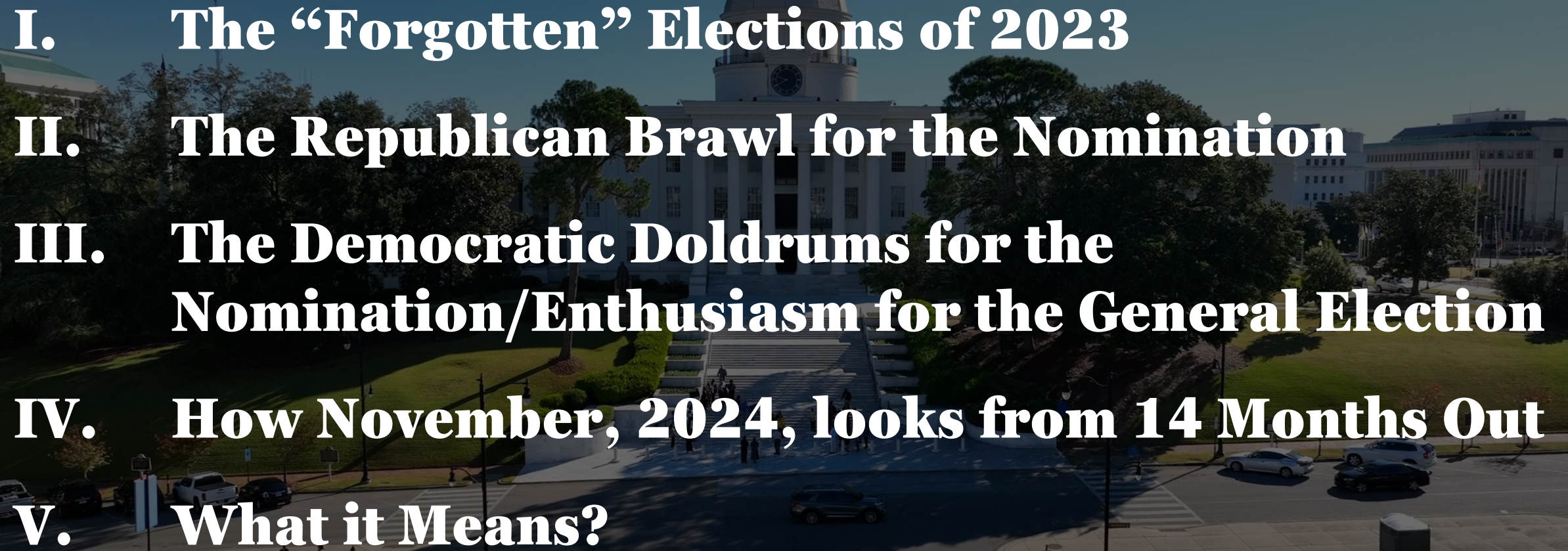




**A Visit With
The Hawthorn Group
on
The 2023/2024
Election Scene**

**MANUFACTURE
ALABAMA**

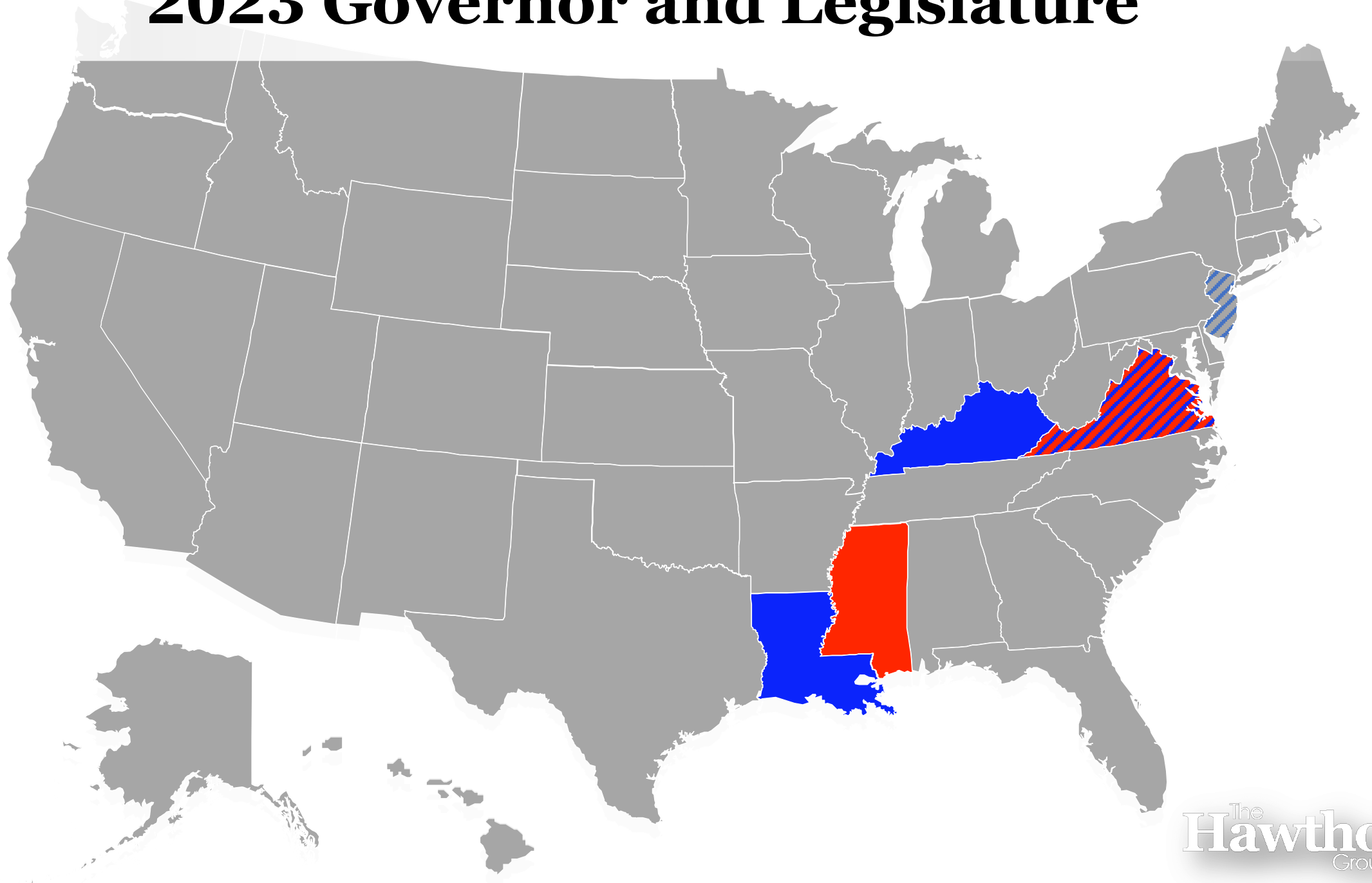
September 15th, 2023

- 
- I. The “Forgotten” Elections of 2023**
 - II. The Republican Brawl for the Nomination**
 - III. The Democratic Doldrums for the Nomination/Enthusiasm for the General Election**
 - IV. How November, 2024, looks from 14 Months Out**
 - V. What it Means?**

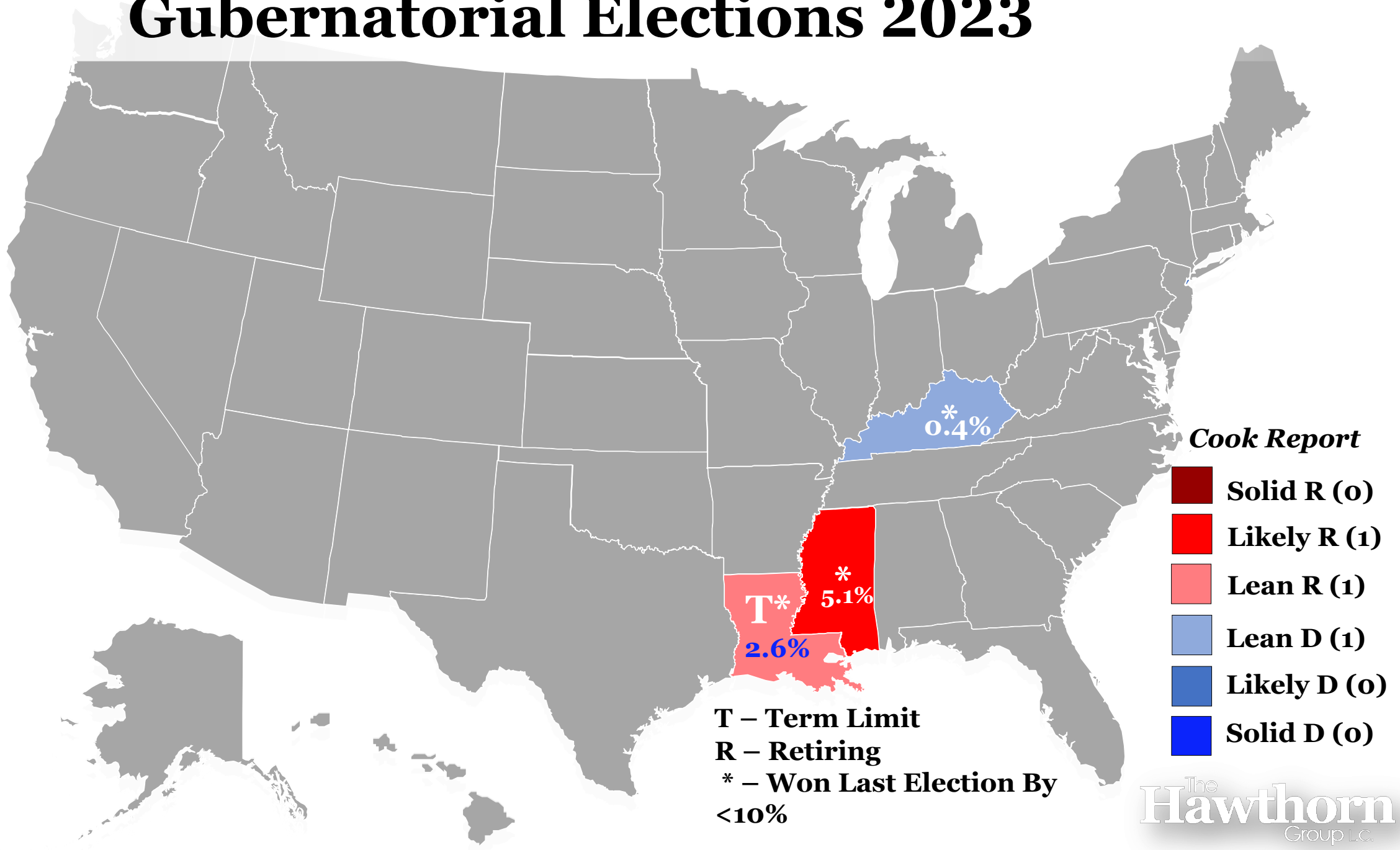
The background features a stylized American flag with blue and red wavy stripes and white stars. A faint, light gray map of the United States is visible in the upper right quadrant. The text is centered over the flag.

I. The “Forgotten” Elections of 2023

2023 Governor and Legislature



Gubernatorial Elections 2023



Louisiana Governor

Primary Date: October 14, 2023

General/Runoff Date: November 18, 2023

– Sixteen people signed up to run for Governor with seven serious candidates

– Latest Poll [Times Picayune: 800LV Aug 14-19]

- **Jeff Landry (R):** 54%
- **Shawn Wilson (D):** 36%
- **Hunter Lundy (I):** 7%

Mississippi Governor

Primary Date: August 8, 2023, August 29, 2023 (Run off)

General/Runoff Date: November 7, 2023

– Latest Poll [Siena : 650 LV August 20-28]:

- **Tate Reeves (R):** **52%**
- **Brandon Presley (D):** **41%**
- **Gwendolyn Gray (I):** *

Kentucky Governor

Primary Date: May 12, 2023

General Date: November 7, 2023

- Latest Poll [Public Policy : 737RV August 9-10]

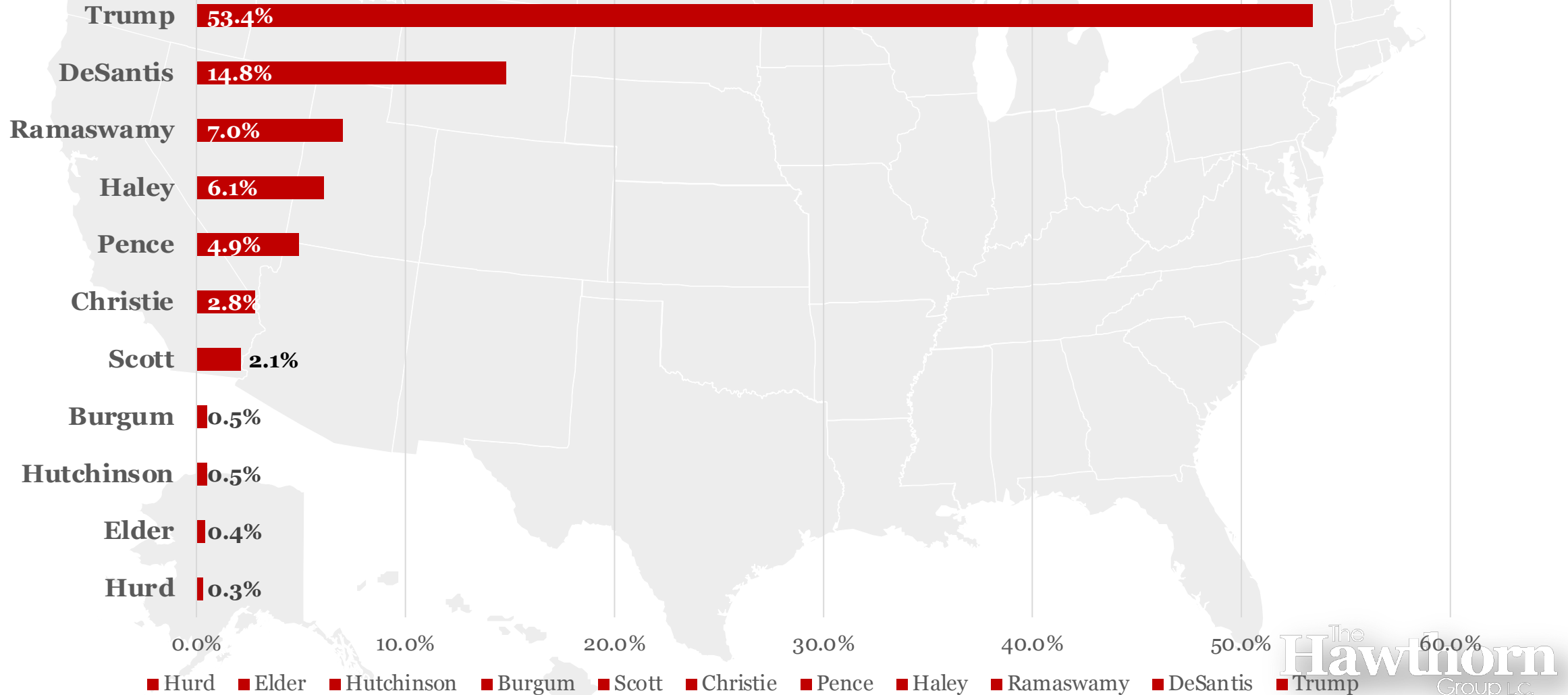
- **Andy Beshear (D):** 49%
- **Daniel Cameron (R):** 41%
- **Undecided:** 10%



II. The Republican Brawl for the 2024 Nomination

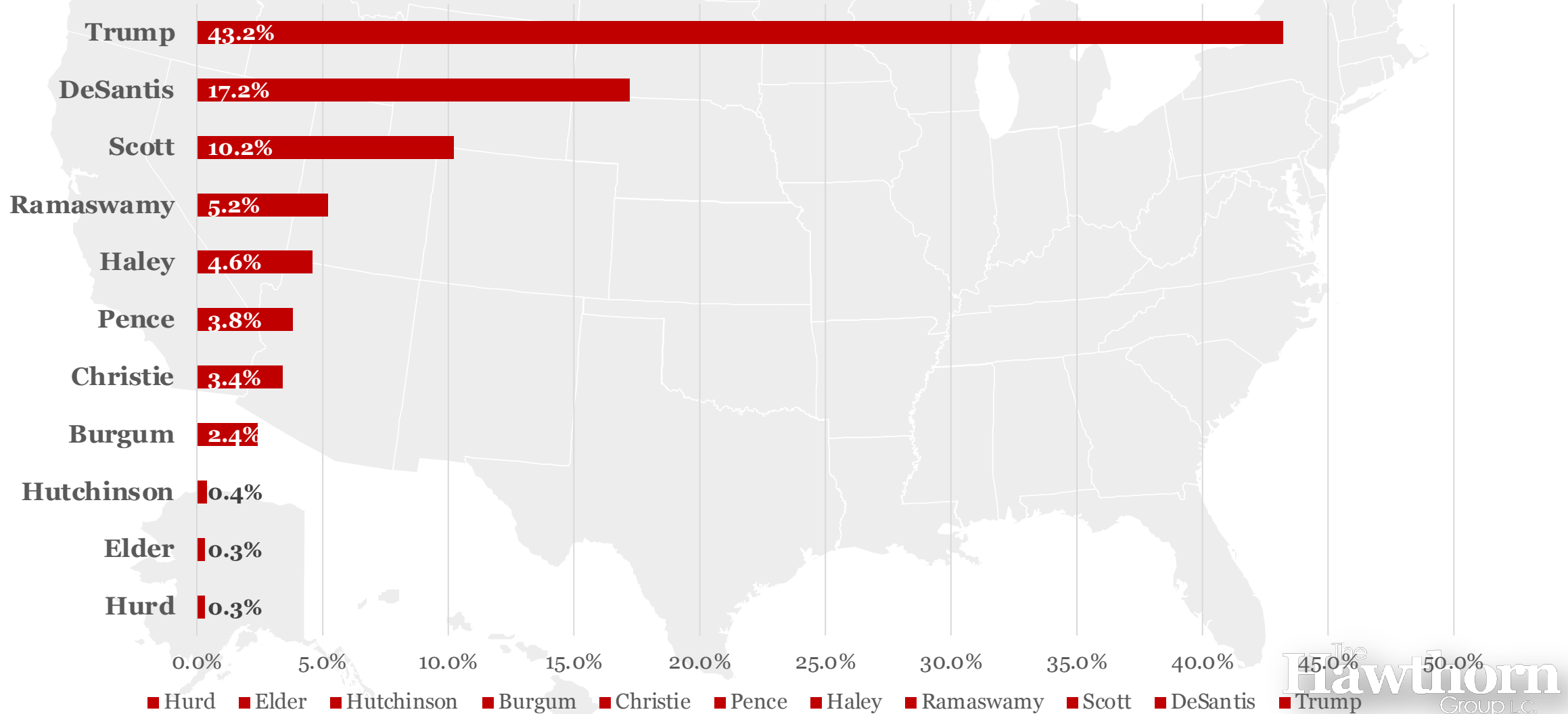
RCP August Polling Averages for Republican Nominee

National Ratings - RCP Average (August 24- 31, 2023)



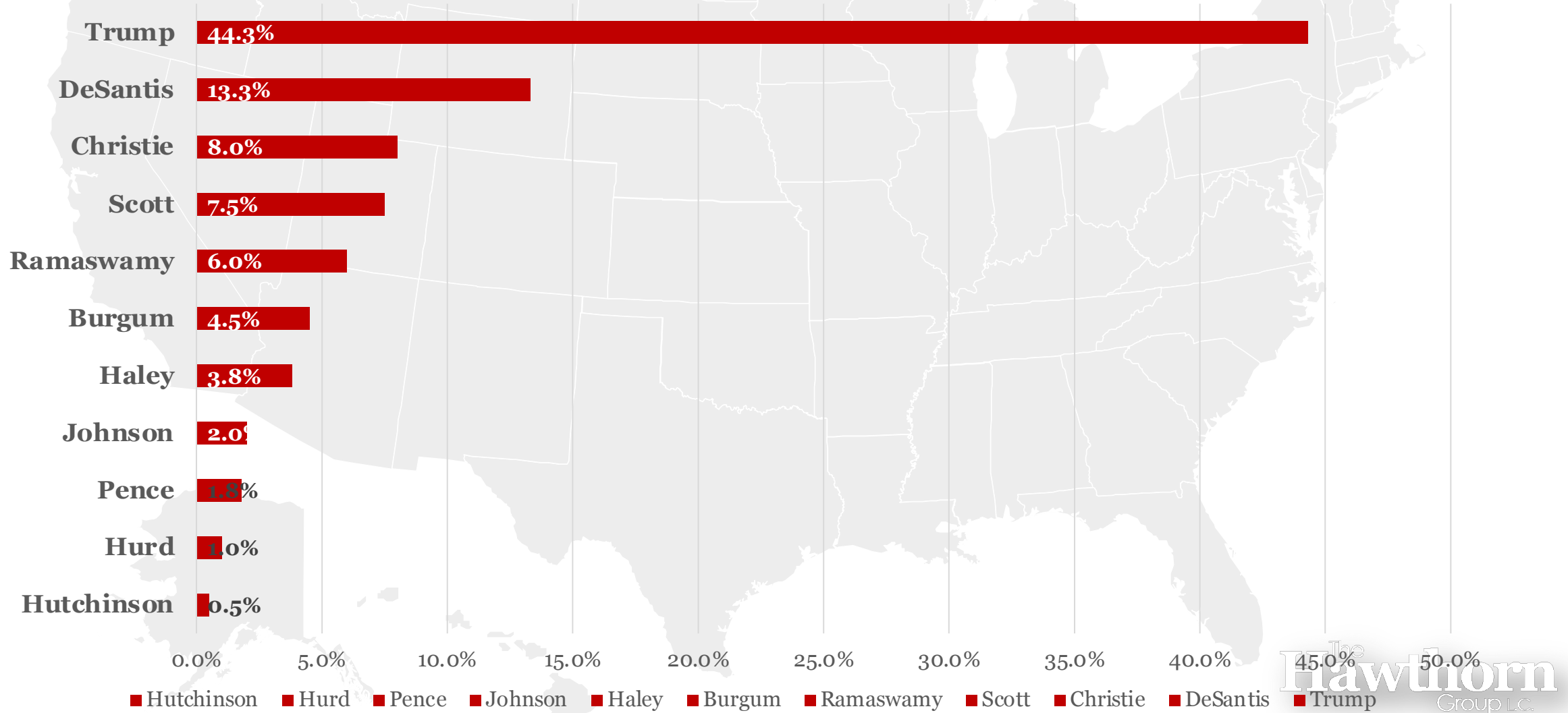
RCP August Polling Averages for Republican Nominee

Iowa Ratings - RCP Average (July 15 – Aug 17, 2023)



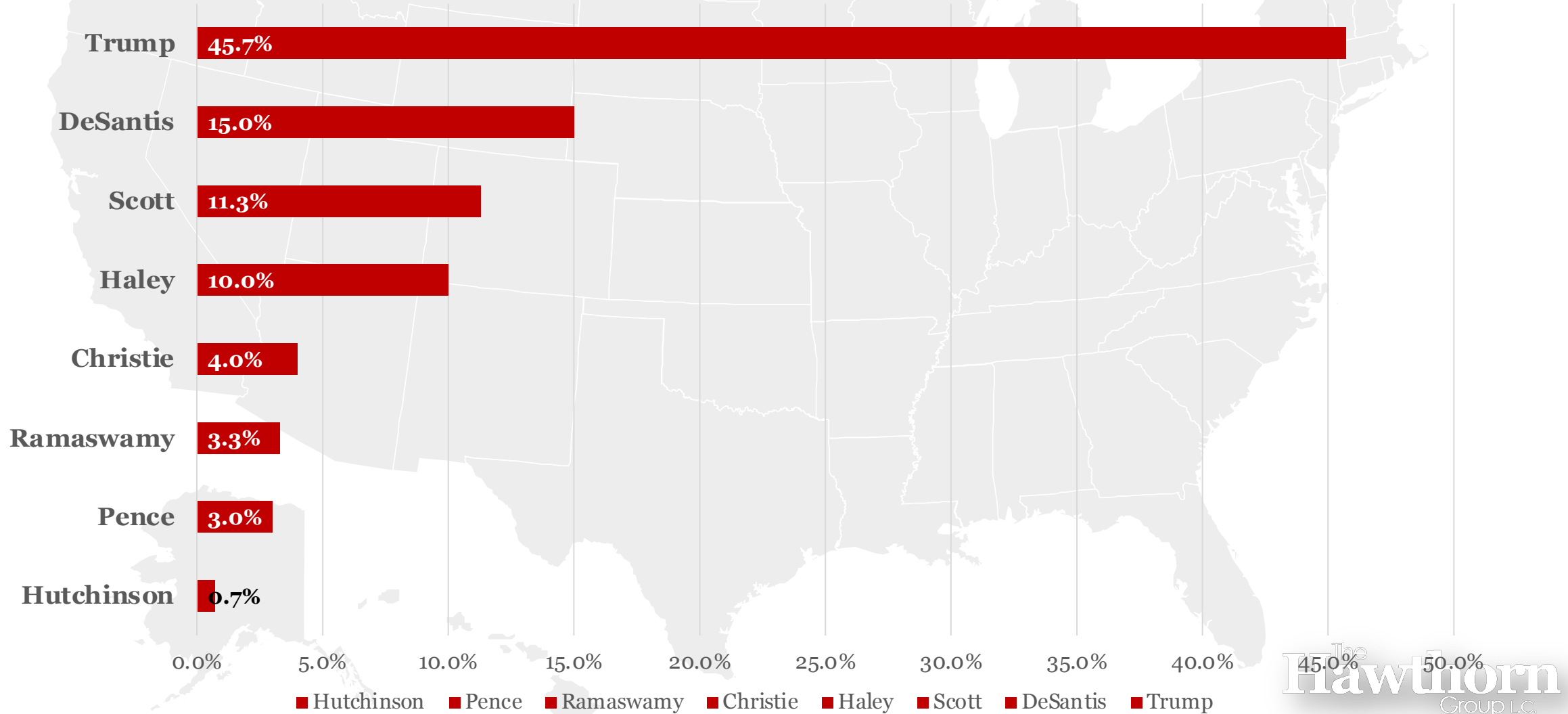
RCP August Polling Averages for Republican Nominee

New Hampshire Ratings - RCP Average (July 13 – Aug 16, 2023)



RCP August Polling Averages for Republican Nominee

South Carolina Ratings - RCP Average (June 13 – Aug 19, 2023)

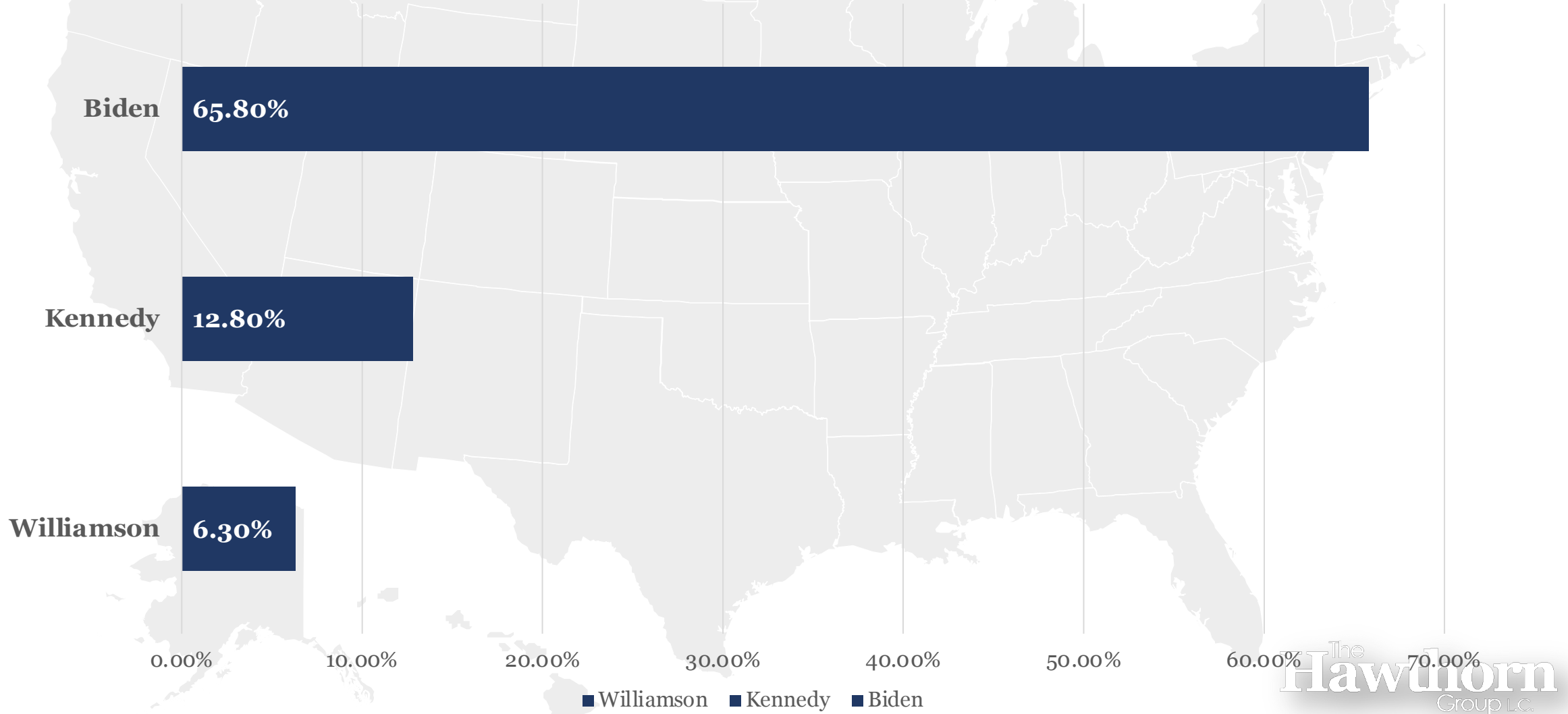




III. The Democratic 2024 Doldrums

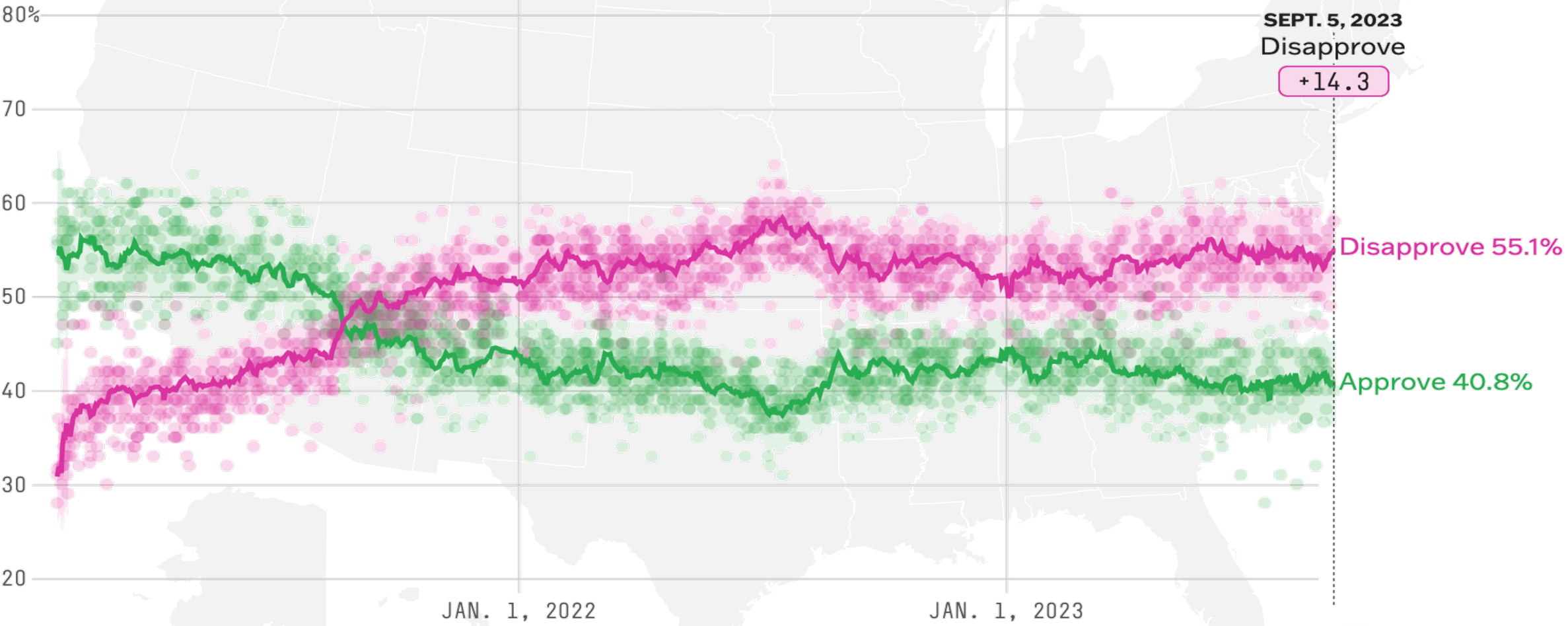
RCP August Polling Averages with Democratic Incumbent

National Ratings - RCP Average (August 2 - 28, 2023)



Biden Job Approval Since Inauguration

Do Americans approve or disapprove of Joe Biden?



Source: FiveThirtyEight

The background features a stylized American flag with blue and red wavy stripes and white stars. A large, faint white circle is visible on the right side of the image.

IV. How November, 2024, looks from 14 Months Out

Disclaimers

- **Closer today to LAST election than NEXT election**
- **Legal issues**
- **Age issues**
- **National/International crises**
- **Turnout/Third Party**

***“The fight is not always to the strong,
nor the race always to the swift,
but that is always how smart money bets.”***

**-Damon Runyon
(1880 – 1946)**



2024

- **34* U.S. Senate Seats** – Currently **51D** – **49R**
– **23D** vs. **11R*** (Retiring **4D** vs. **1R**)
- **435 U.S. House** – Currently **212D** – **222R**- 1 Vacancies
– **222D**-**213R** (Retiring **9D** vs. **4R**)

* Sen. Sasse's seat (Ricketts R-NE) special election will take place during 2024 General Election.

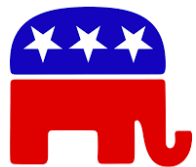
2024

- **11 Governors** – Currently **24D** – **26R**
– **3D** vs. **8R** (Term-Limited/Retiring **3D** vs. **4R**)
- **162 State Executive Offices**
- **5,812 State Legislative Seats** -
 - **Senates: 851** – **1,109**
 - **Houses: 2420** – **2944**
- **47 statewide ballot measures have already been certified for the '24 ballot in 22 states.**

2024

- **Major Mayors** – Austin, Phoenix, San Francisco, Seattle, Portland
- **Foreign Elections** – Russia, Taiwan, Egypt, Ghana, Mexico, India, Pakistan, Indonesia, Australia . . . United Kingdom

Presidential Candidates 2024



Republican Candidates

- Declared:
 - Donald Trump
 - Ron DeSantis
 - Nikki Haley
 - Mike Pence
 - Tim Scott
 - Asa Hutchinson
 - Larry Elder
 - Ryan Binkley
 - Perry Johnson
 - Vivek Ramaswamy
 - Chris Christie
 - Doug Burgum
- Rumored:
 - Mike Rogers
 - Greg Abbott
 - Marco Rubio
 - Glenn Youngkin
 - Kristie Noem



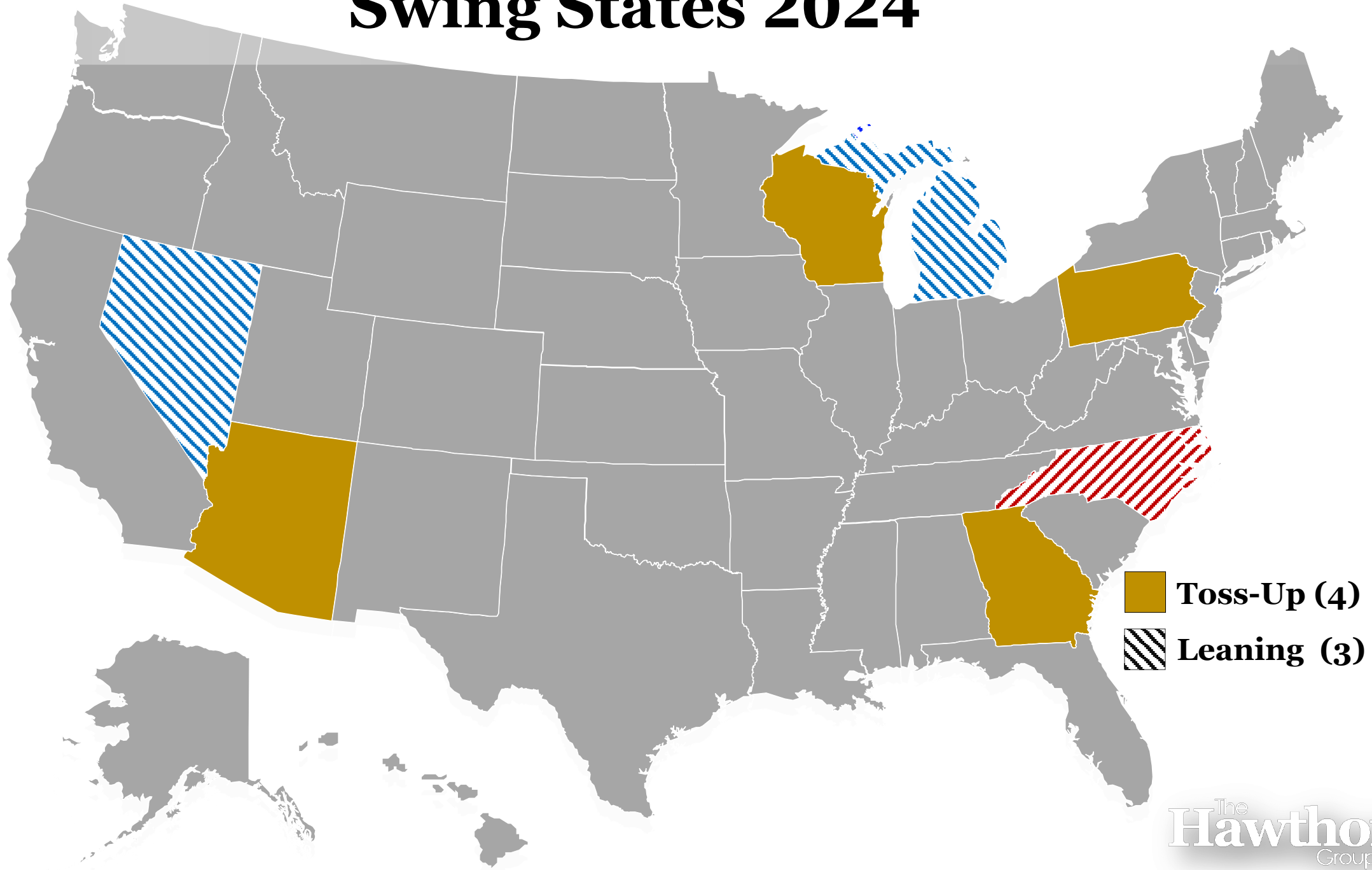
Democratic Candidates

- Declared:
 - Joe Biden
 - Robert F. Kennedy Jr.
 - Marianne Williamson
- “In the Wings”:
 - Gavin Newsom
 - Gretchen Whitmer
 - J.B. Pritzker
 - Pete Buttigieg
 - (Joe Manchin)

Independent Candidates

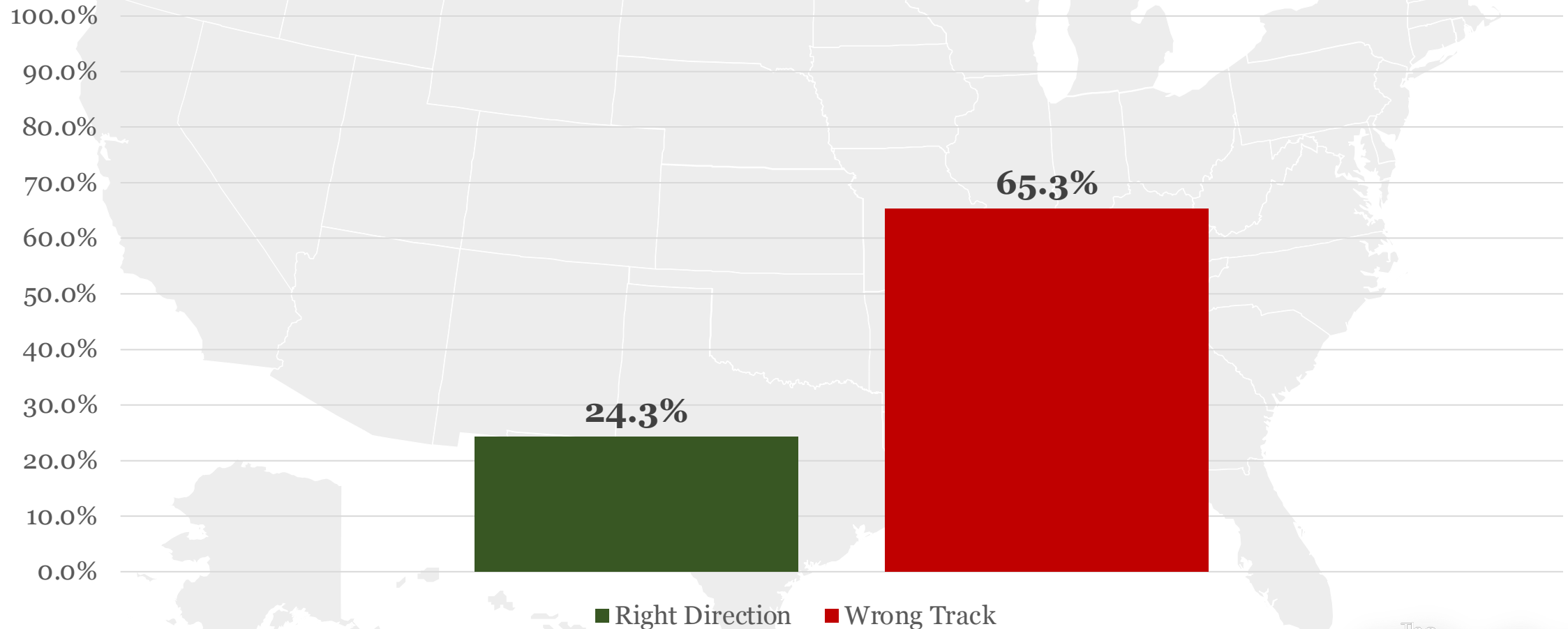
- Cornell West

Swing States 2024



Right Direction/Wrong Track

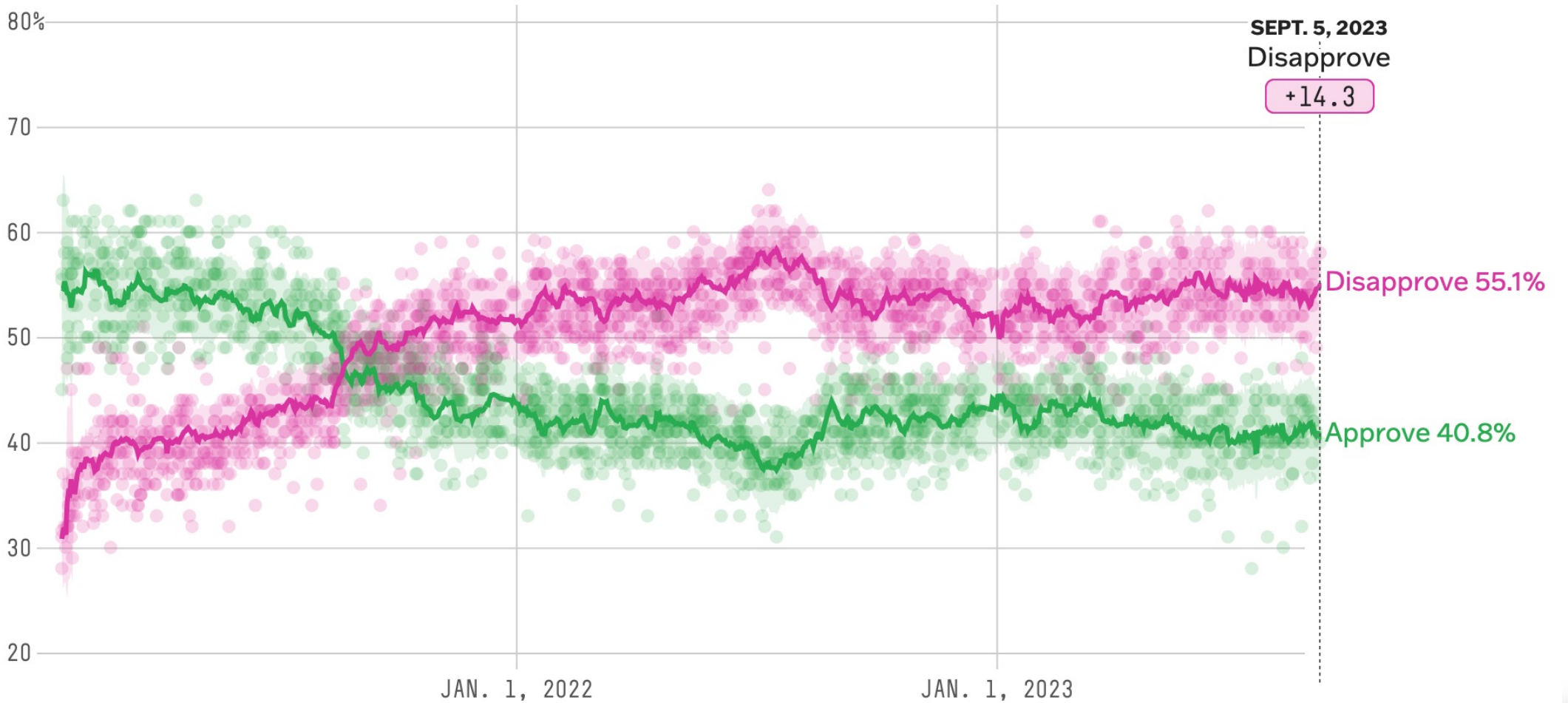
Do you think the country is going in the right direction, or is it on the wrong track?



Source: RCP Average 7/12/23 – 8/29/23

Biden Job Approval Since Inauguration

Do Americans approve or disapprove of Joe Biden?



Dwight Eisenhower

September '55

71%



George H.W. Bush

September '91

70%



George W. Bush

September '03

59%



John Kennedy

September '63

56%



Lyndon B. Johnson

July '63

56%



Richard Nixon

September '71

49%



Ronald Reagan

September '83

47%



Bill Clinton

September '94

46%



Barack Obama

September '11

43%



Joe Biden

September '23

42%



Donald Trump

September '19

40%



Jimmy Carter

September '79

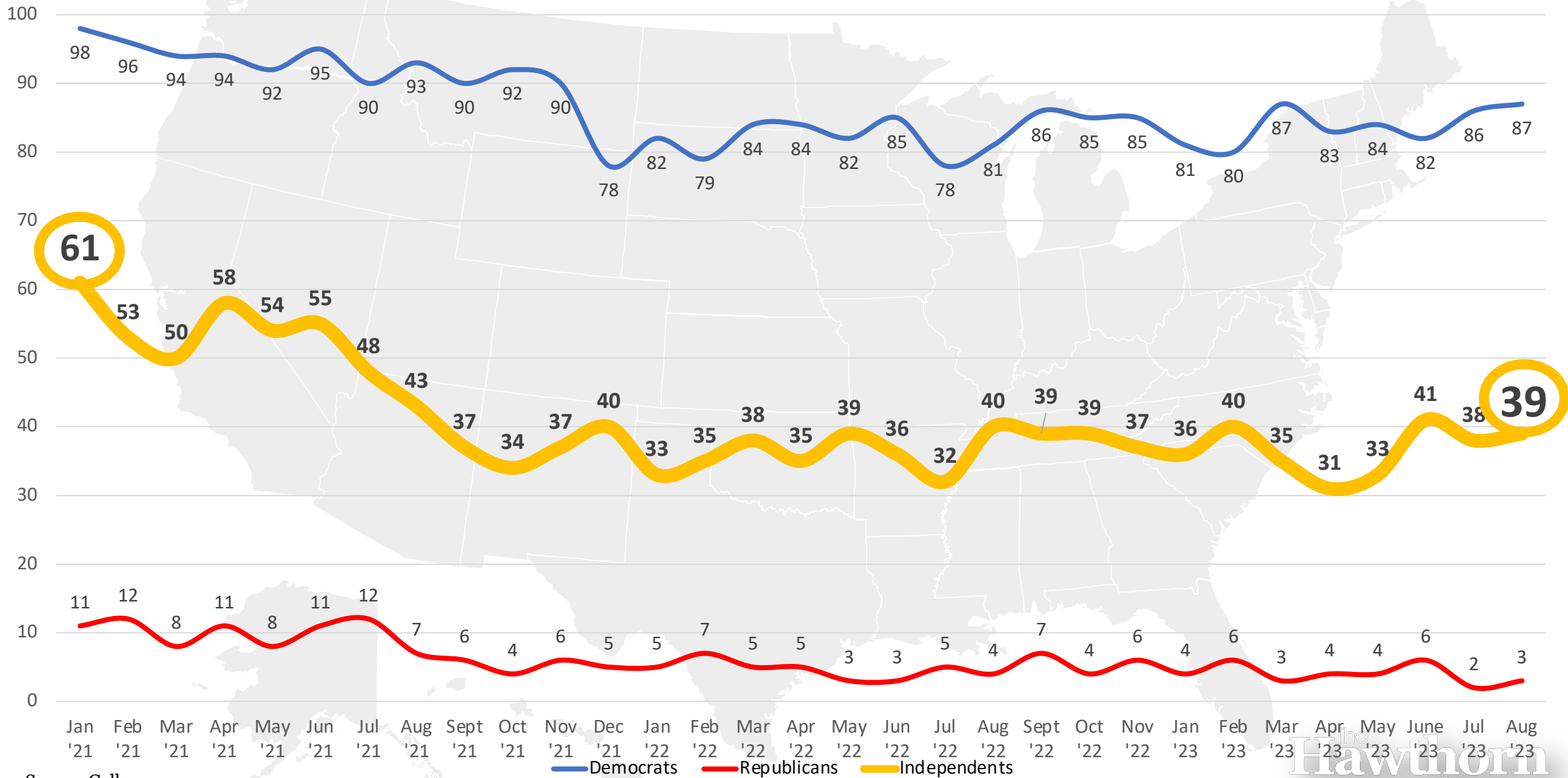
30%



GALLUP

The Hawthorn Group LLC

Biden Approval Since Inauguration by Party ID



Source: Gallup

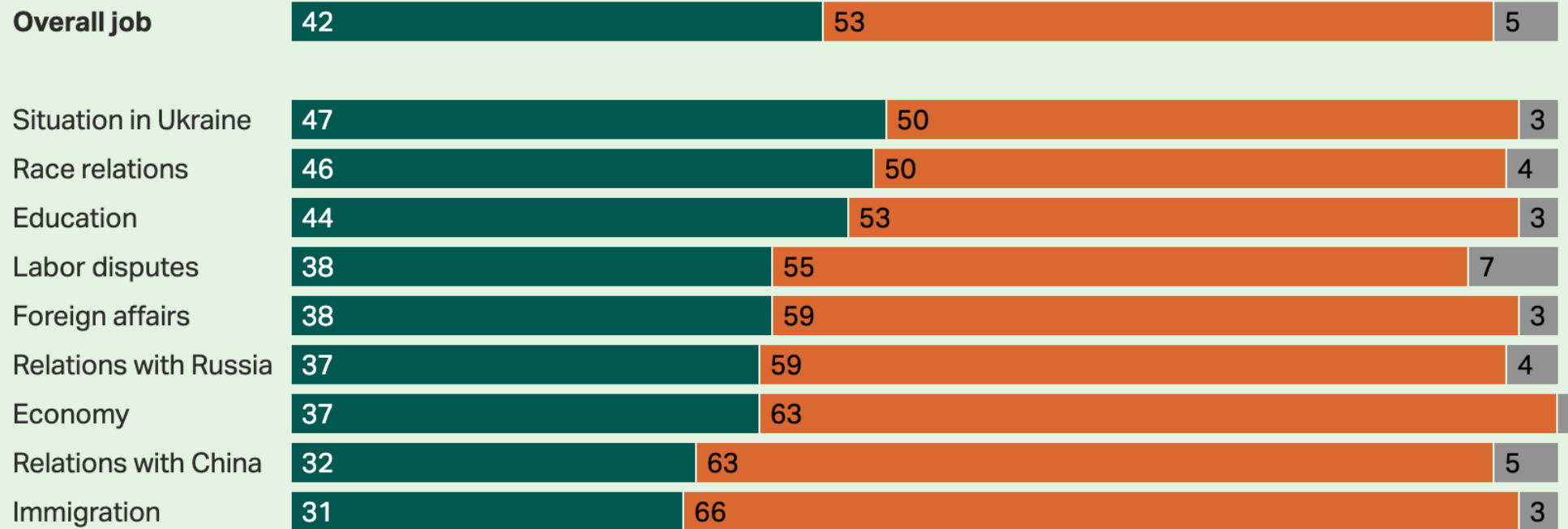
— Democrats — Republicans — Independents

Biden Job Approval By Issue

President Joe Biden's Job Approval Ratings, Among U.S. Adults

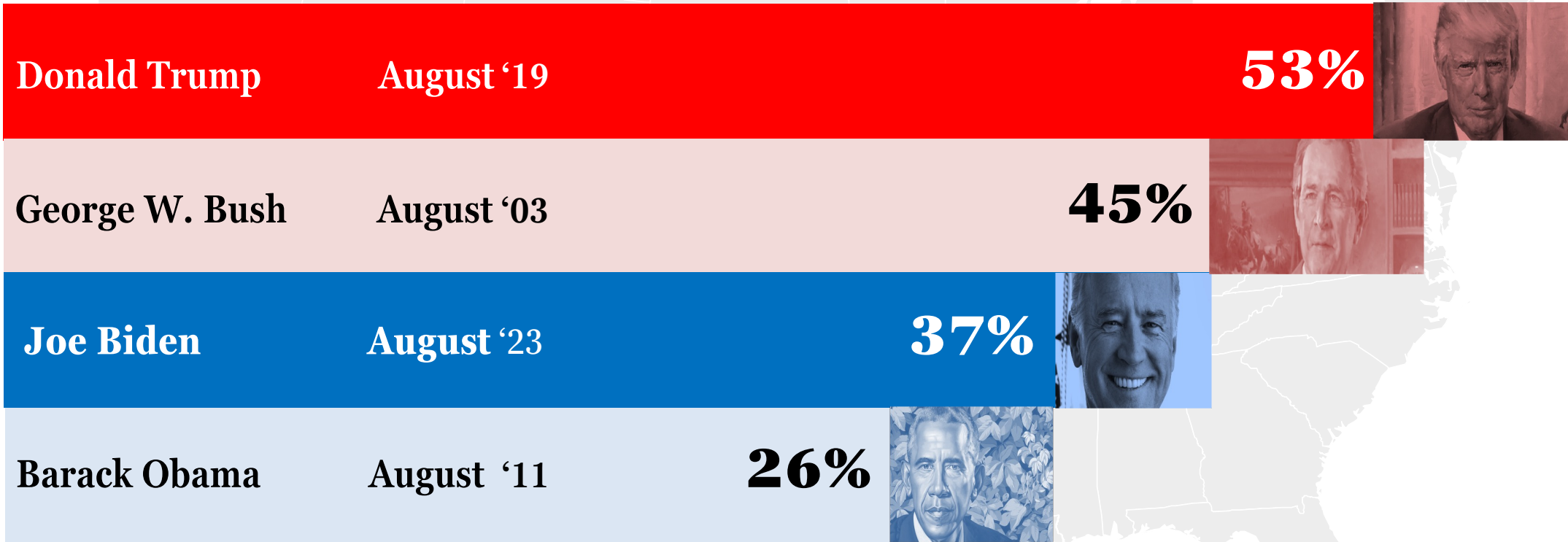
Do you approve or disapprove of the way Joe Biden is handling each?

■ % Approve ■ % Disapprove ■ % No opinion

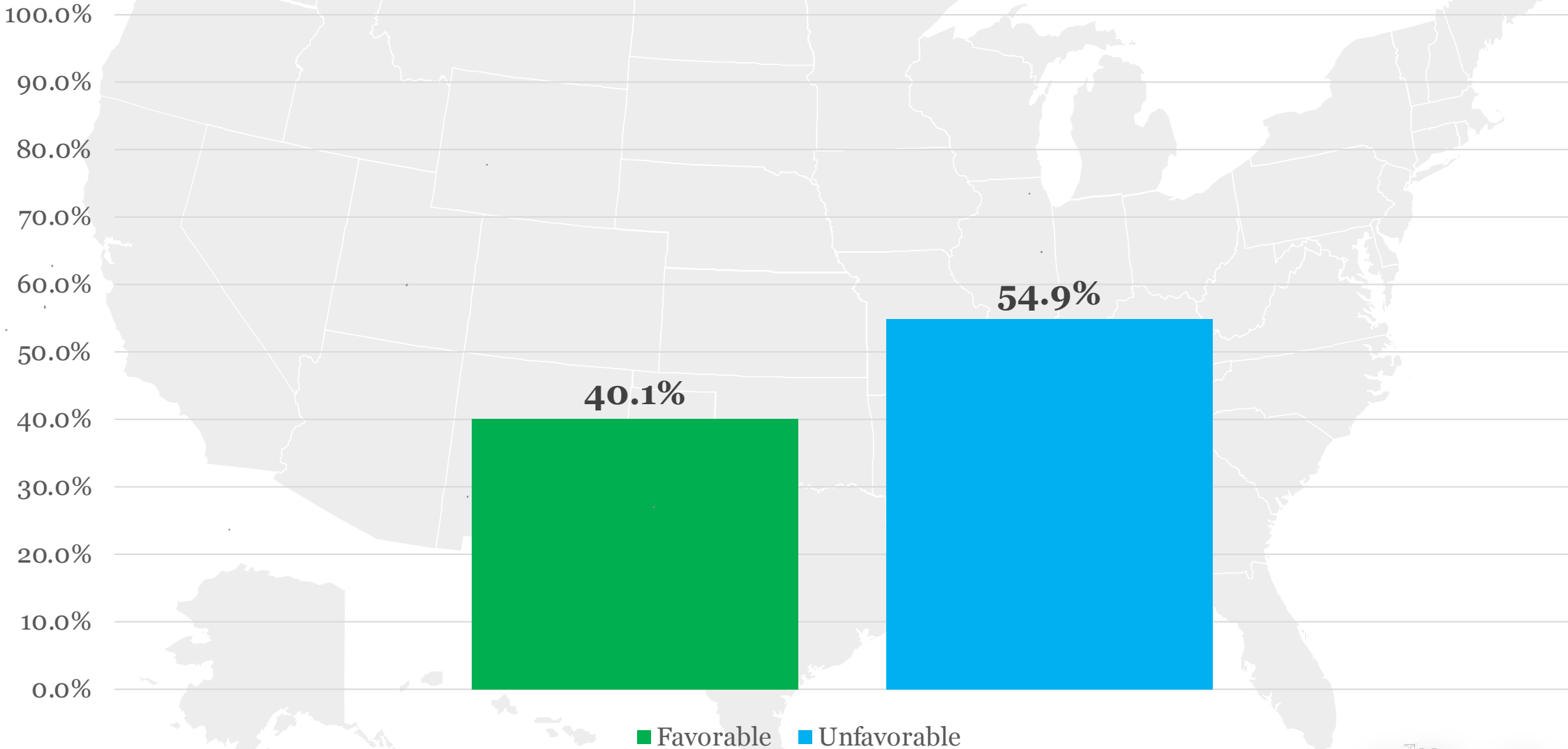


Aug. 1-23, 2023

Approval Ratings on the Economy

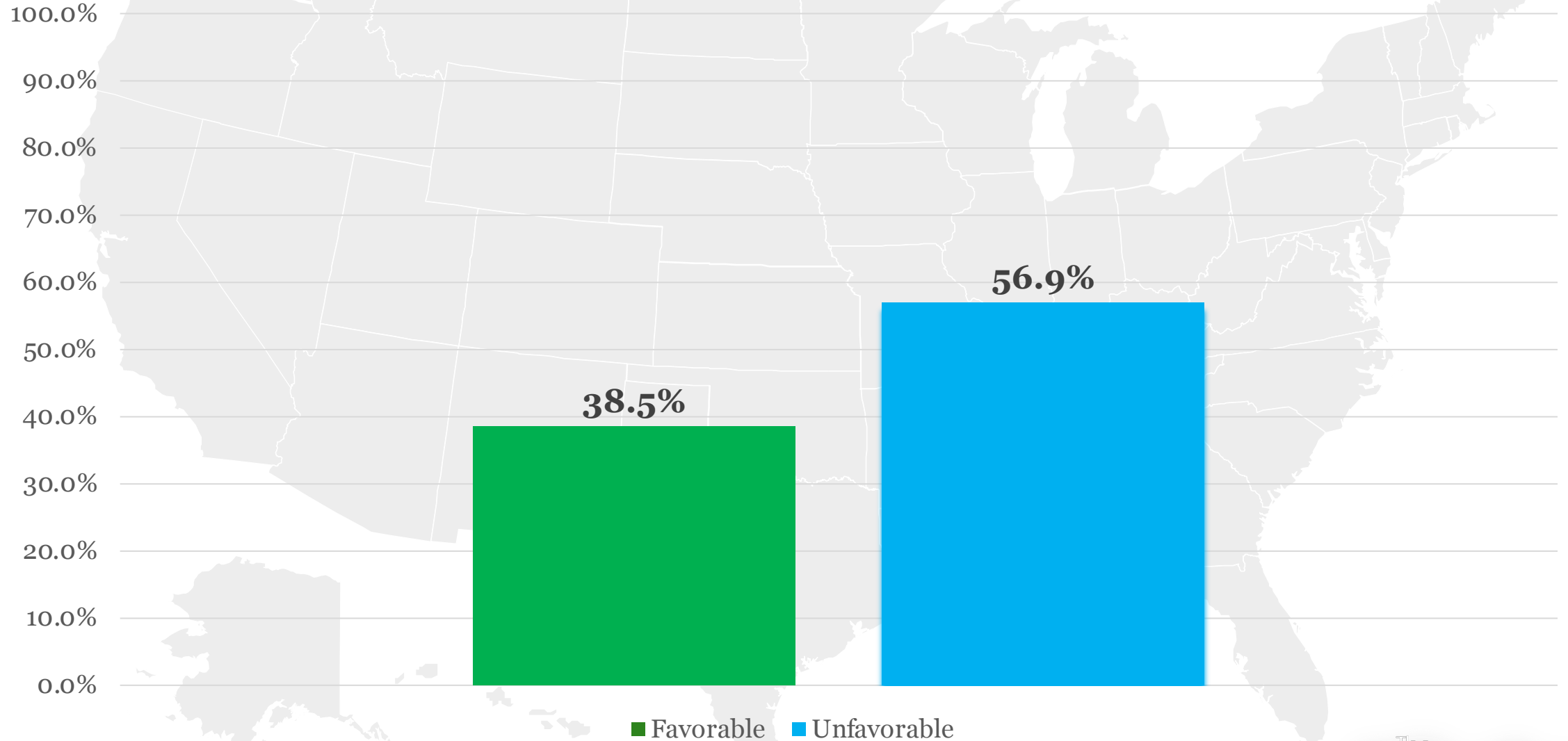


Biden Personal Favorability



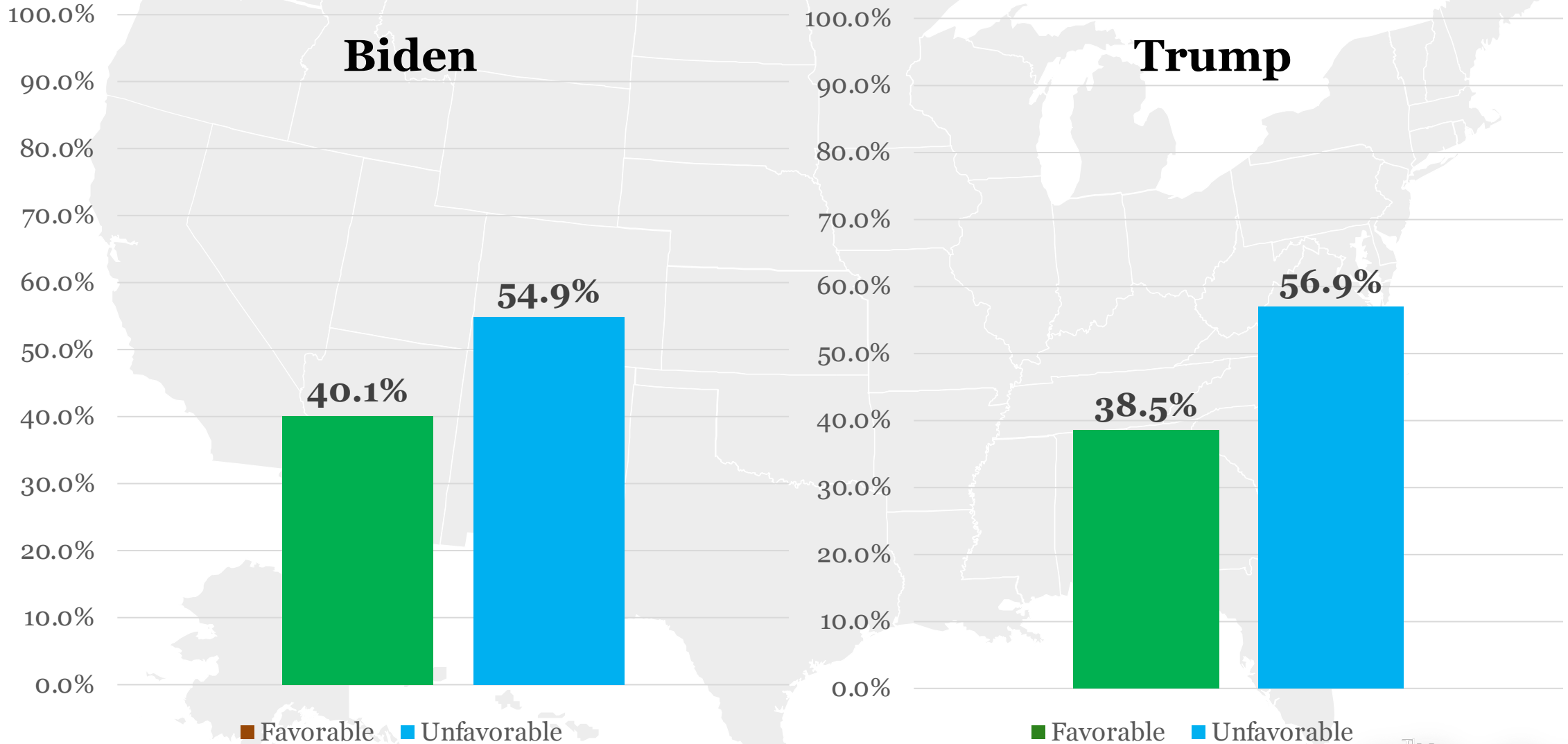
Source: RCP Average 6/13/23 - 8/29/23

Trump Personal Favorability



Source: RCP Average 6/13/23 - 8/29/23

Biden vs Trump Personal Favorability



Source: RCP Average 6/16/23 – 8/31/23

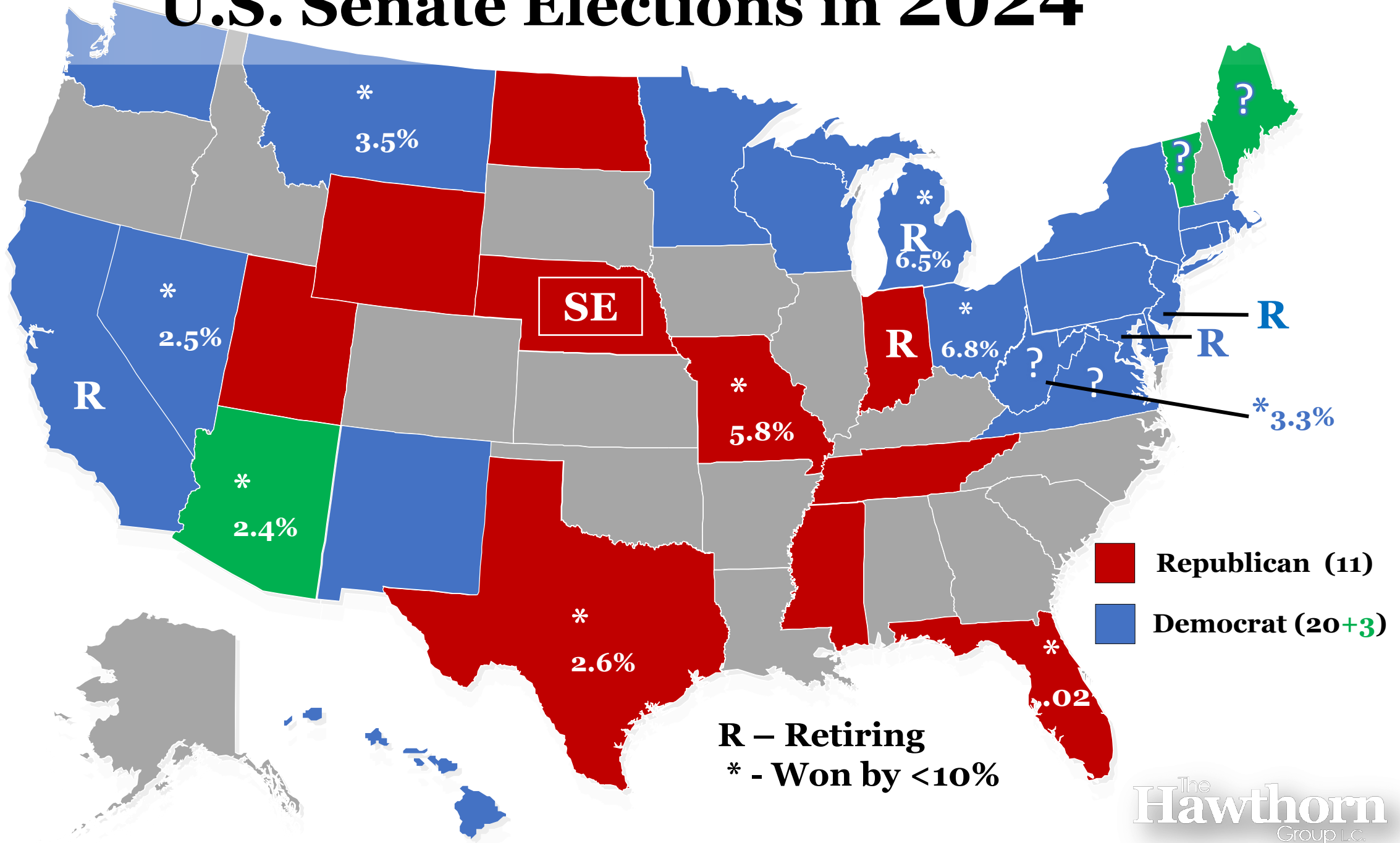
Biden Vs. Trump – Biden +0.7

44.7%

44.0%



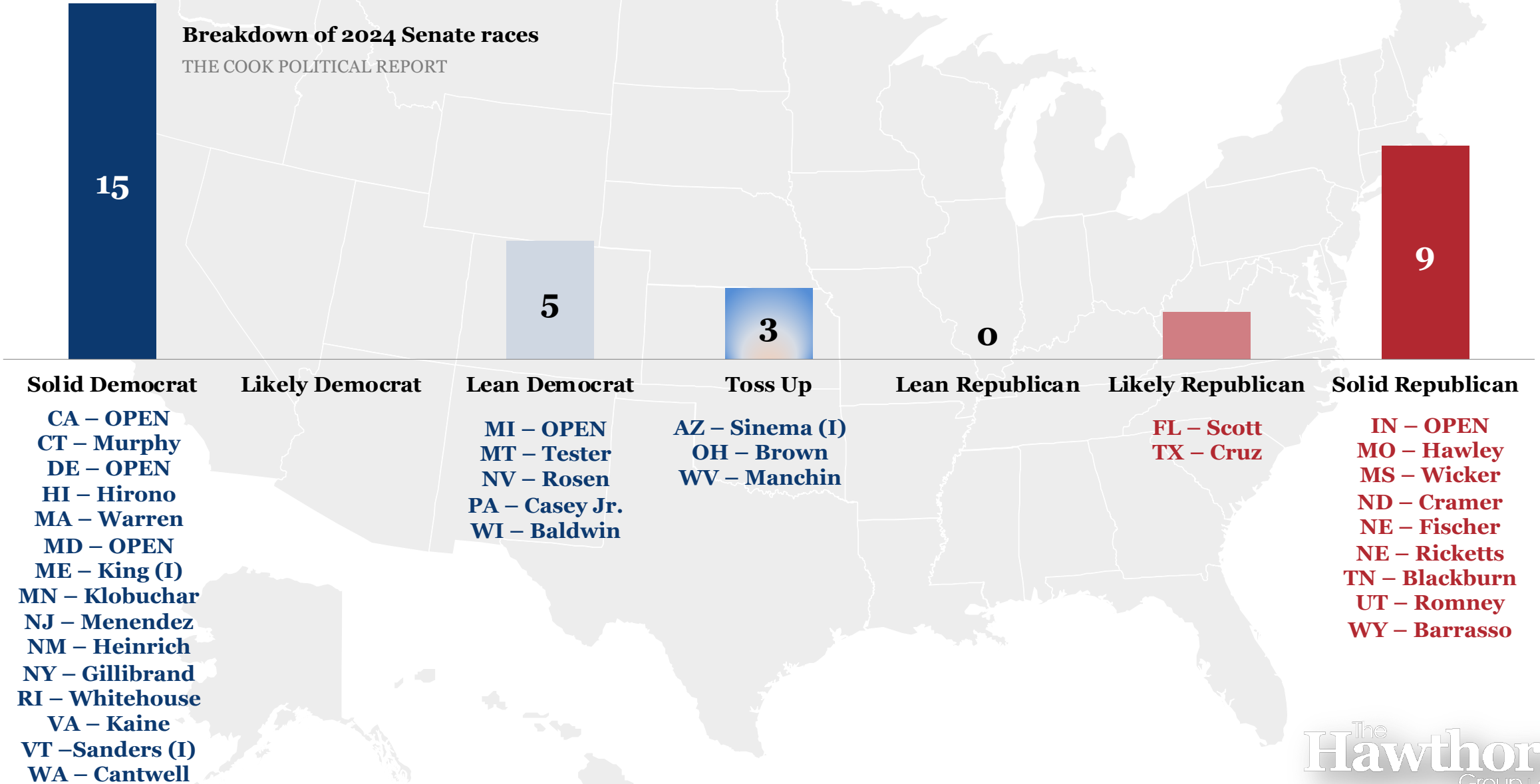
U.S. Senate Elections in 2024



Senate Races – Charlie Cook’s Predictions

Breakdown of 2024 Senate races

THE COOK POLITICAL REPORT



Senate Races – Charlie Cook’s Predictions

Breakdown of 2024 Senate races

THE COOK POLITICAL REPORT



Solid Democrat

Likely Democrat

Lean Democrat

Toss Up

Lean Republican

Likely Republican

Solid Republican

- CA – OPEN
- CT – Murphy
- DE – OPEN
- HI – Hirono
- MA – Warren
- MD – OPEN ?
- ME – King (I)
- MN – Klobuchar
- NJ – Menendez
- NM – Heinrich
- NY – Gillibrand
- RI – Whitehouse
- VA – Kaine
- VT – Sanders (I)
- WA – Cantwell

- MI – OPEN
- MT – Tester
- NV – Rosen
- PA – Casey Jr.
- WI – Baldwin

- AZ – Sinema (I) ?
- OH – Brown
- WV – Manchin

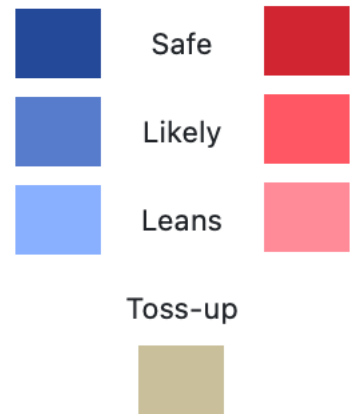
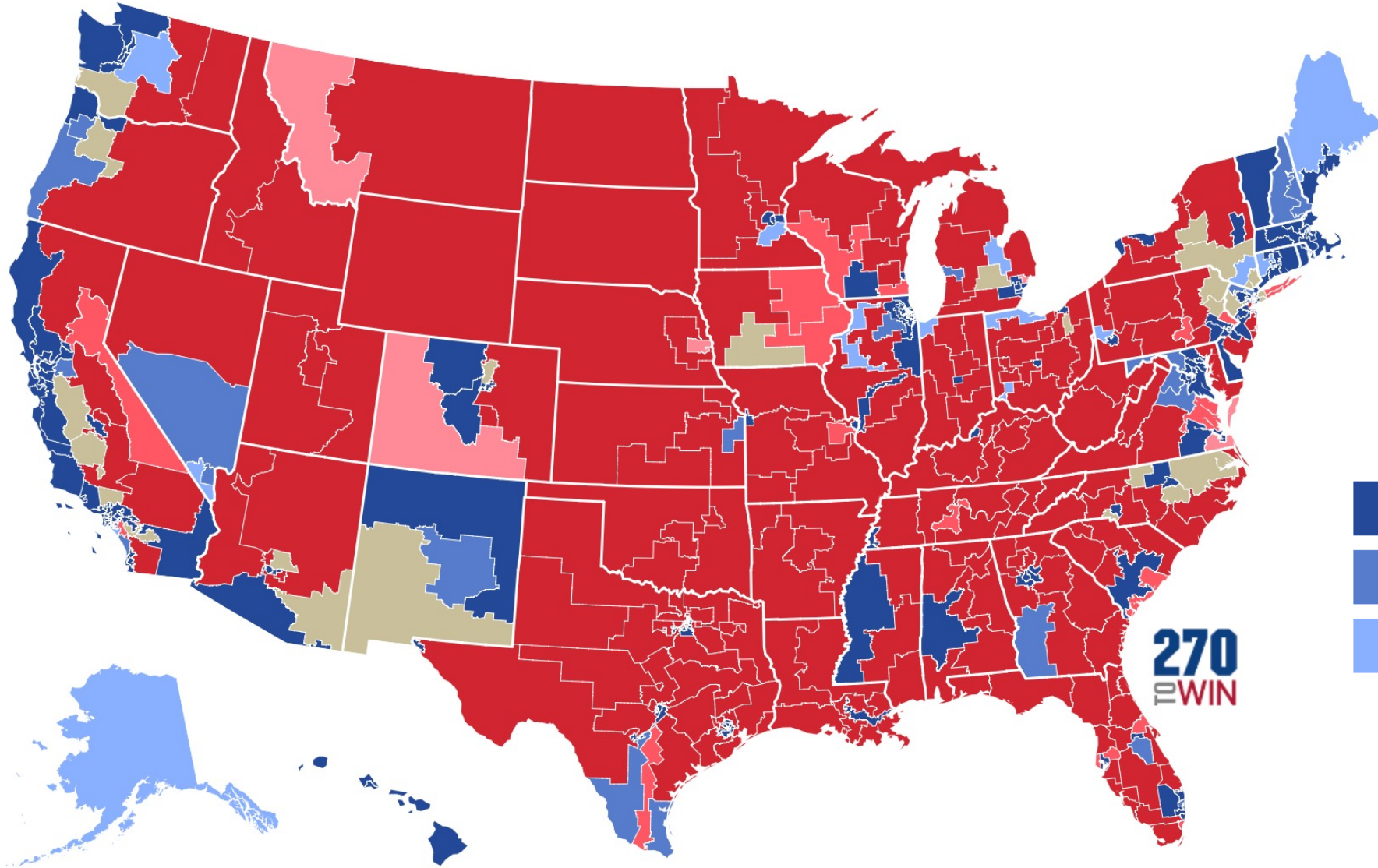
- FL – Scott
- TX – Cruz

- IN – OPEN
- MO – Hawley
- MS – Wicker
- ND – Cramer
- NE – Fischer
- NE – Ricketts
- TN – Blackburn
- UT – Romney
- WY – Barrasso

U.S. House Elections in 2024

Democrats 202

208 Republicans



Generic Ballot Preference – 2024 Congressional: GOP +0.5

43.5%



44.0%



Final Generic Ballot Preference – 2022 Congressional: GOP +2.5

45.5%



48.0%



2022 Congressional Actual: GOP +4.6

46.6%



51.3%



House Races – Cook Report Predictions

Democrat-held seat

Republican-held seat

Open seat – 3 open competitive seats

* *Italicized name denotes Freshman member.*

17 Dem, 1 GOP

AL-02 Moore
 CA-09 Harder
 CA-49 Levin
 FL-09 Soto
 FL-23 Moskowitz
 KS-03 Davids
 MD-06 Open (Trone)
 MI-03 Scholten
 MI-08 Kildee
 MN-02 Craig
 NH-01 Pappas
 NH-02 Kuster
 NV-01 Titus
 NV-04 Horsford
 OR-04 Hoyle
 TX-28 Cuellar
 VA-07 Spanberger
 WA-08 Schrier

14 Dem, 1 GOP

AK-AL Peltola
 CA-47 Open (Porter)
 CT-05 Hayes
 IL-17 Sorensen
 IN-01 Mrvan
 ME-02 Golden
 NC-01 Davis
 NV-03 Lee
 NY-03 Santos
 NY-18 Ryan
 OH-01 Landsman
 OH-09 Kaptur
 OR-06 Salinas
 PA-17 Deluzio
 TX-34 Gonzalez

10 Dem, 13 GOP

CO-08 Caraveo
 MI-07 Open (Slotkin)
 NC-06 Manning
 NC-13 Nickel
 NC-14 Jackson
 NM-02 Vasquez
 OH-13 Sykes
 PA-07 Wild
 PA-08 Cartwright
 WA-03 Perez
 AZ-01 Schweikert
 AZ-06 Ciscomani
 CA-13 Duarte
 CA-27 Garcia
 CA-41 Calvert
 CO-03 Boebert
 LA-05 Letlow
 NJ-07 Kean Jr.
 NY-04 D'Esposito
 NY-17 Lawler
 NY-19 Molinaro
 NY-22 Williams
 OR-05 Chavez-DeRemer

0 Dem, 6 GOP

CA-22 Valadao
 CA-45 Steel
 IA-03 Nunn
 MI-10 James
 NE-02 Bacon
 VA-02 Kiggans

0 Dem, 12 GOP

CA-03 Kiley
 CA-40 Kim
 FL-13 Luna
 IA-01 Miller-Meeks
 LA-06 Graves
 MT-01 Zinke
 NY-01 LaLota
 PA-01 Fitzpatrick
 PA-10 Perry
 SC-01 Mace
 TX-15 De La Cruz
 WI-03 Van Orden

Likely Democrat

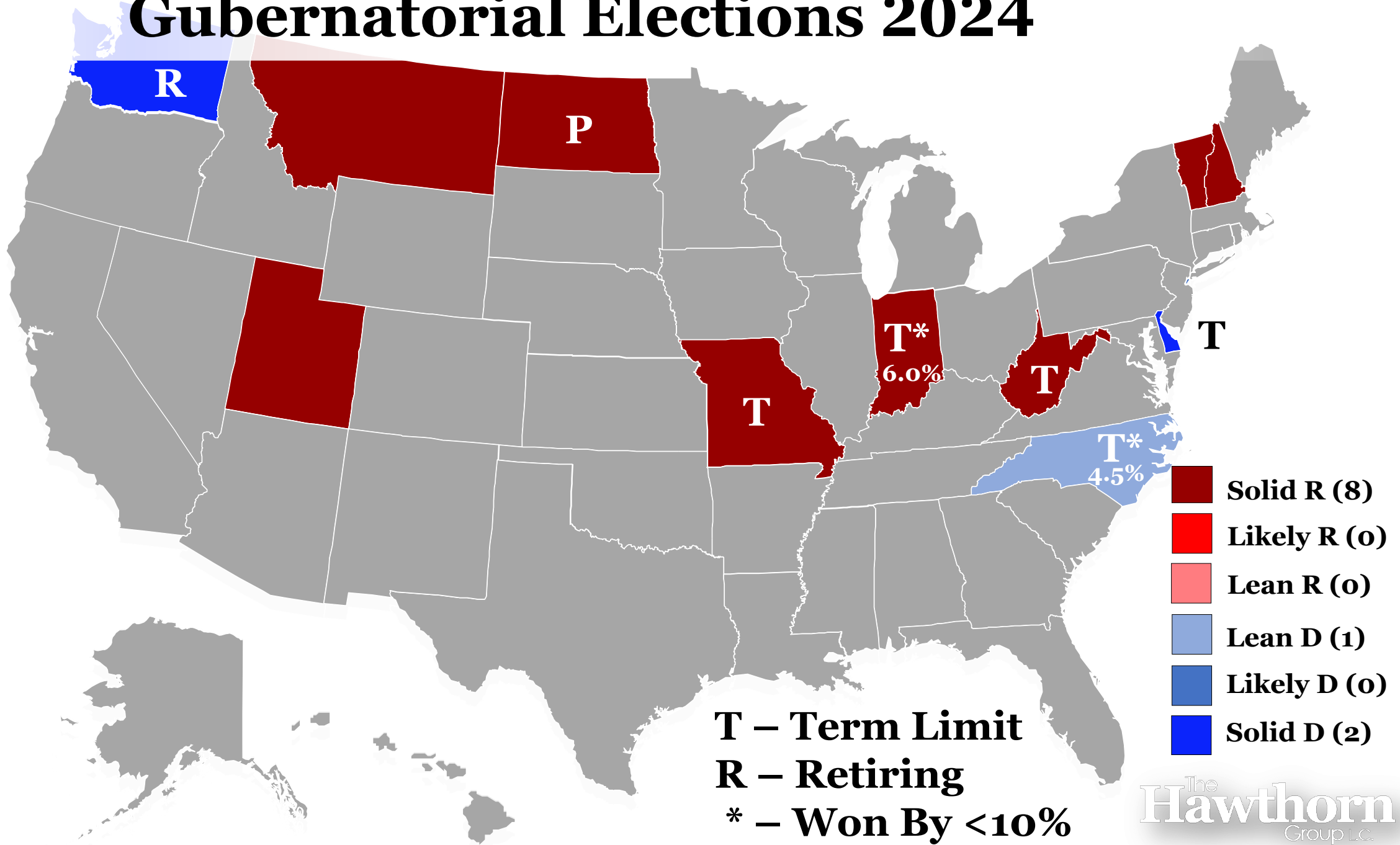
Lean Democrat

Toss Up

Lean Republican

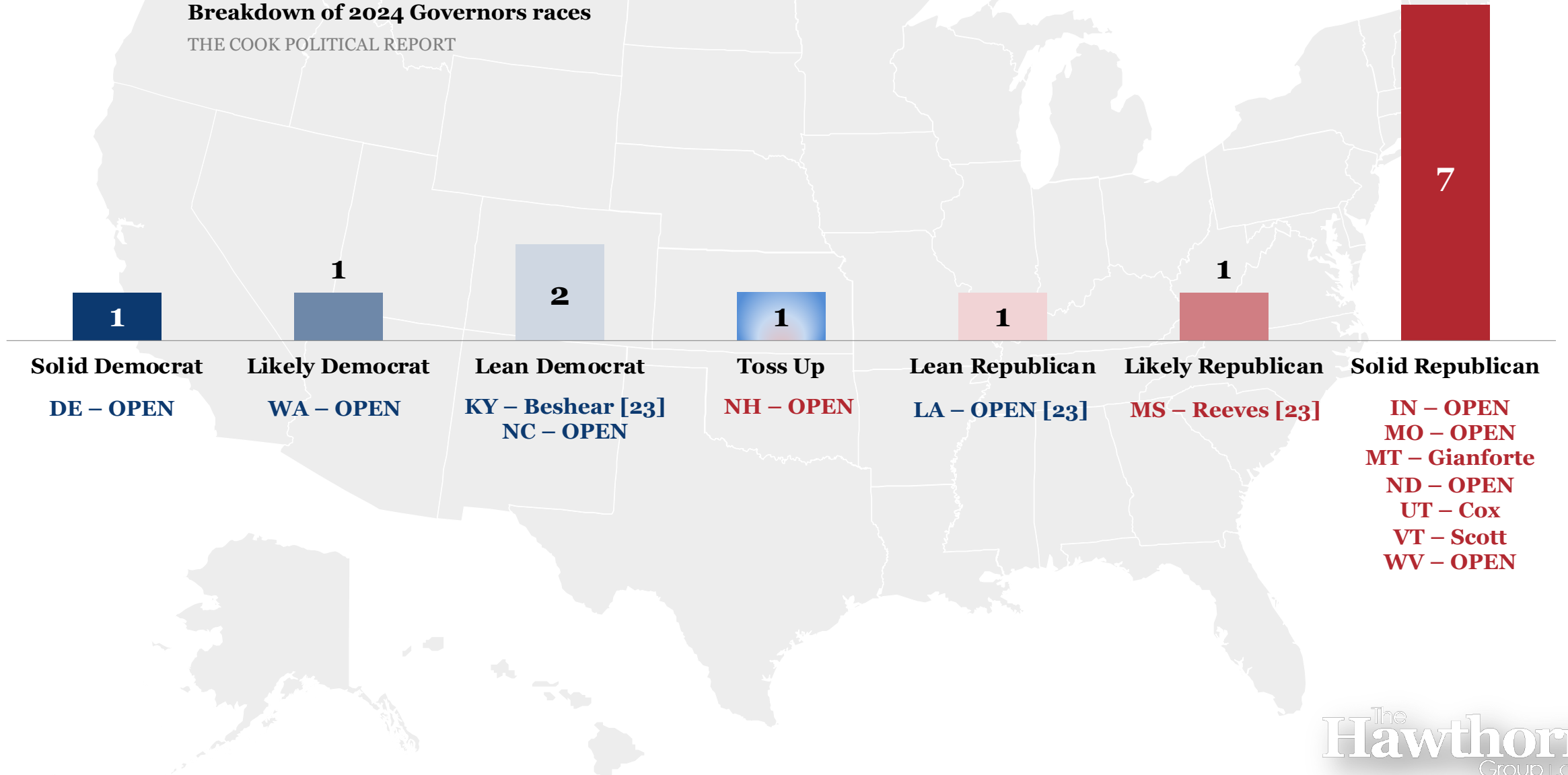
Likely Republican

Gubernatorial Elections 2024



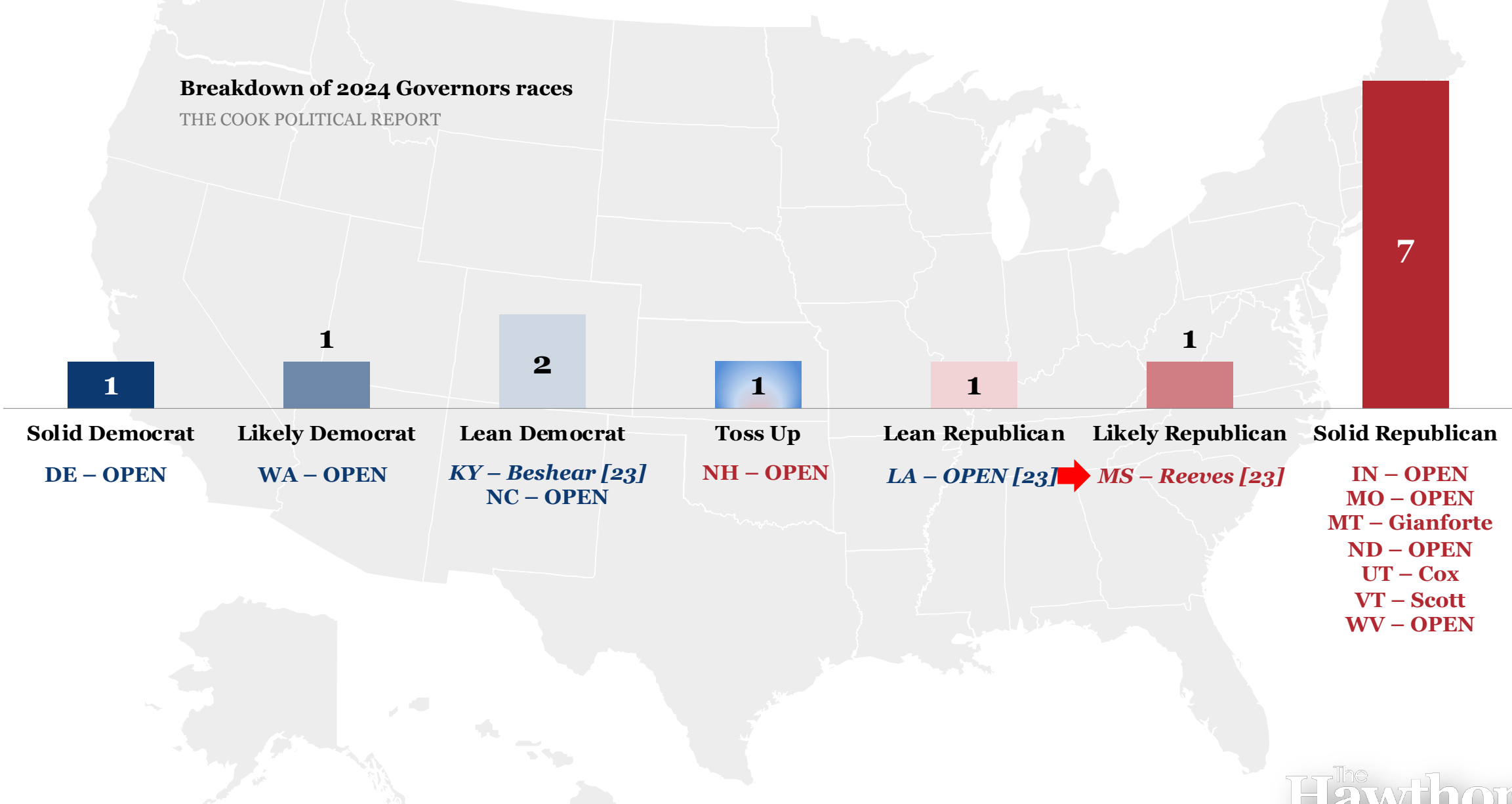
Governor's Races – Charlie Cook's Predictions

Breakdown of 2024 Governors races
THE COOK POLITICAL REPORT

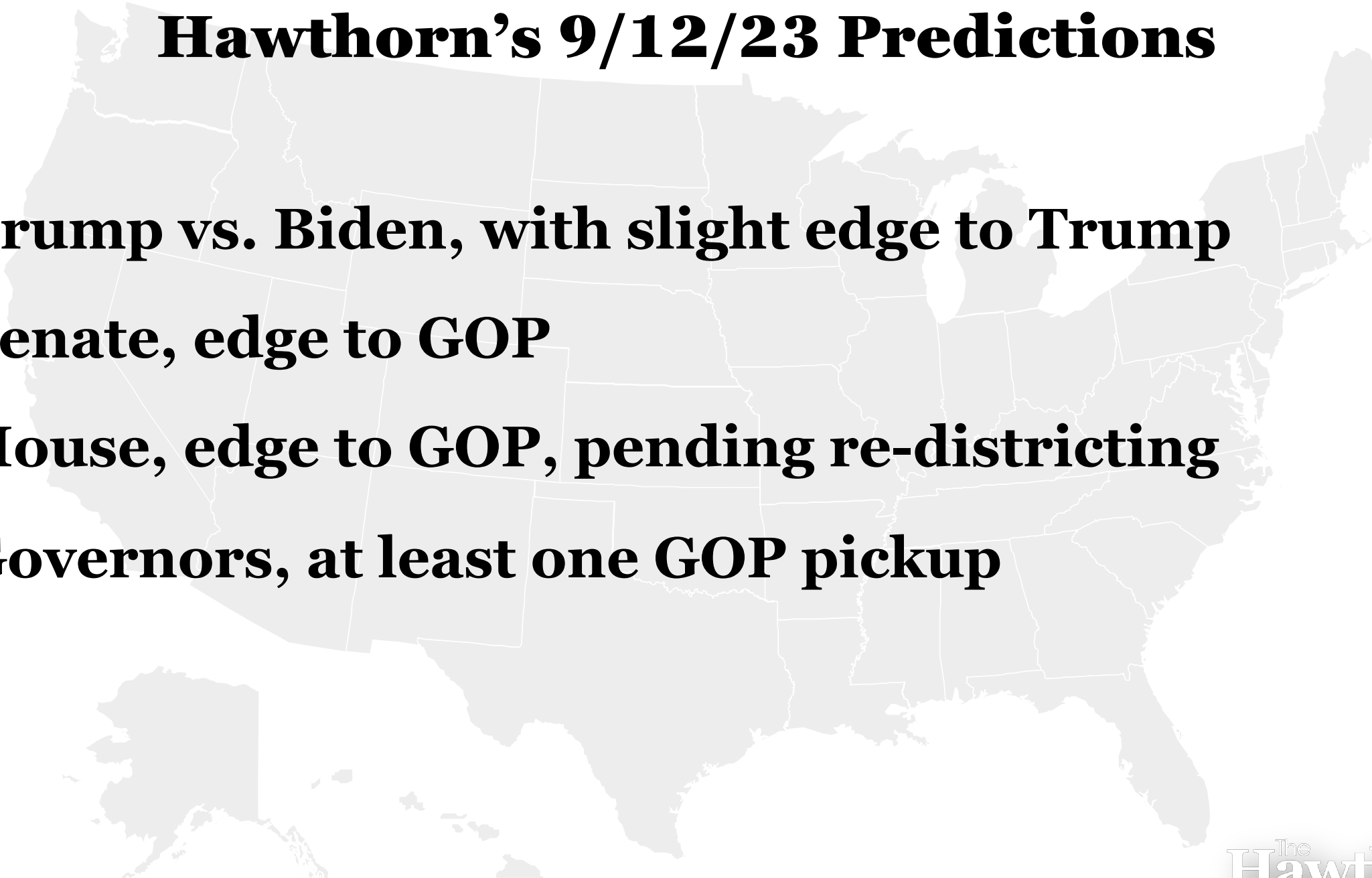


'23 and '24 Governor's Races – Charlie Cook's Predictions

Breakdown of 2024 Governors races
THE COOK POLITICAL REPORT



Hawthorn's 9/12/23 Predictions



- **Trump vs. Biden, with slight edge to Trump**
- **Senate, edge to GOP**
- **House, edge to GOP, pending re-districting**
- **Governors, at least one GOP pickup**

The background features a stylized American flag with blue, white, and red wavy stripes and stars. On the right side, there is a light gray silhouette map of the United States showing state boundaries. The text is centered over the flag and map.

V. What it Means



What It Means

Parties are Dysfunctional

- **Republicans are hostage to Trump**
- **Democrats are not *organized political party***

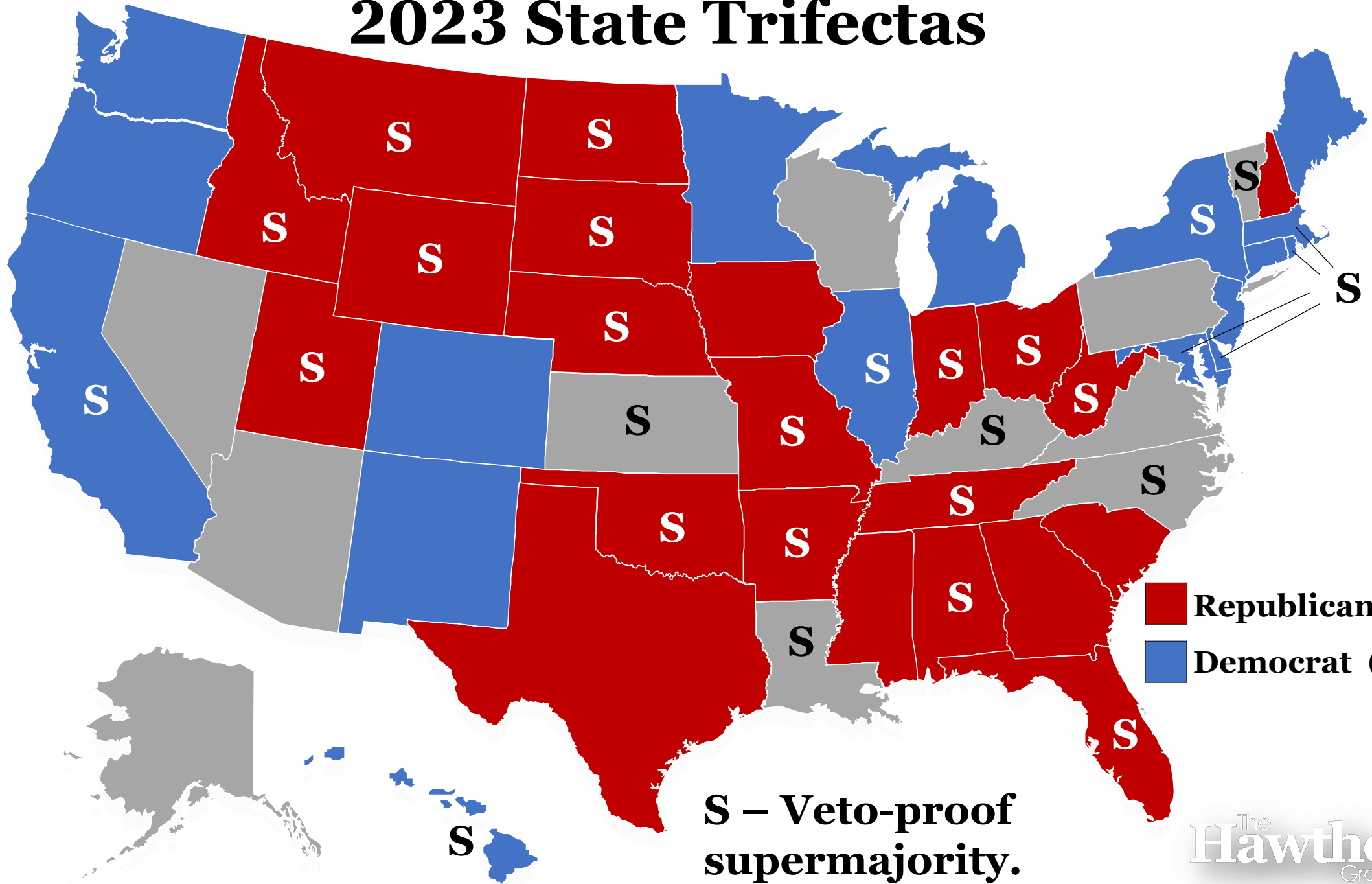
What It Means



Electorate:

- **Deeply divided**

2023 State Trifectas



S – Veto-proof supermajority.



What It Means

Electorate:

- **Deeply divided**
- **Highly volatile**
- **Increasingly ungovernable**

All government policies/programs are at risk

V. Show and Tell





Hey Joe by MAGA Inc.

Link: <https://youtu.be/d81hJib1TaE>

**“BIDEN FAMILY, HUNTER ASSOCIATES
RAKED IN OVER \$17M FROM FOREIGN SOURCES”**

FOX NEWS, 7/19/23

America Fought Back!

Fought Back by Biden-Harris 2024

Link: <https://youtu.be/TbRY7MA1brk>



WHAT'S

JIM

JUSTICE

Jim Justice Liberal Record by Mooney for Senate

Link: <https://youtu.be/kR4hS5n2iyw>

HIDING?

The background features a stylized American flag with blue and red wavy stripes and white stars. A faint, light gray map of the United States is visible in the upper right quadrant.

Discussion

“It’s a strange, strange world we live in, Master Jack”

A large American flag is shown on the left side of the image, waving and partially covering the text. The flag features the stars and stripes of the United States flag.

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The Hawthorn Group
on
The 2023/2024
Election Scene**

**MANUFACTURE
ALABAMA**

September 15th, 2023