



The Hawthorn Group

Gazing Into The Political Crystal Ball

November 10th, 2021

Agenda

- I. What's Happened in 2021**
- II. Why it Happened**
- III. What's Up in 2022**
- IV. Predictions for 2022**



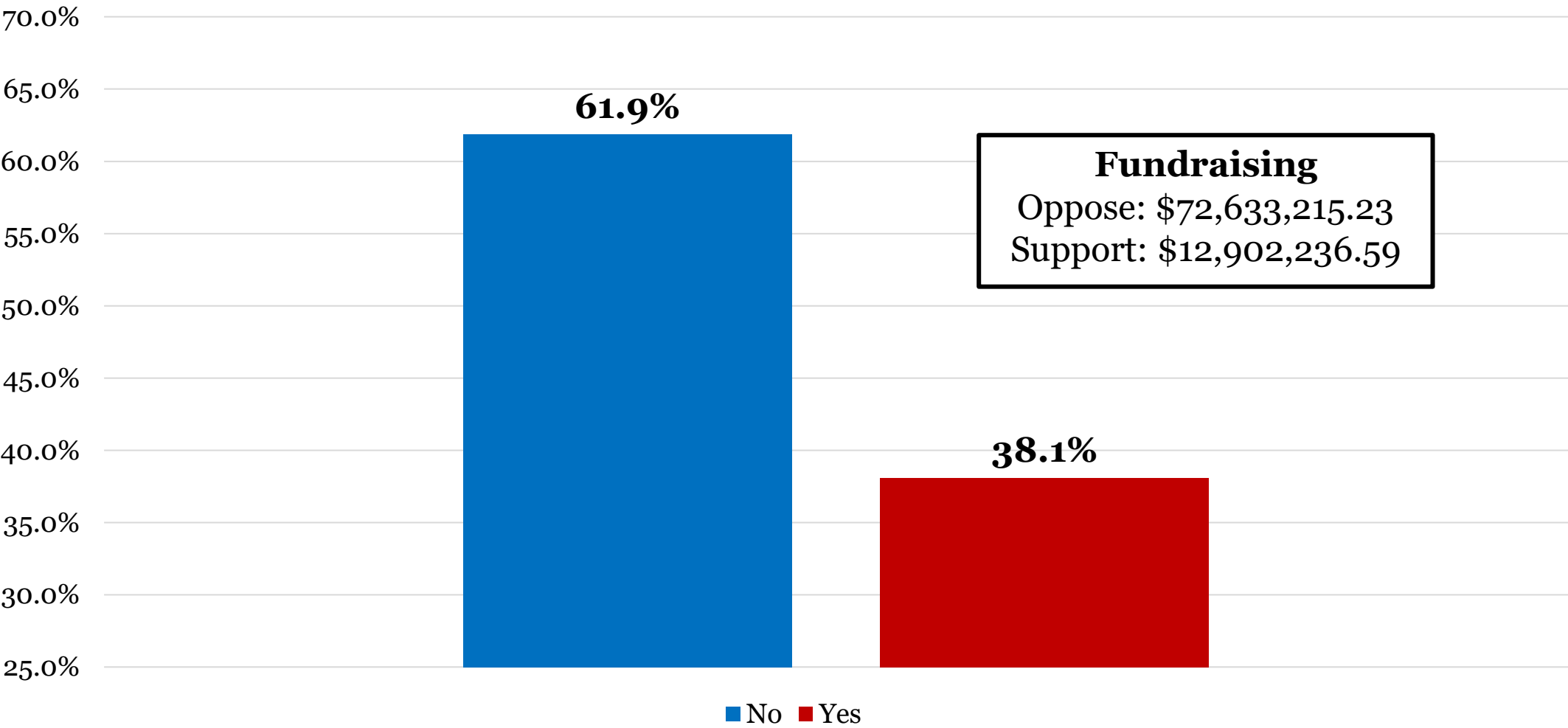
I. What's Happened in 2021

What's Happened in 2021

- **California Governor Recall**
- **Foreign Elections**
- **Back in the USA November 2nd**

California Governor Recall

Shall Gavin Newsom be recalled from the Office of Governor?



Foreign Elections

- **Netherlands, March, 2021**
- **Canada, September 20, 2021**
- **Germany, September 26, 2021**

Back in the USA November 2nd

- **Virginia**
- **New Jersey**
- **Mayors/Local Officials**

- **Congressional Retirements**
- **GOP Recruitment**

The background features a dynamic, abstract design. It consists of several overlapping, flowing ribbons in shades of blue and red. These ribbons are adorned with numerous white, five-pointed stars of varying sizes. The overall effect is one of movement and energy, reminiscent of a stylized American flag or a patriotic graphic.

II. Why it Happened

***“I’m not a member
of any organized political party.
I’m a Democrat.”***

Will Rogers

1879 - 1935

Our Favorite Analyst's Election Eve Preview

“The litany of really awful poll numbers for President Biden continued today.” (10/21)

“It would be hard to overstate the problems that Biden and Democrats have sustained, taking a hit on both overreach and competence, with the economy (especially inflation, but also recession fears), supply-chain problems, the Coronavirus all feeding into a narrative of things going badly.” (10/22)

Why it Happened

Driven by misperception/bad messaging and internal divisions, Democrats lost:

- **Independents**
- **White Voters**
- **Rural Voters**
- **Not turnout, but choice**

And Democrats will continue to lose, because:

- **Democrats don't learn**
- **Democrats don't change**
- **Democrats have no bench**



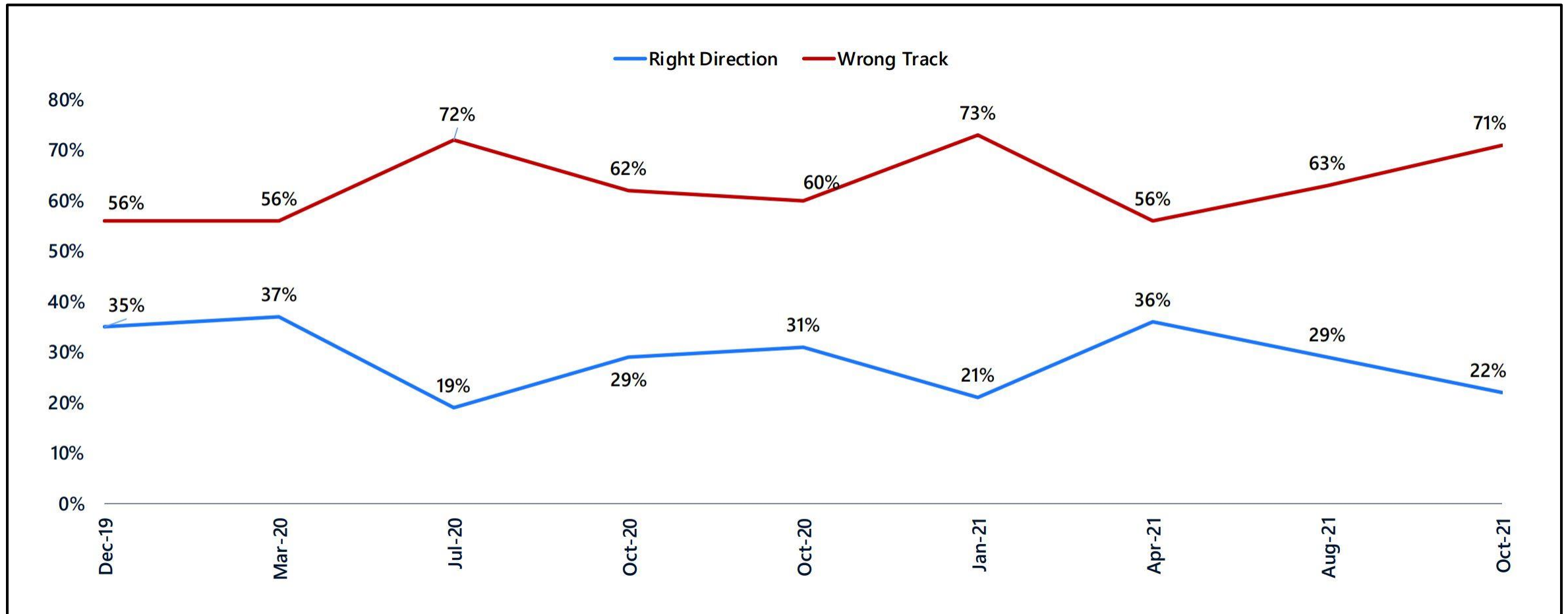
III. What's Up in 2022

What's Up in 2022

- **34 U.S. Senate – 14D vs. 20R (5 Retirements)**
- **435 U.S. House – 222D vs. 213R (Not Seeking Re-Election 14D vs. 10R)**
- **36 Governors – 16D vs. 20R (Term-Limited 4D vs. 4R)**
- **229 State Executive Offices, 6,166 State Legislative Seats and yet-to-be-filed Ballot Issues**
- **5 Major Mayors – LA, DC, Detroit, Charlotte, San Jose**
- **Major Foreign Elections – Korea, Colombia, France, Australia, Brazil**

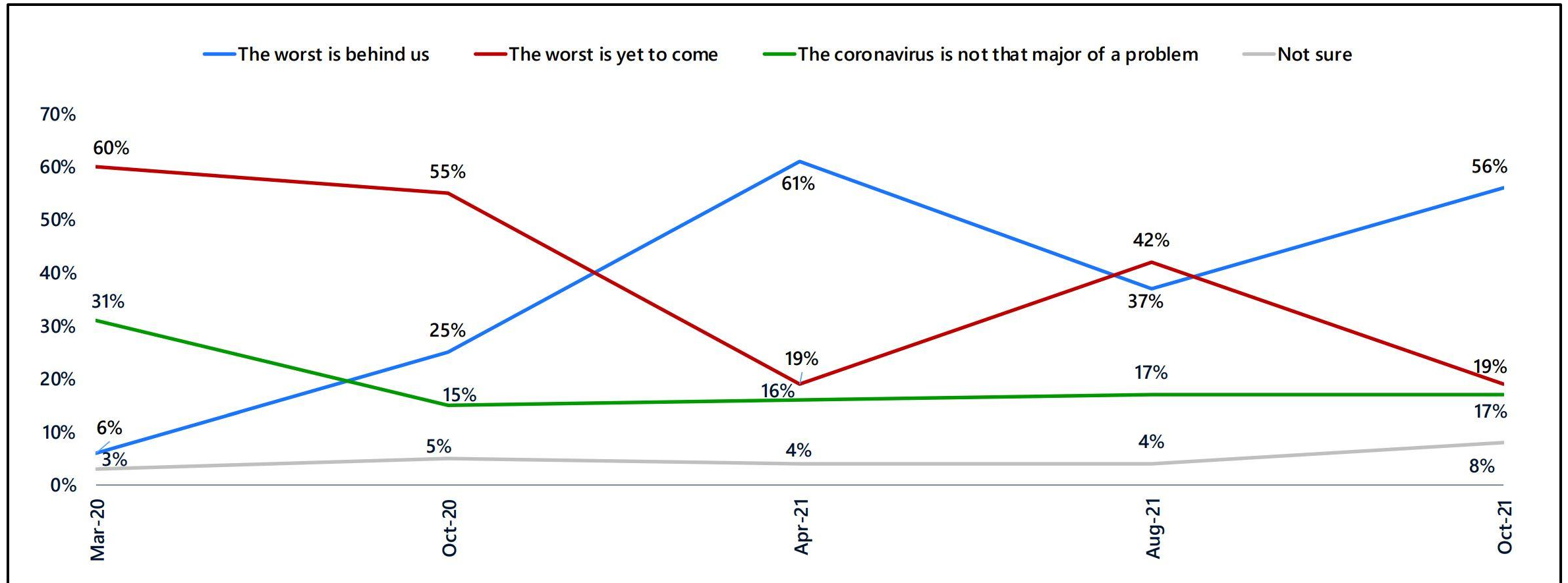
Over 70% believe the country is heading in the wrong direction.

Do you think things in the country are generally headed in the right direction, or do you feel things are off on the wrong track?

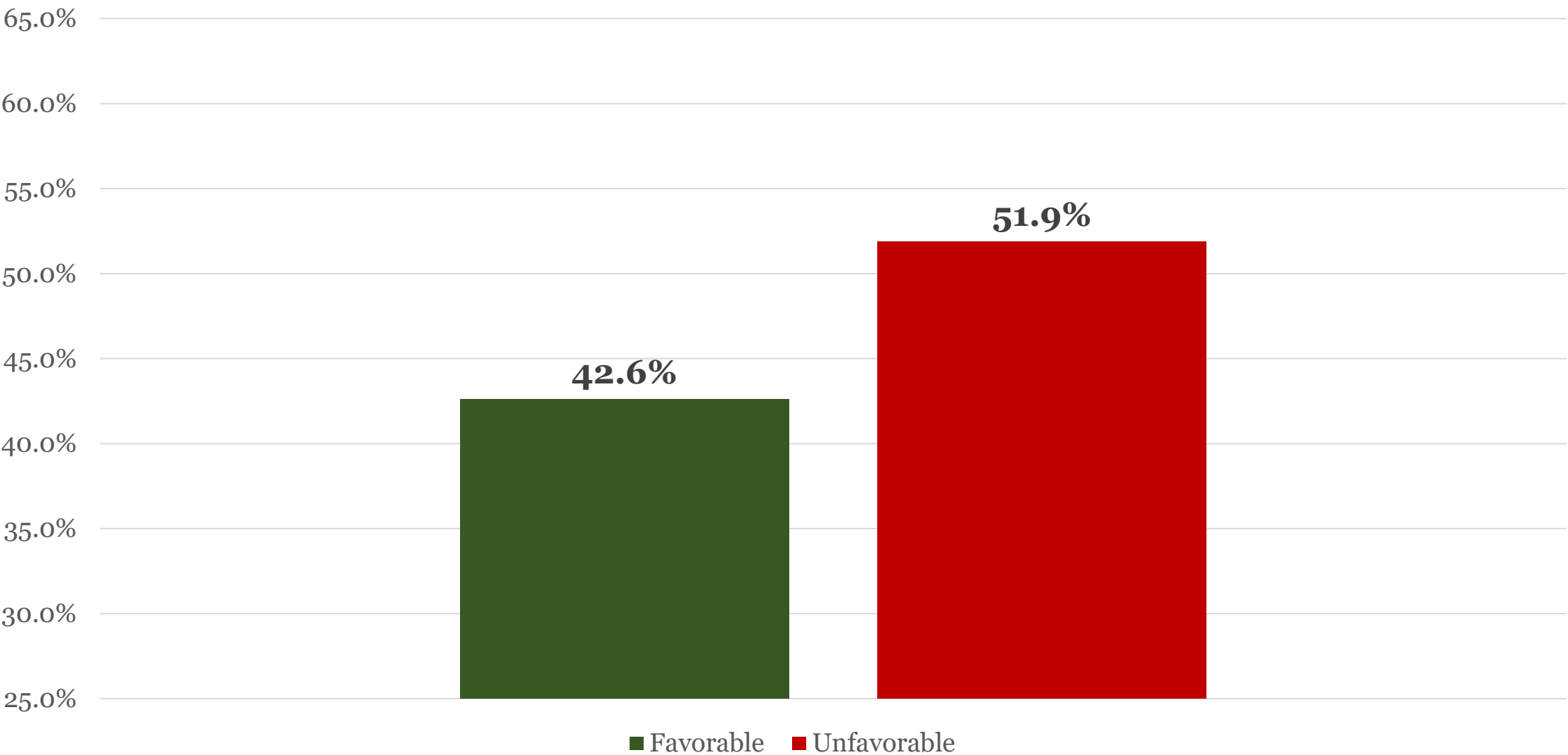


Many think the worst of COVID is behind us.

Which of the following best describes your feelings about Coronavirus in the US?

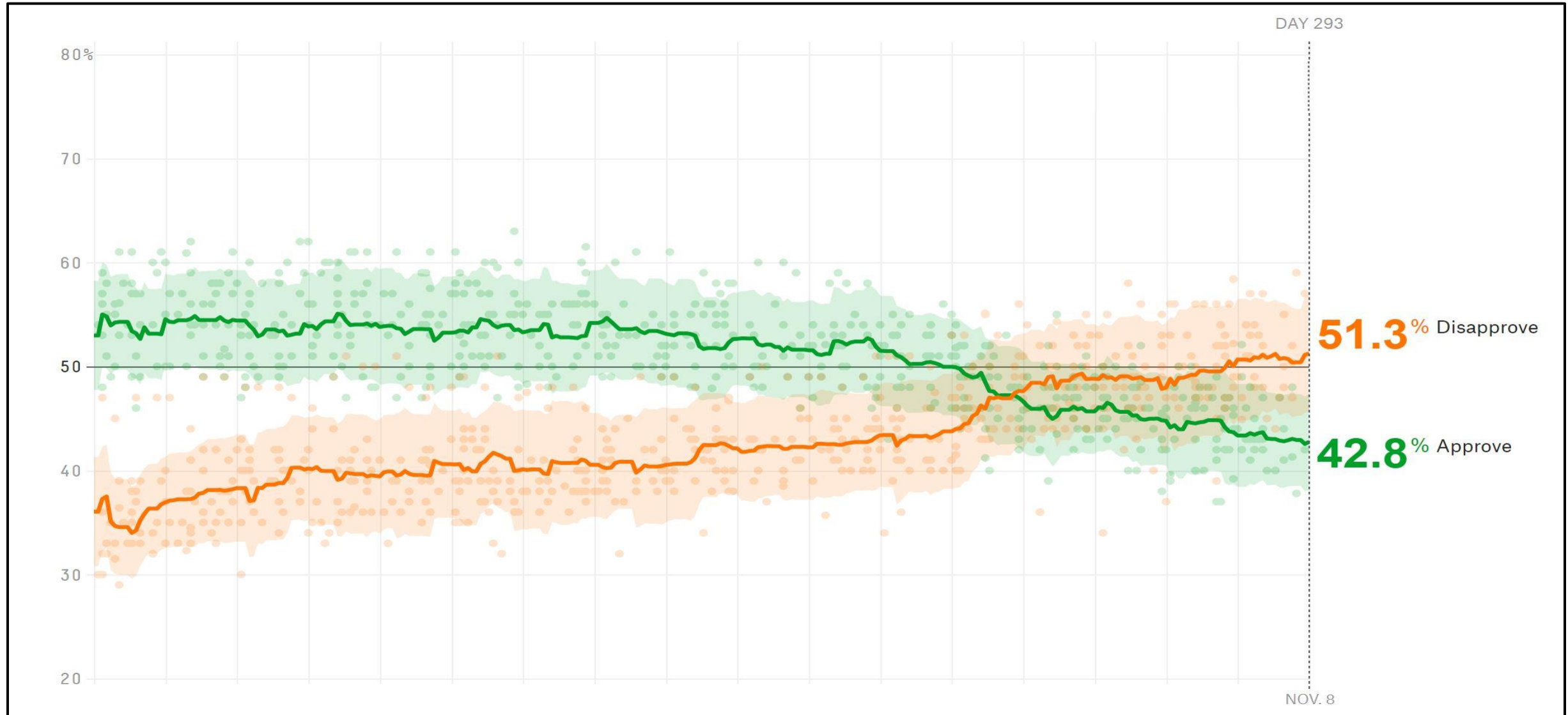


Biden Personal Favorability

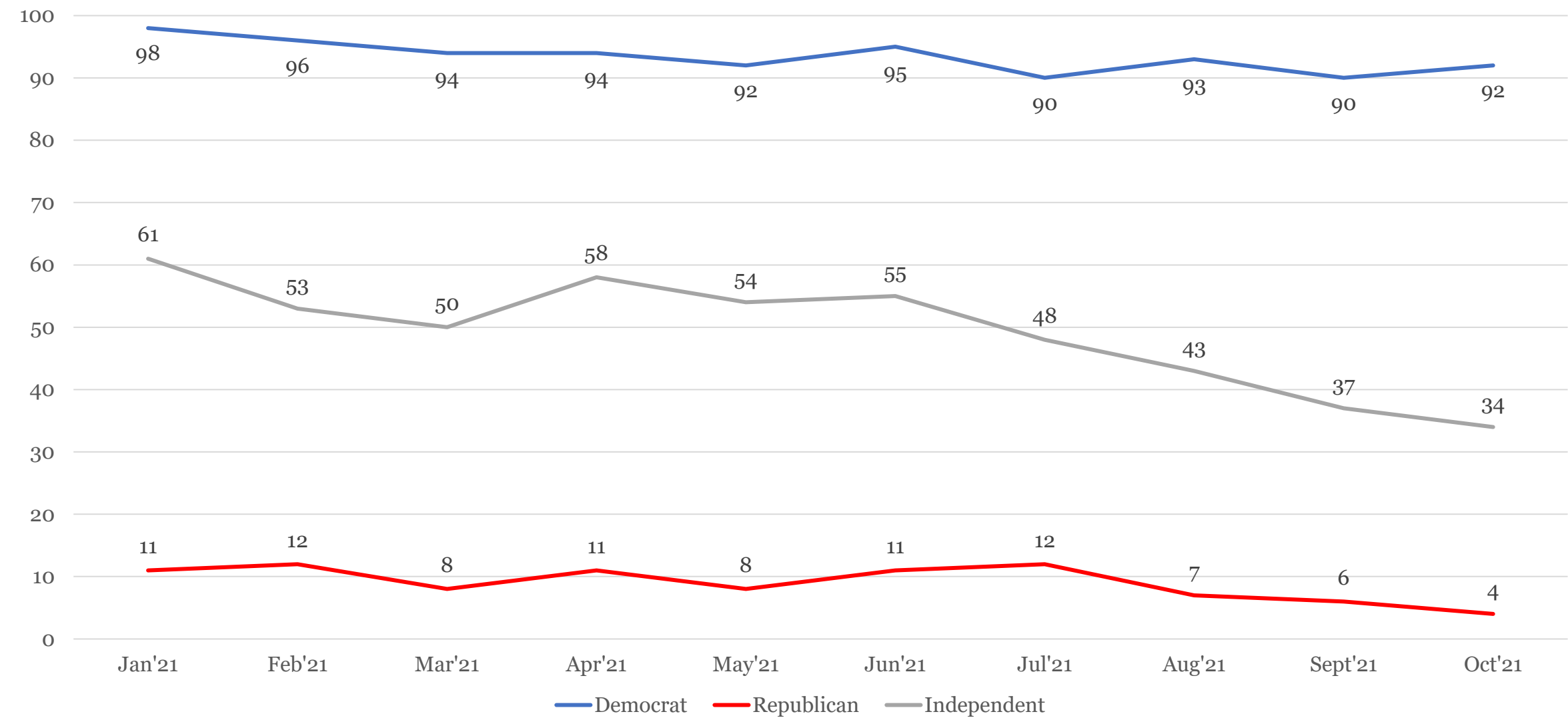


Source: RCP Average 10/15/21-11/5/21

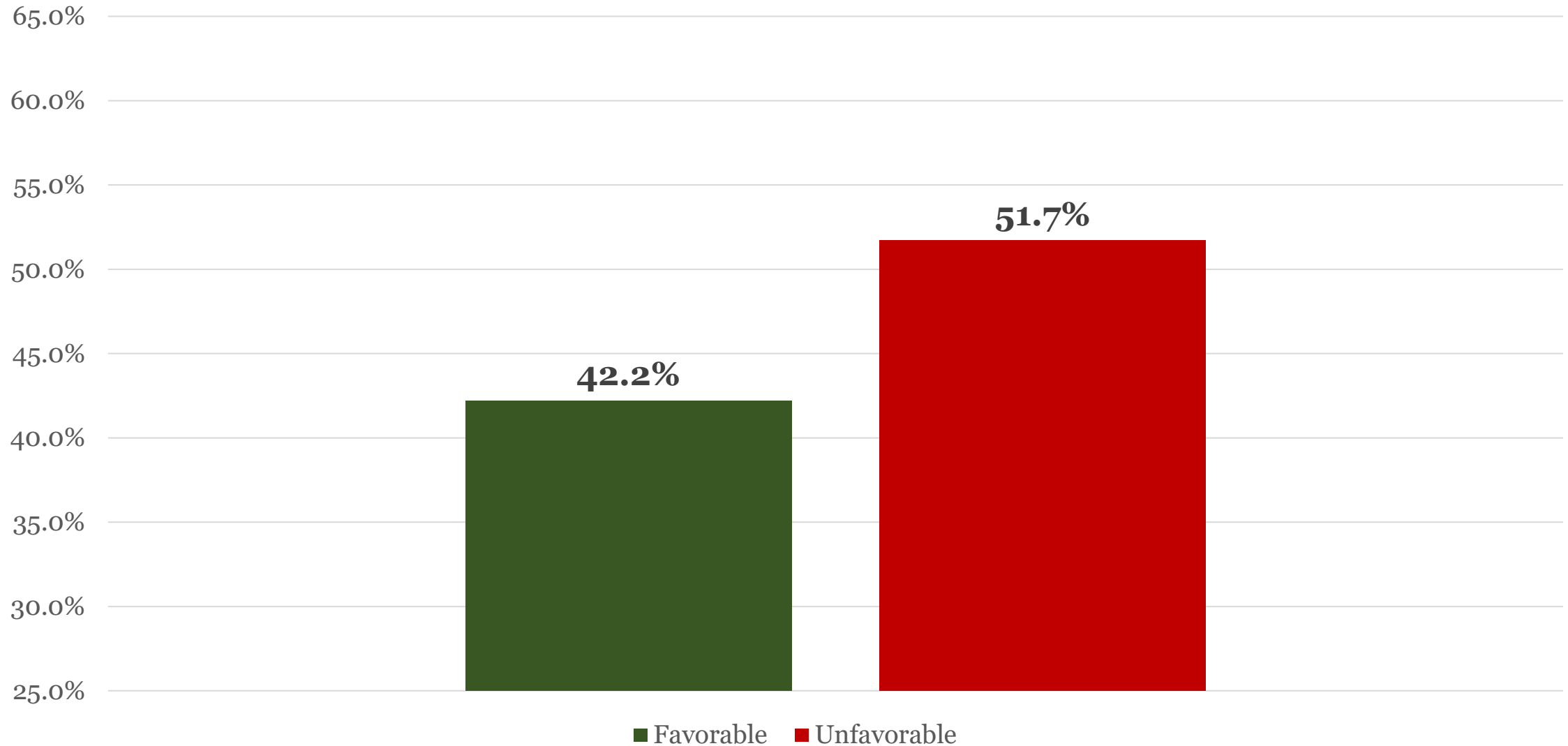
Biden Job Approval Since Inauguration



Biden Approval Since Inauguration



Trump Personal Favorability



Source: RCP Average 10/15/21 – 11/5/21

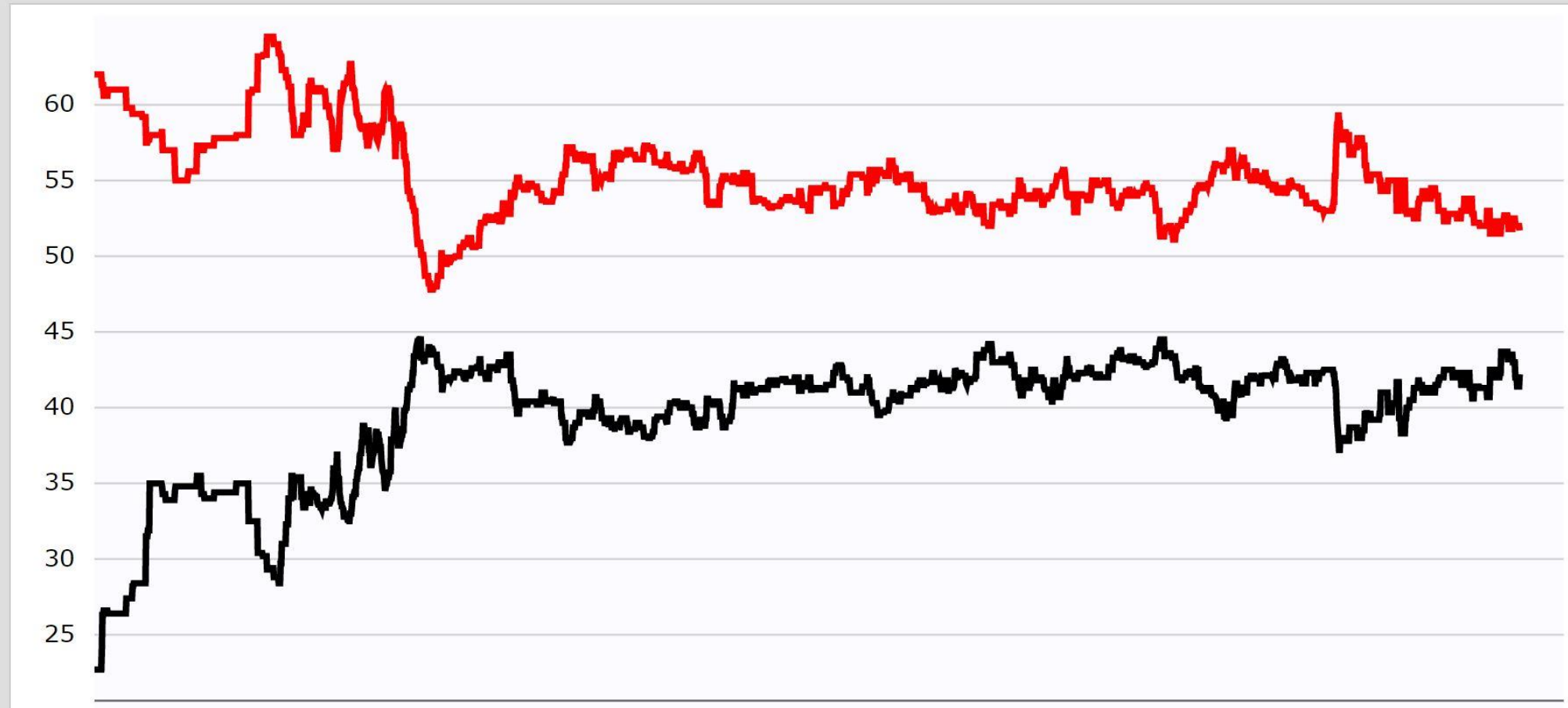
Trump Personal Favorability



RCP POLL AVERAGE

Trump: Favorable/Unfavorable

42.2 Favorable
51.7 Unfavorable +9.5

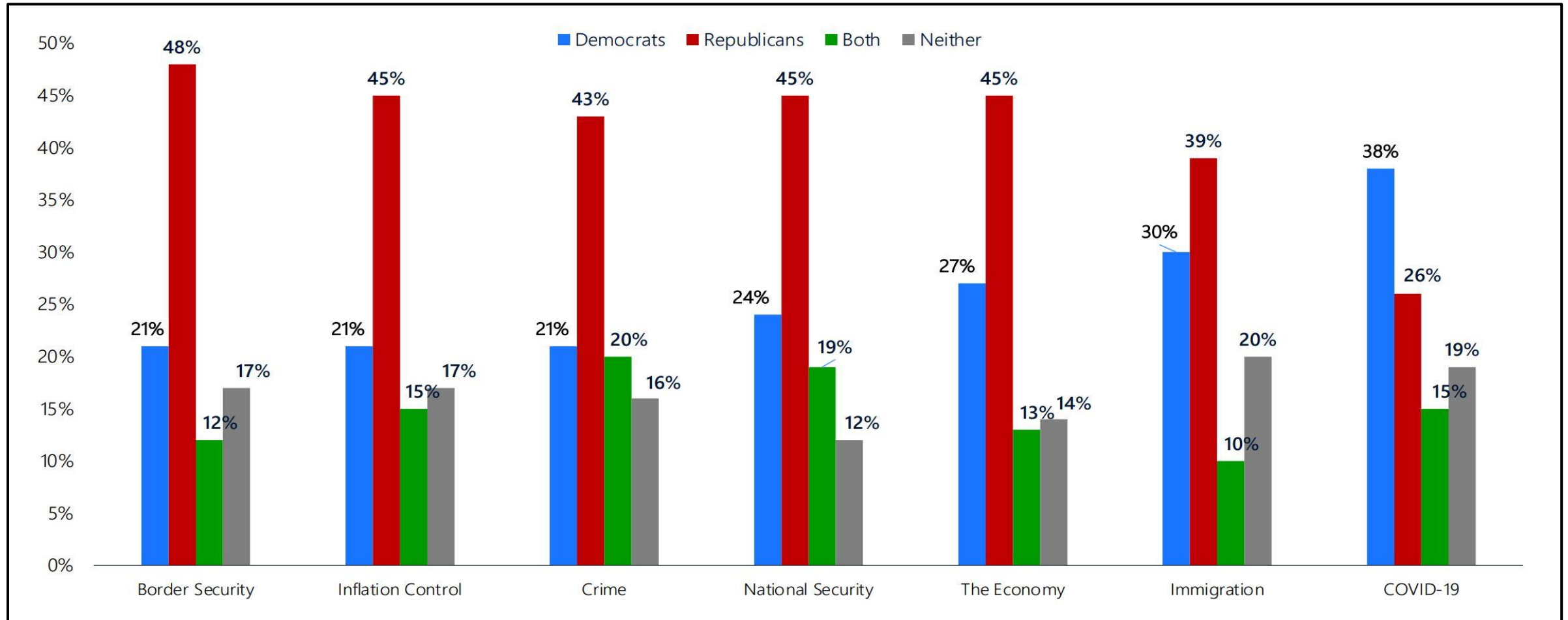


Fundraising - First Nine Months of 2021

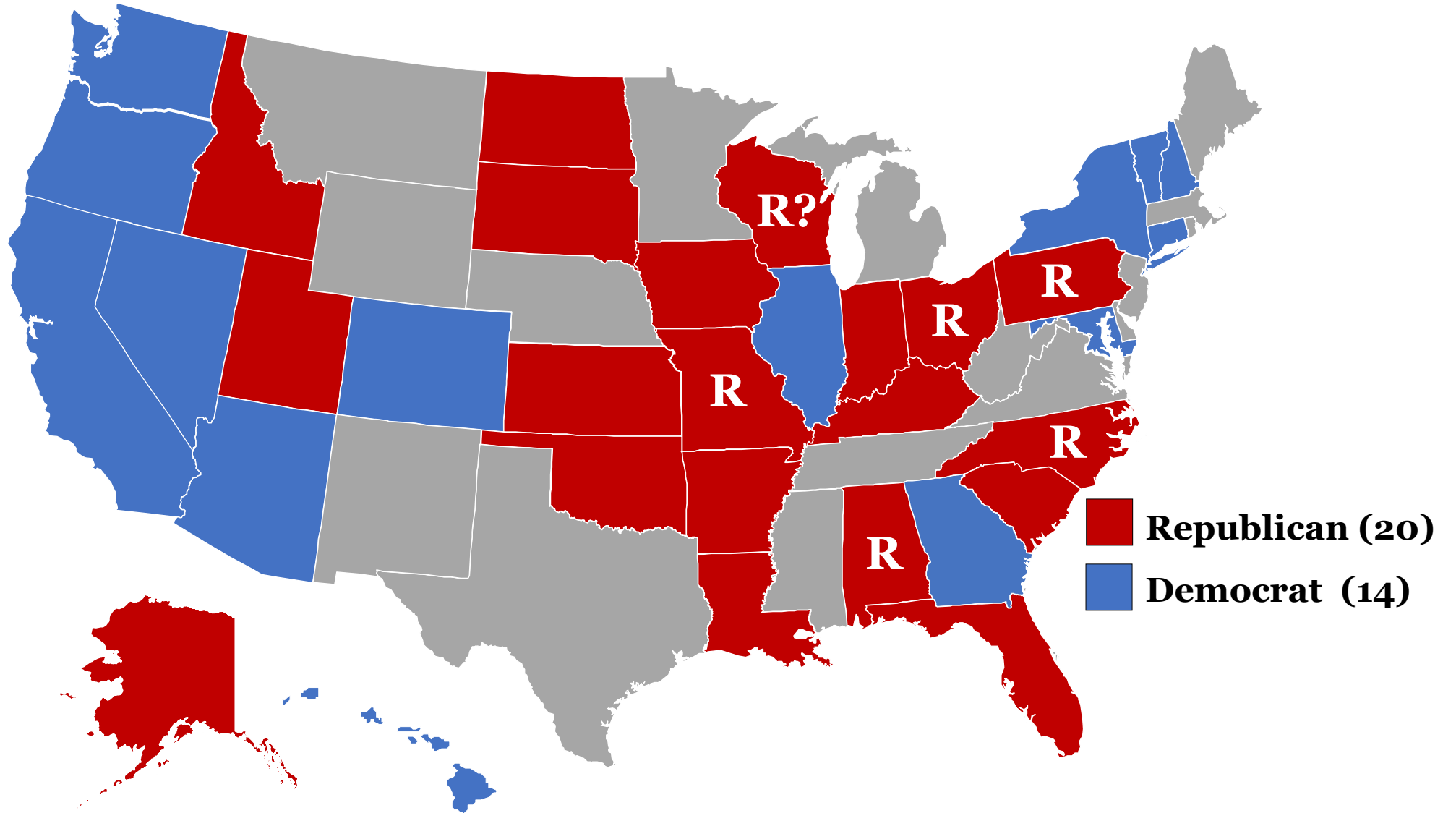
Democratic National Committee	\$110.1 Million
Democratic Senatorial Campaign Committee	\$59.2M
Democratic Congressional Campaign Committee	\$90.0M
Republican National Committee	\$110.2M
National Republican Senatorial Committee	\$66.7M
National Republican Campaign Committee	\$92.8M

GOP Advantage on Most Issues

When it comes to the following issues, which party do you think would do a better job?



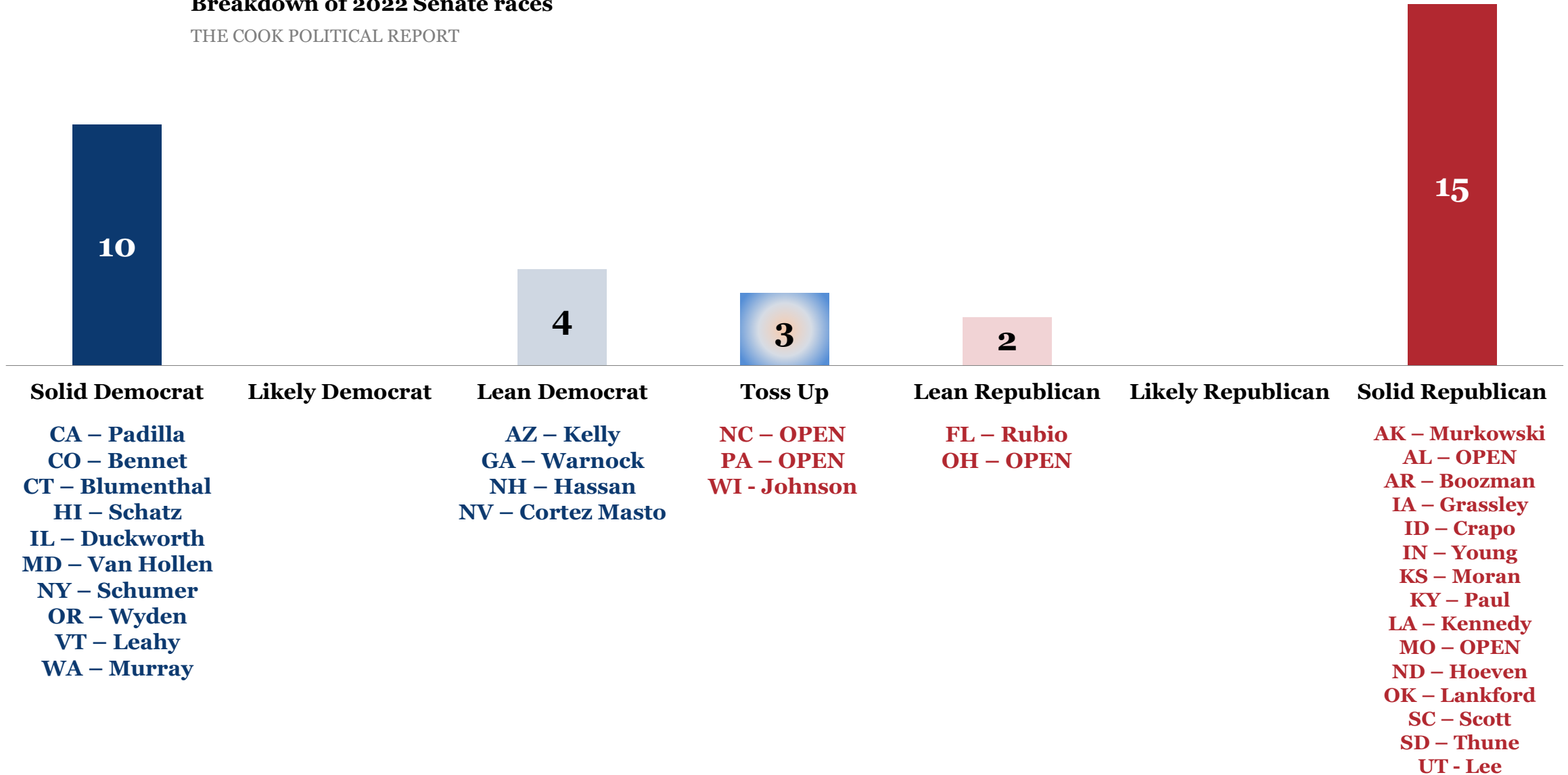
U.S. Senate Elections in 2022



Senate Races – Charlie Cook's Predictions

Breakdown of 2022 Senate races

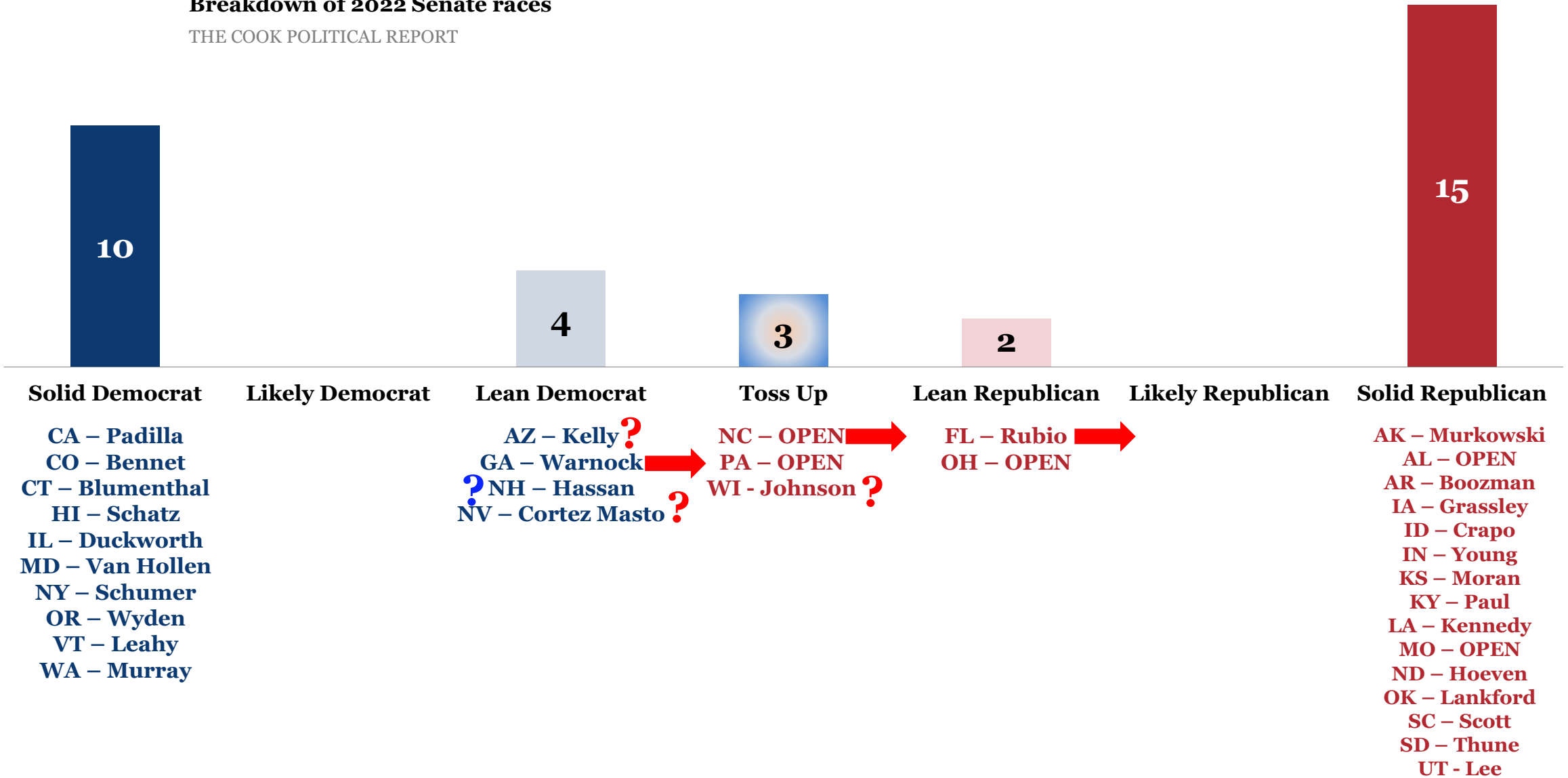
THE COOK POLITICAL REPORT



Senate Races – Charlie Cook’s Predictions

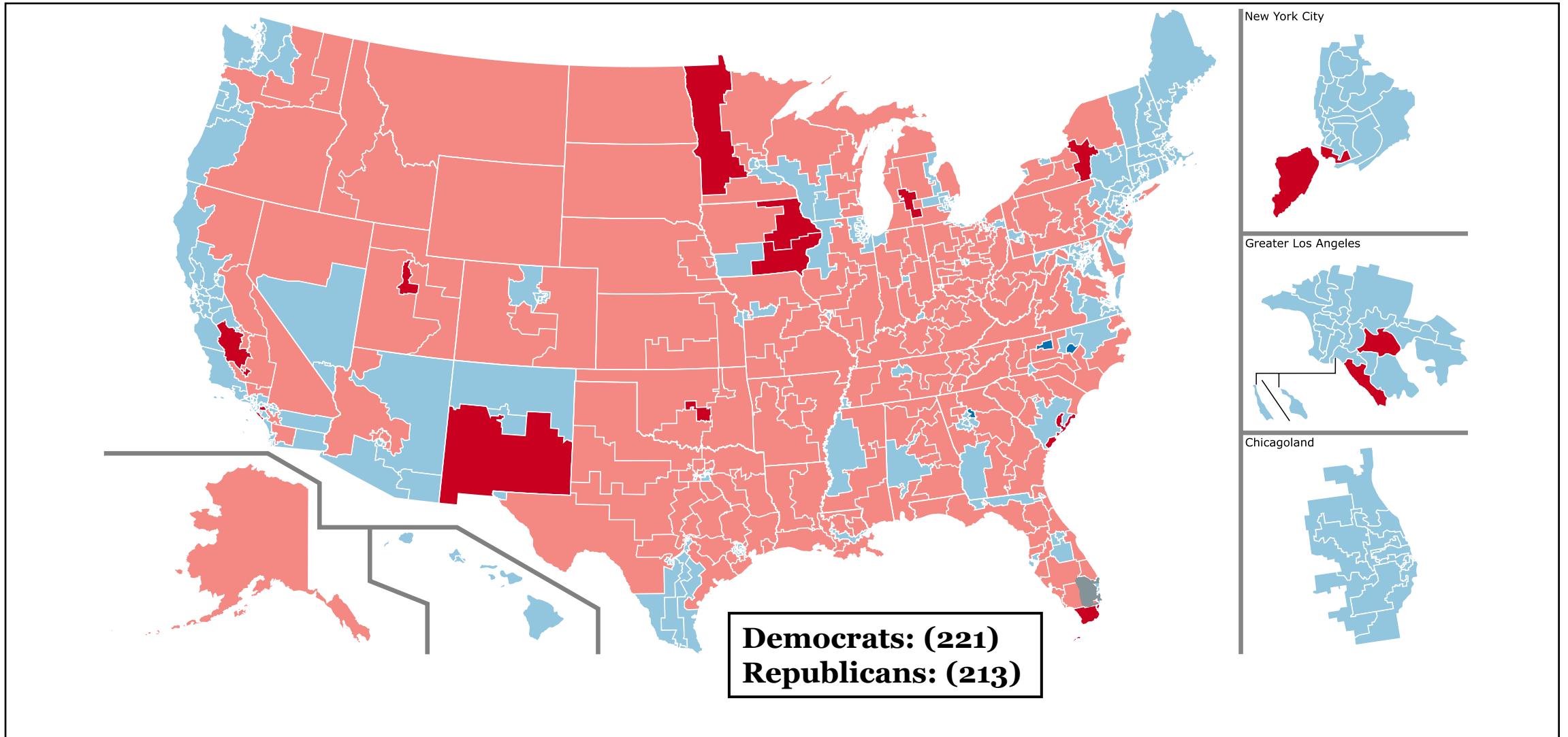
Breakdown of 2022 Senate races

THE COOK POLITICAL REPORT

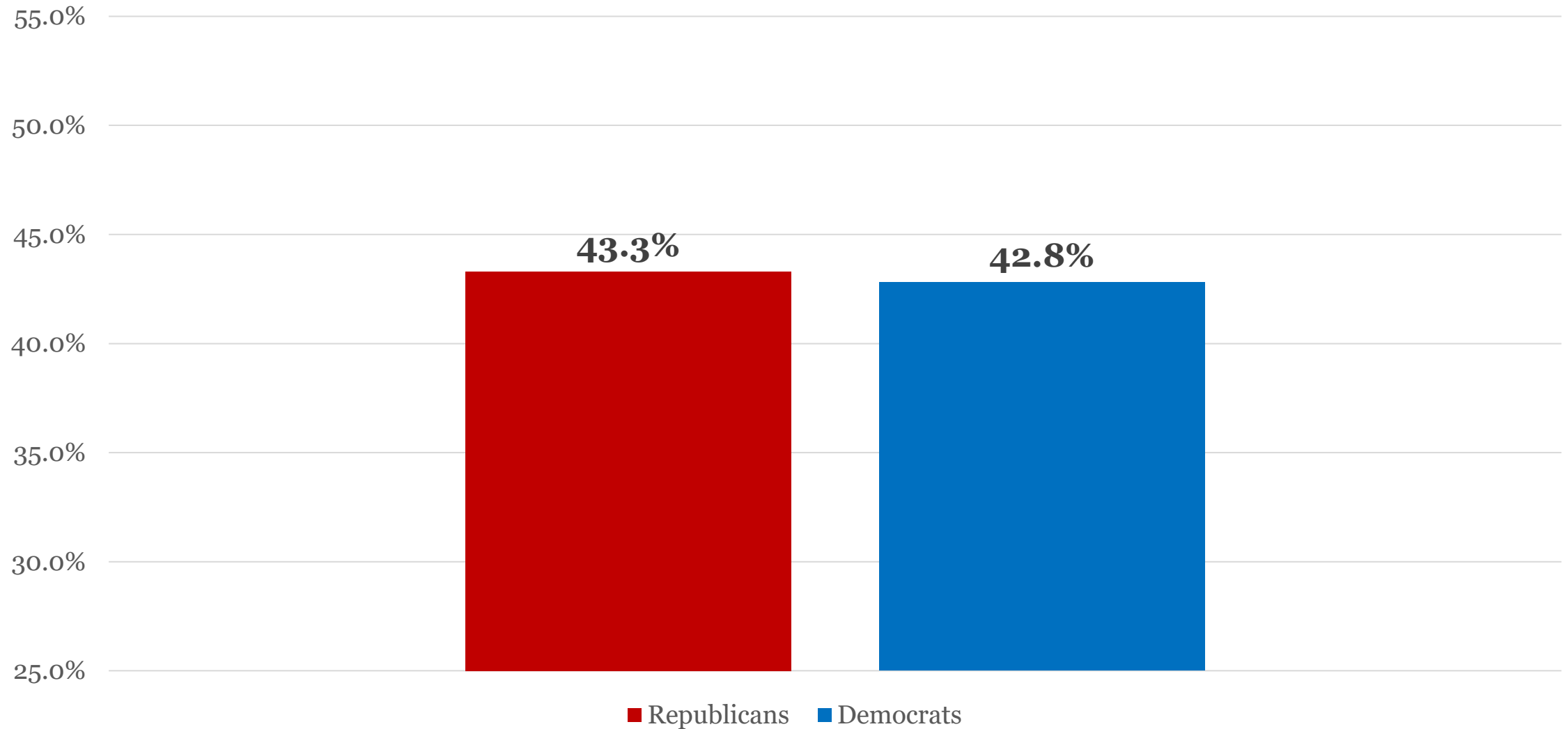


Current US House

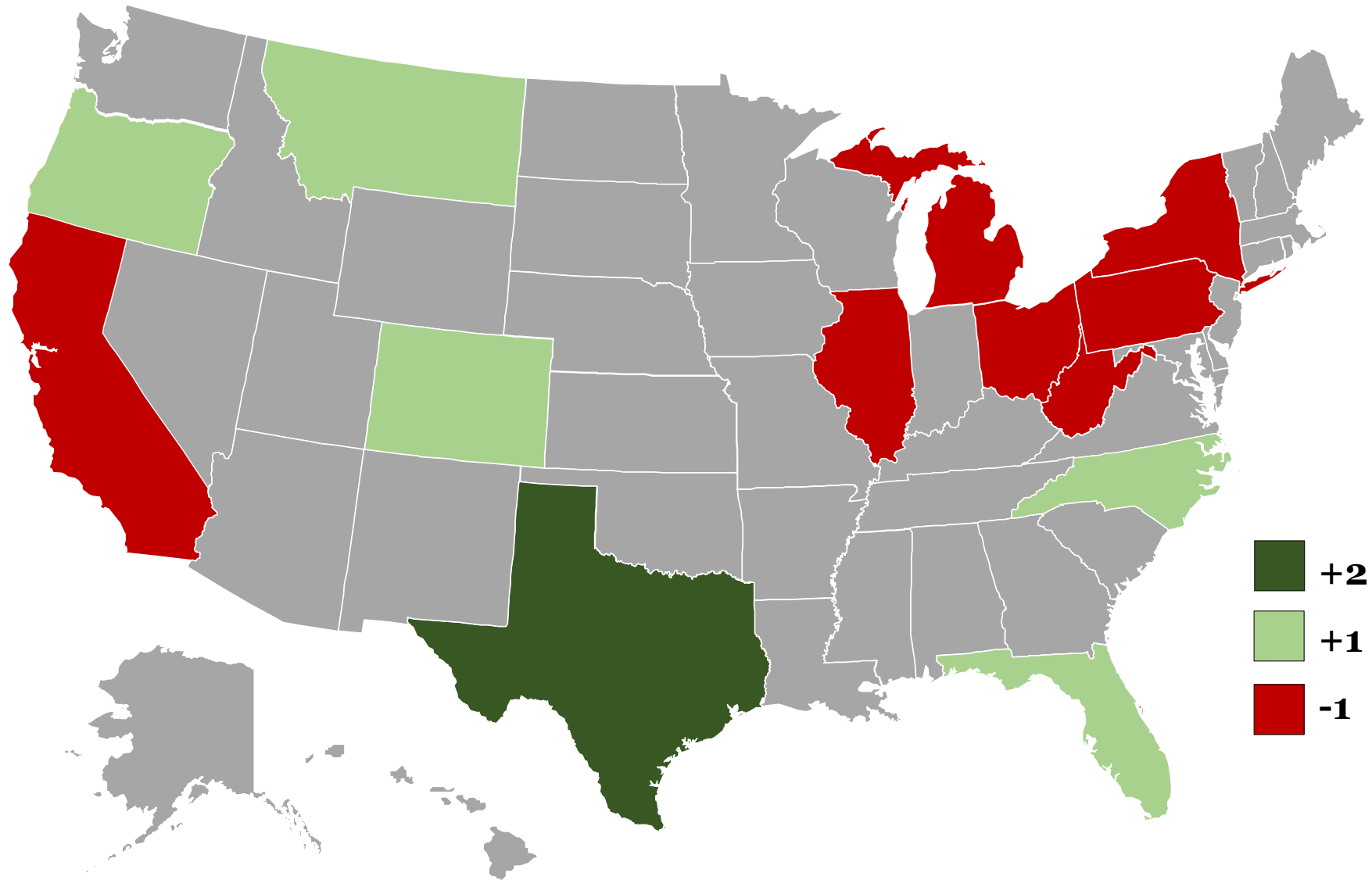
Darker districts flipped in the 2020 General Election (1 Vacancy – FL 20)



Generic Ballot Preference – 2022 Congressional: GOP +0.5

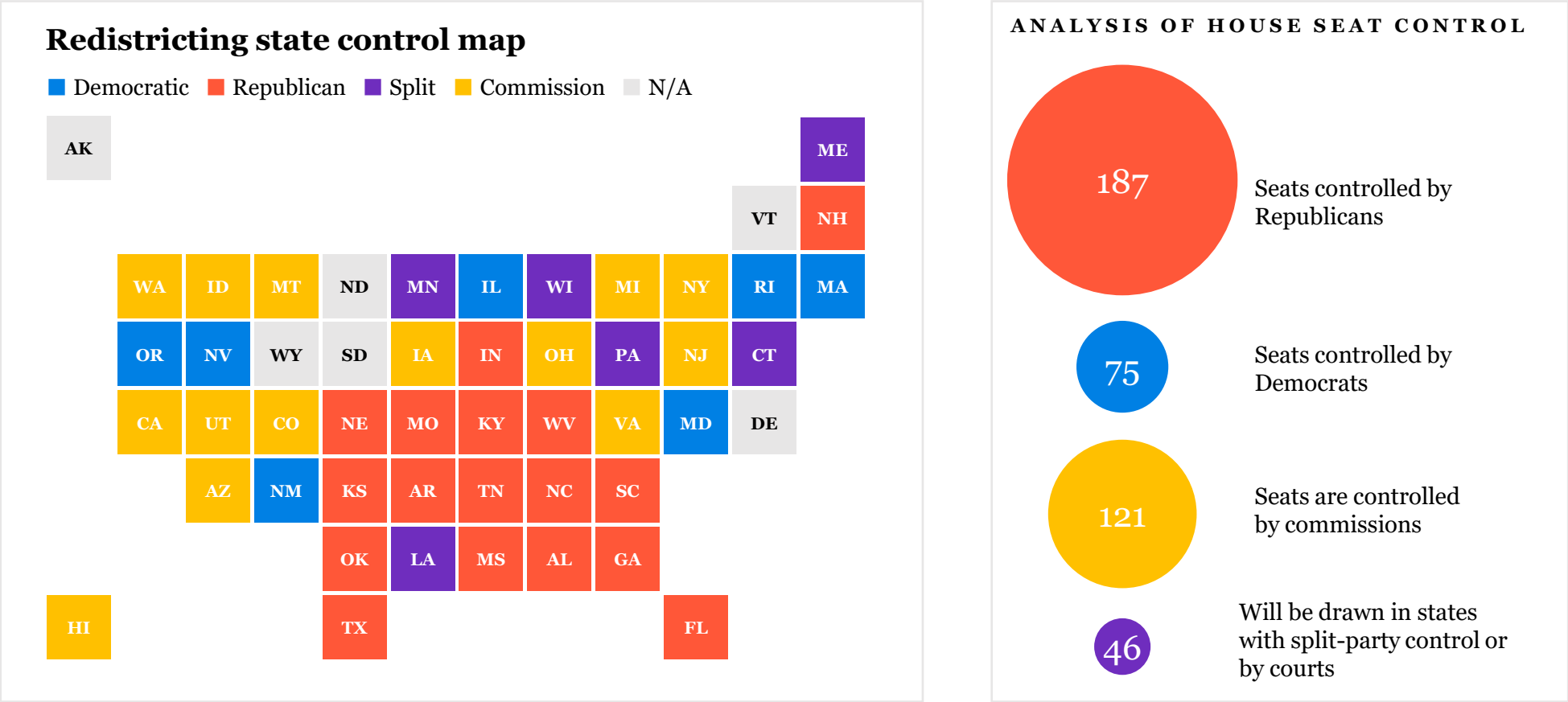


2020 Reapportionment Results



Redistricting

Republicans are in a better position to determine the next decade's House seats

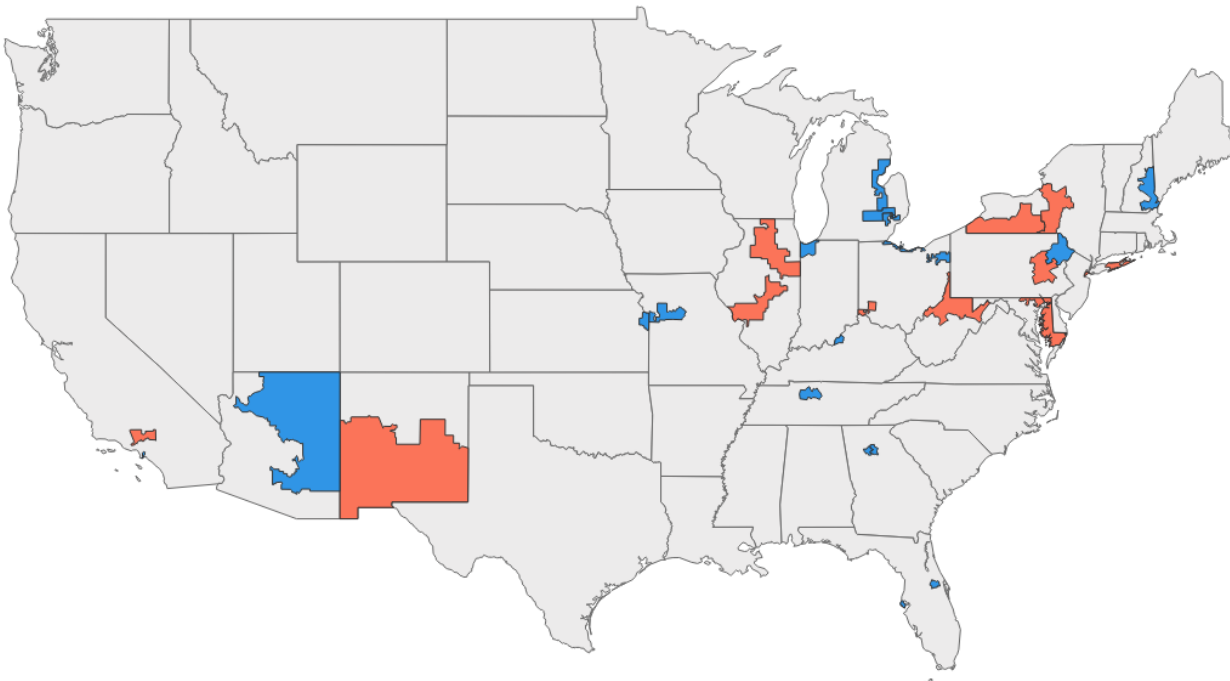


Redistricting

Republicans are projected to pick up 3.5 House seats this cycle due to redistricting

House incumbents at moderate to high risk due to redistricting

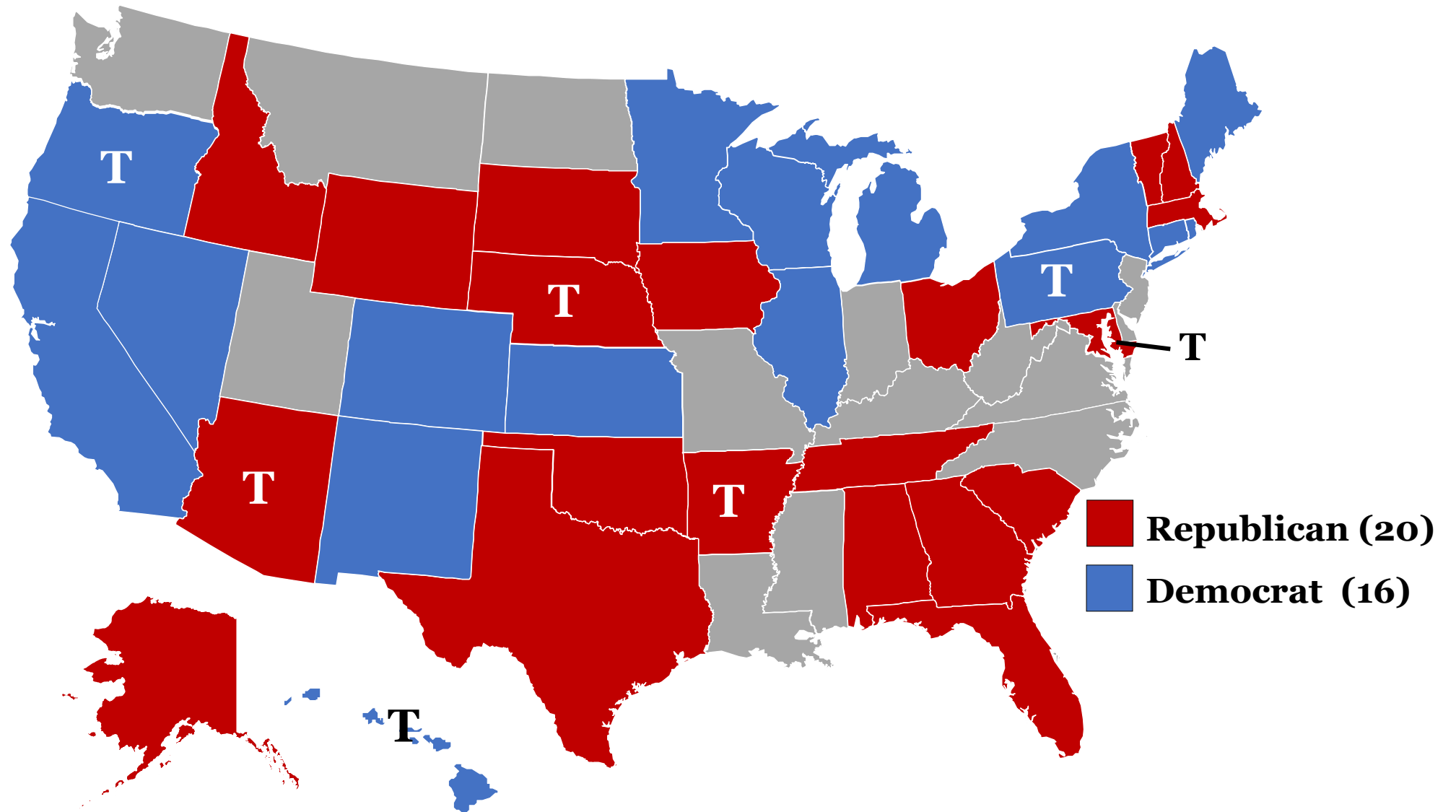
■ Seat held by a Republican ■ Seat held by a Democrat



MOST VULNERABLE HOUSE SEATS

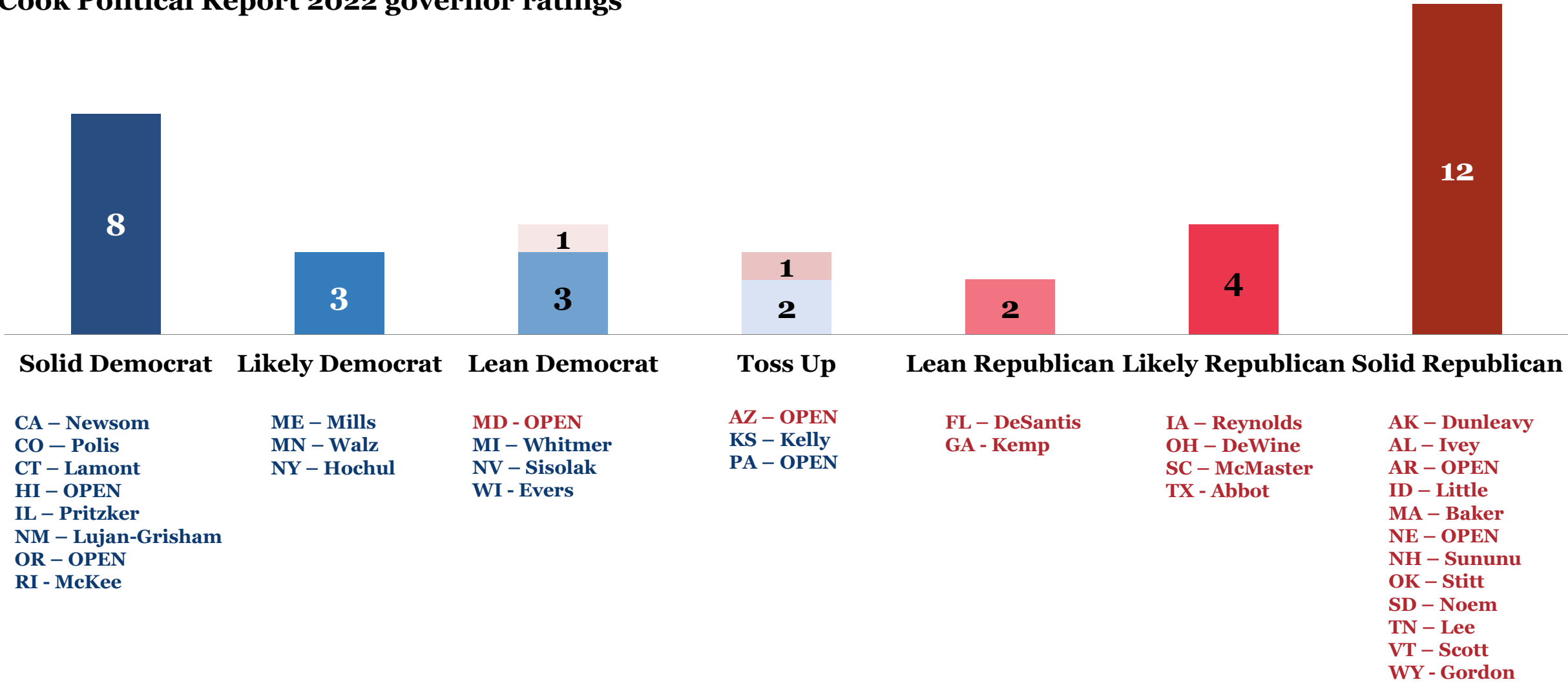
AZ-1: Rep. Tom O'Halleran (D)	MI-11: Rep. Haley Stevens (D)
CA-25: Rep. Mike Garcia (R)	MO-5: Rep. Emanuel Cleaver (D)
CA-44: Rep. Nanette Barragan (D)	NH-1: Rep. Chris Pappas (D)
FL-7: Rep. Stephanie Murphy (D)	NM-2: Rep. Yvette Herrell (R)
FL-13: Rep. Charlie Crist (D)	NY-1: Rep. Lee Zeldin (R)
GA-6: Rep. Lucy McBath (D)	NY-11: Rep. Nicole Malliotakis (R)
GA-7: Rep. Carolyn Bourdeaux (D)	NY-22: Rep. Claudia Tenney (R)
IL-13: Rep. Rodney Davis (R)	NY-23: Rep. Tom Reed (R)
IL-16: Rep. Adam Kinzinger (R)	OH-1: Rep. Steve Chabot (R)
IN-1: Rep. Frank Mrvan (D)	OH-9: Rep. Marcy Kaptur (D)
KS-3: Rep. Sharice Davids (D)	OH-13: Rep. Tim Ryan (D)
KY-3: Rep. John Yarmuth (D)	PA-8: Rep. Matt Cartwright (D)
MD-1: Rep. Andy Harris (R)	PA-9: Rep. Dan Meuser (R)
MI-5: Rep. Dan Kildee (D)	TN-5: Rep. Jim Cooper (D)
MI-8: Rep. Elissa Slotkin (D)	WV-1: Rep. David McKinley (R)
MI-9: Rep. Andy Levin (D)	

U.S. Gubernatorial Elections in 2022



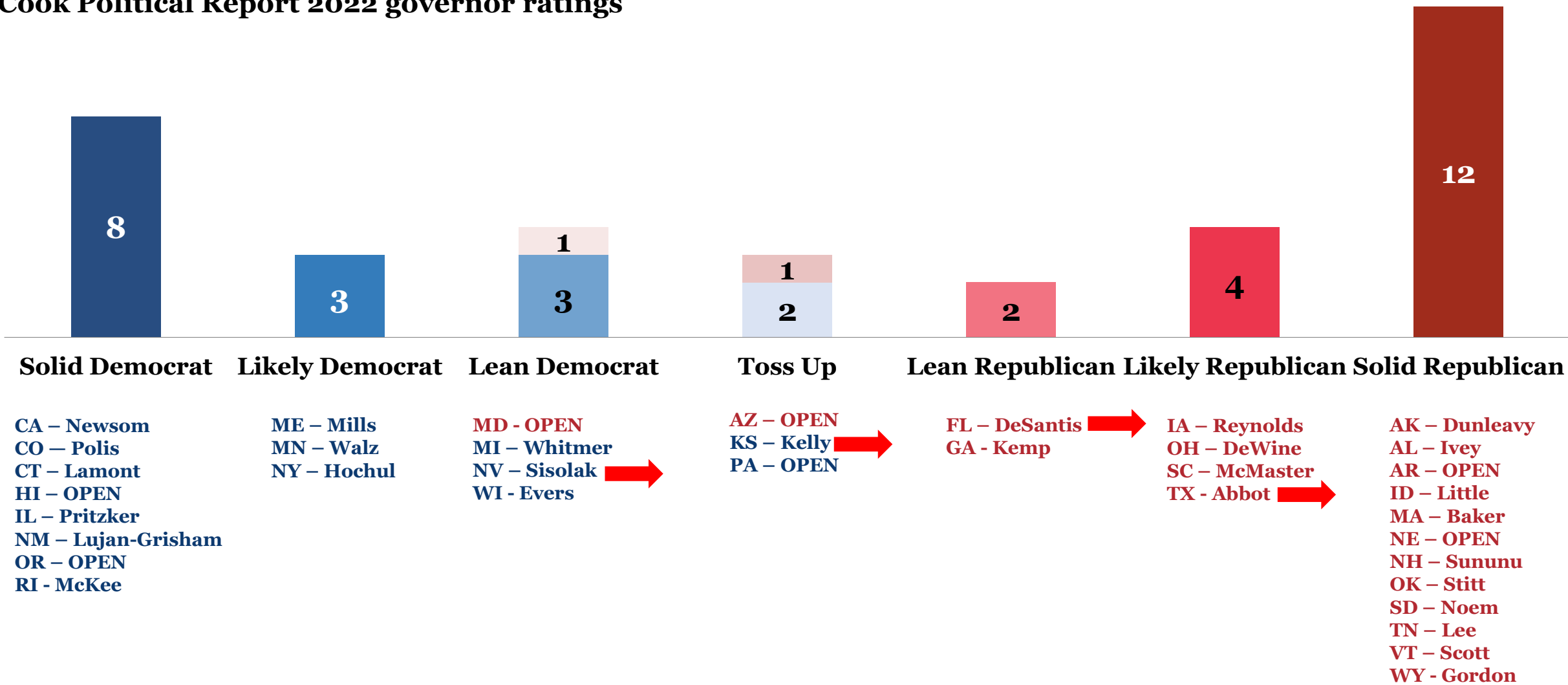
Cook Governor Predictions

Cook Political Report 2022 governor ratings



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IV. Predictions for 2022

“Known Knowns”

- **Current State of Play**
- **2021 Election Results**
- **2022 Election Dates**
- **2020 Census Data**
- **COVID Data**
- **Economic Indicators**
- **Election Laws (mostly)**
- **Historic Voter Performance**
- **Current Voter Opinion**
- **Current Funding**

“Known Unknowns”

- **Candidates/Nominees . . . and Trump**
- **Changing Voter Opinion . . . and Trust/Rage**
- **COVID**
- **Economic Crises**
 - **Jobs/Hiring**
 - **Supply Chain**
 - **Inflation**
 - **Housing**
- **Immigration Issues**
- **Critical Race Theory/Monuments/Re-naming**
- **Natural Disasters**
- **International Disasters**

“Unknown Unknowns”

Hawthorn's Track Record on Predictions

On October 5, 2020, we predicted

- **65-35 likelihood Biden wins**
- **Republicans hold Senate by one seat**
- **Democrats increase House margin by 5-15**

1-for-3

Unless Biden reverses performance and perceptions:

- **Democrats lose House**
- **Democrats probably lose Senate**
- **Democrats lose State Houses**



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