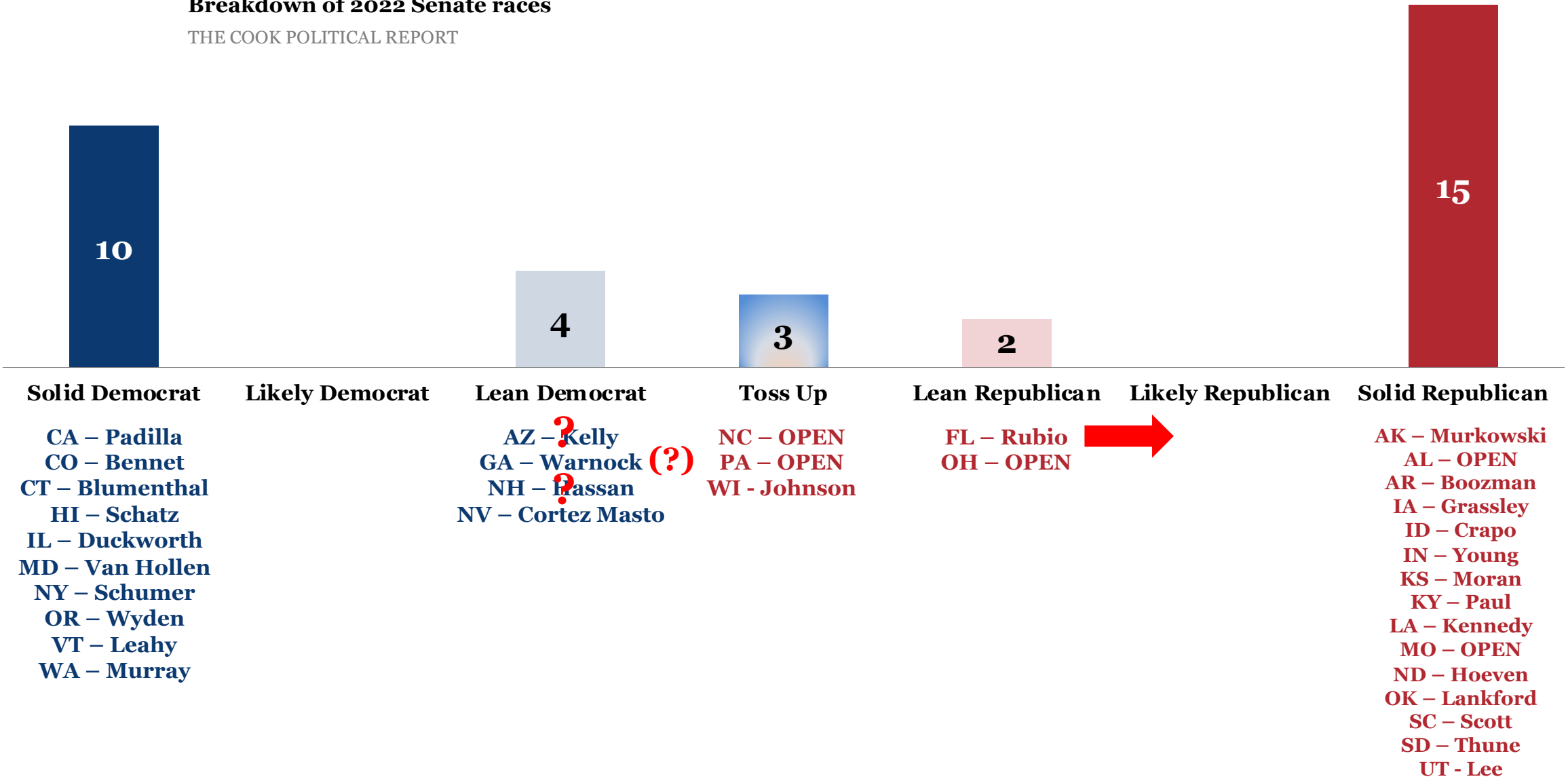
THE COOK POLITICAL REPORT



# Senate Races – Charlie Cook’s Predictions

## Breakdown of 2022 Senate races

THE COOK POLITICAL REPORT



# Hawthorn Senate Prediction

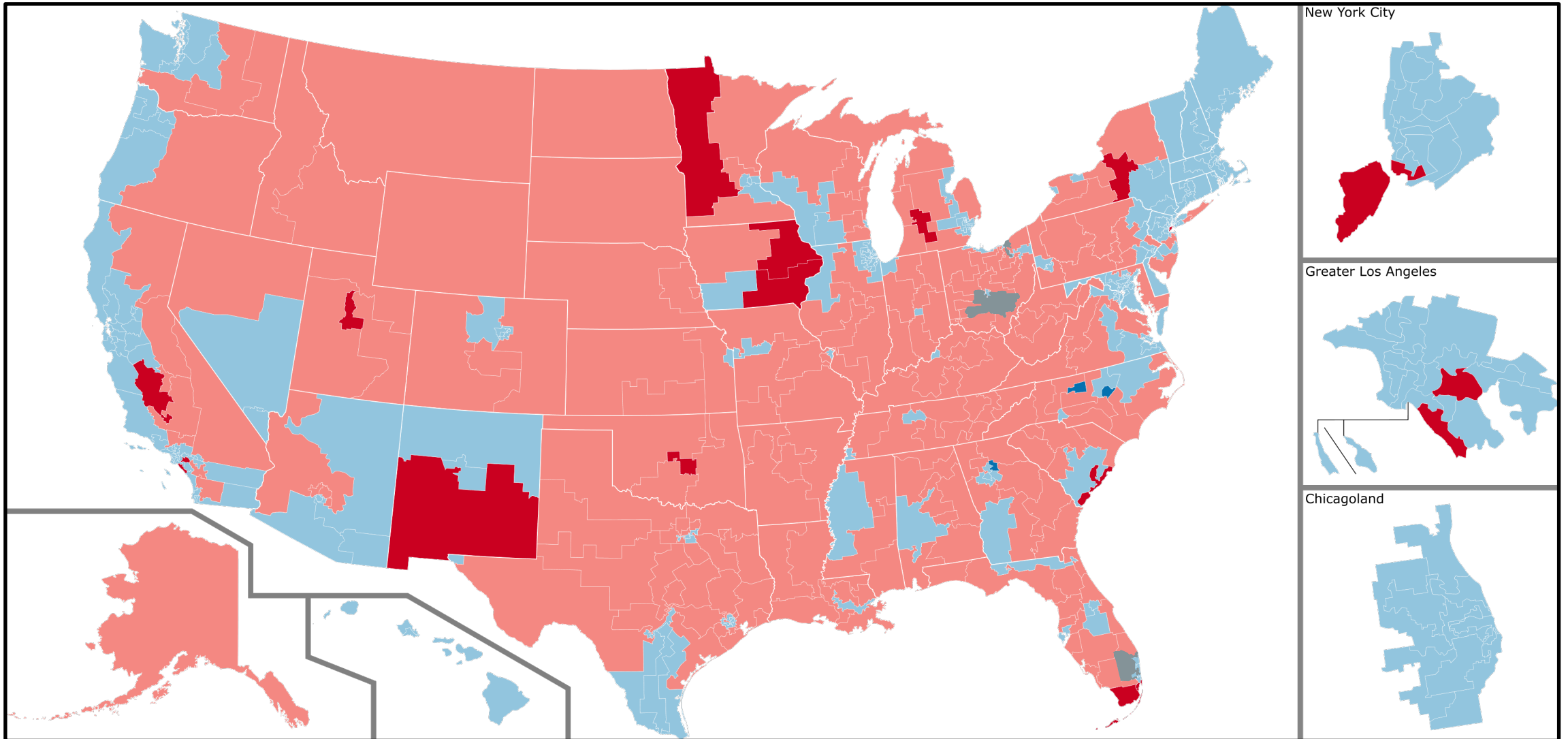
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**Given history,  
but more importantly Biden's performance  
-- and the Senate's own performance --  
2023 control of U.S. Senate**

**currently leans (slightly) Republican**

# Current US House

**Darker districts flipped in the 2020 General Election (3 Vacancies – FL 20, OH 11, OH 15)**



# Generic Ballot Preference

**Would you want to see the Republican Party or the Democratic Party win control of the US House of Representatives?**

**45%**   **44%**

**Quinnipiac  
University  
Last poll: August 4,  
2021**

**47%**   **46%**

**NBC News  
Last poll: August  
14-17, 2021**

**38%**   **39%**

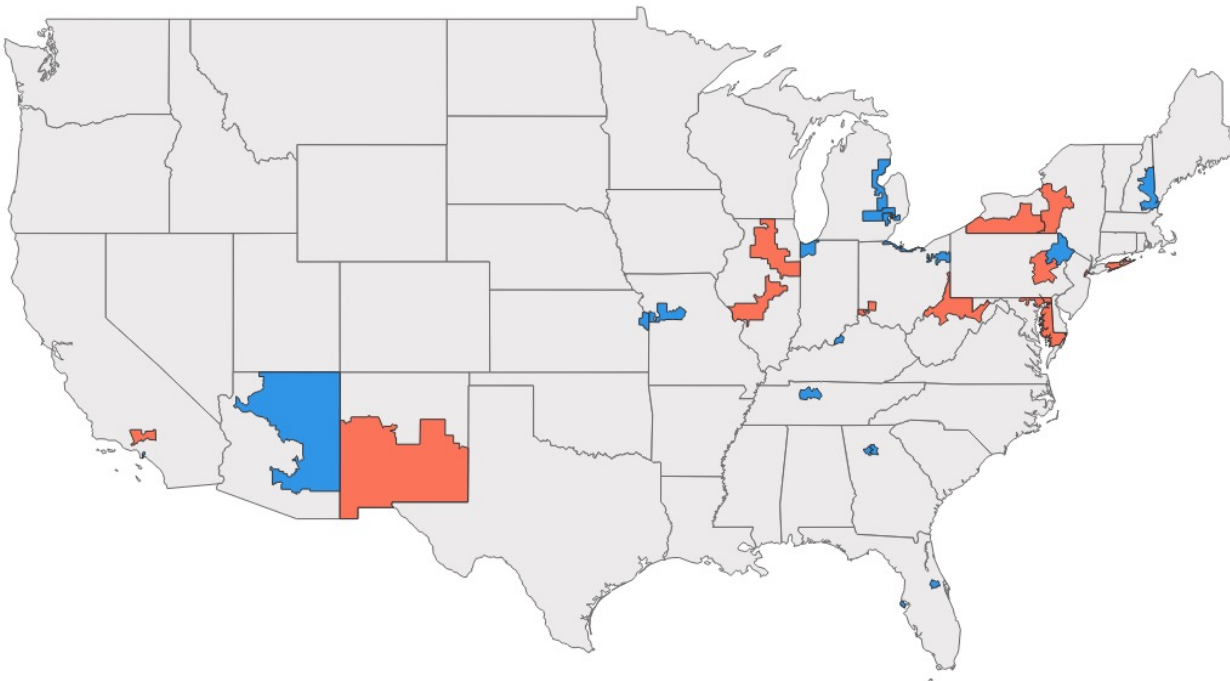
**Susquehanna Polling  
and Research  
Last poll: August  
12-18, 2021**

# Redistricting

## Republicans are projected to pick up 3.5 House seats this cycle due to redistricting

### House incumbents at moderate to high risk due to redistricting

■ Seat held by a Republican ■ Seat held by a Democrat



### MOST VULNERABLE HOUSE SEATS

<b>AZ-1:</b> Rep. Tom O'Halleran (D)	<b>MI-11:</b> Rep. Haley Stevens (D)
<b>CA-25:</b> Rep. Mike Garcia (R)	<b>MO-5:</b> Rep. Emanuel Cleaver (D)
<b>CA-44:</b> Rep. Nanette Barragan (D)	<b>NH-1:</b> Rep. Chris Pappas (D)
<b>FL-7:</b> Rep. Stephanie Murphy (D)	<b>NM-2:</b> Rep. Yvette Herrell (R)
<b>FL-13:</b> Rep. Charlie Crist (D)	<b>NY-1:</b> Rep. Lee Zeldin (R)
<b>GA-6:</b> Rep. Lucy McBath (D)	<b>NY-11:</b> Rep. Nicole Malliotakis (R)
<b>GA-7:</b> Rep. Carolyn Bourdeaux (D)	<b>NY-22:</b> Rep. Claudia Tenney (R)
<b>IL-13:</b> Rep. Rodney Davis (R)	<b>NY-23:</b> Rep. Tom Reed (R)
<b>IL-16:</b> Rep. Adam Kinzinger (R)	<b>OH-1:</b> Rep. Steve Chabot (R)
<b>IN-1:</b> Rep. Frank Mrvan (D)	<b>OH-9:</b> Rep. Marcy Kaptur (D)
<b>KS-3:</b> Rep. Sharice Davids (D)	<b>OH-13:</b> Rep. Tim Ryan (D)
<b>KY-3:</b> Rep. John Yarmuth (D)	<b>PA-8:</b> Rep. Matt Cartwright (D)
<b>MD-1:</b> Rep. Andy Harris (R)	<b>PA-9:</b> Rep. Dan Meuser (R)
<b>MI-5:</b> Rep. Dan Kildee (D)	<b>TN-5:</b> Rep. Jim Cooper (D)
<b>MI-8:</b> Rep. Elissa Slotkin (D)	<b>WV-1:</b> Rep. David McKinley (R)
<b>MI-9:</b> Rep. Andy Levin (D)	



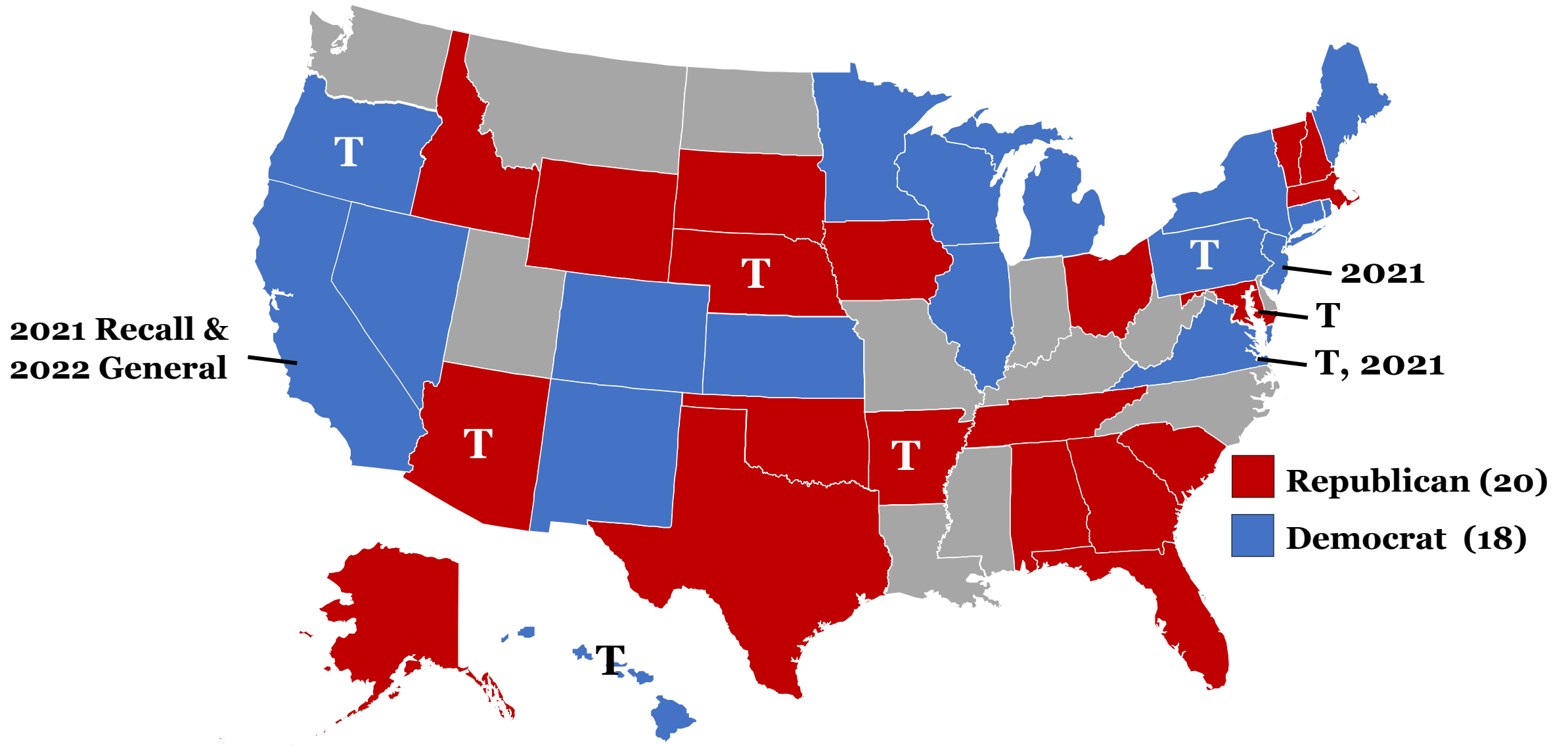
# Hawthorn U.S. House Prediction

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**Given history and presidential performance,  
but more importantly redistricting  
AND controversial votes,  
2023 control of U.S. House**

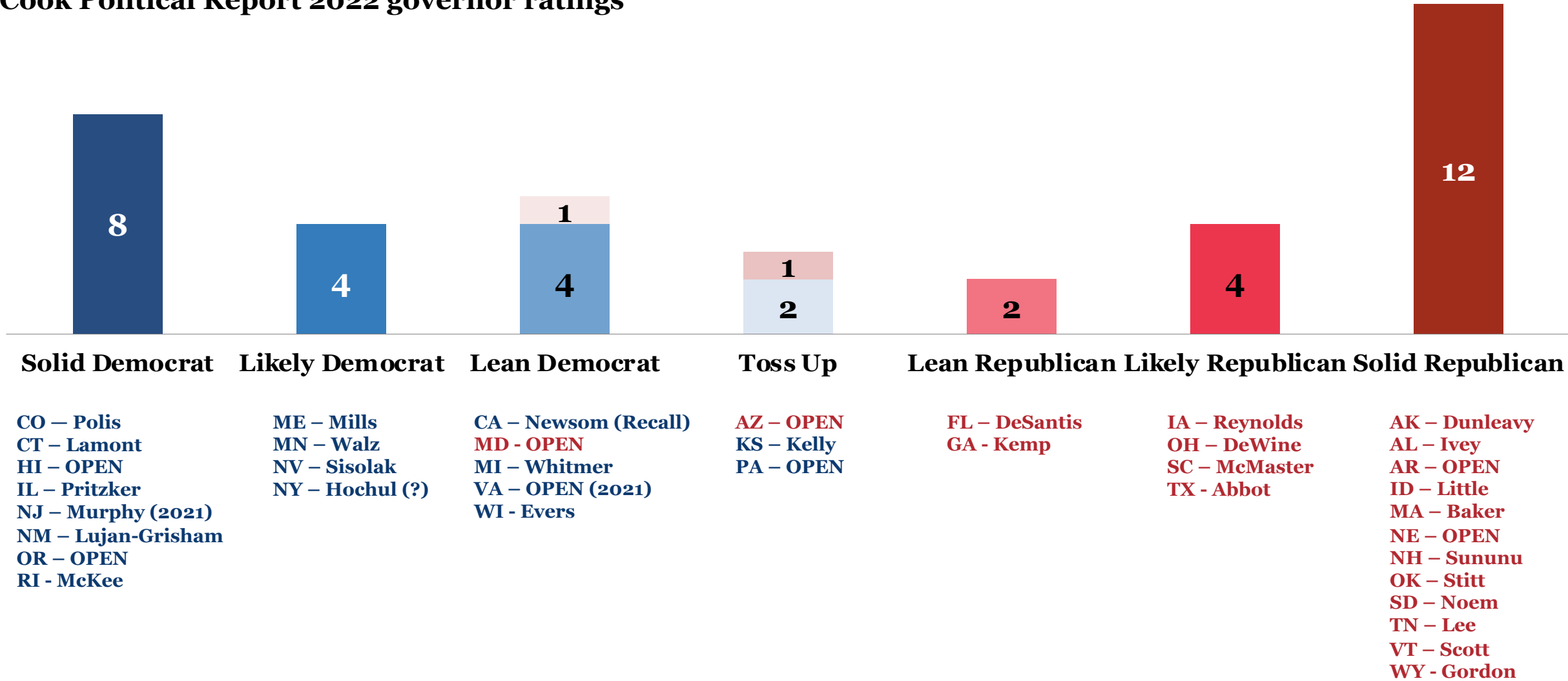
**likely Republican**

# U.S. Gubernatorial Elections in 2021 & 2022



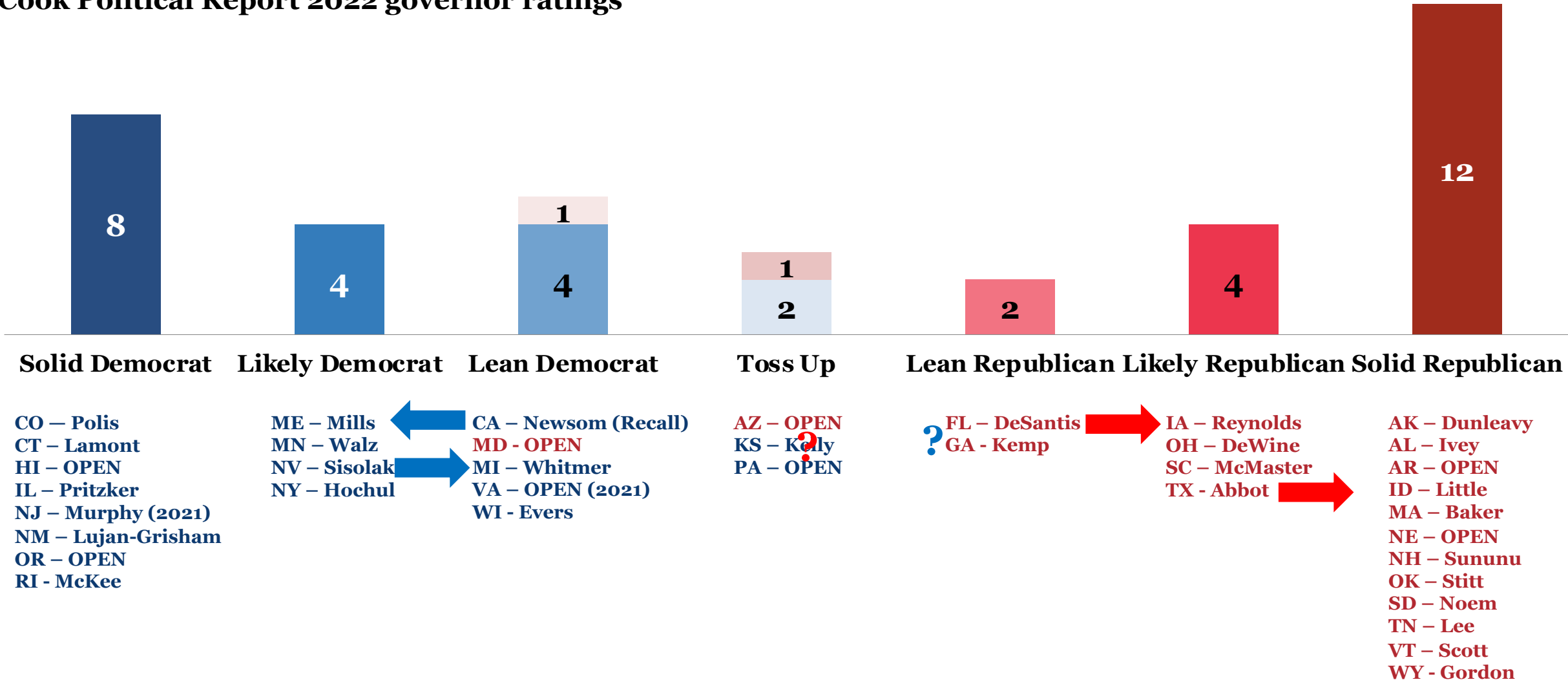
# Cook Governor Predictions

Cook Political Report 2022 governor ratings



# Cook Governor Predictions

Cook Political Report 2022 governor ratings



# Hawthorn Governor Prediction

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**Depending on toss-ups,  
net 2023 control of Governors' offices**

**likely unchanged**



# **A September 2021 Attempt to Assess The 2021 & 2022 Elections**

**The Hawthorn Group, L.C.**

September 16<sup>th</sup>, 2021

***419 Days Until Election Day 2022***